

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM472693

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Les Publications Conde Nast S.A.		04/01/2018	Société Anonyme (Sa): FRANCE
RECEIVING PARTY DATA			
Name:	Advance Magazine Publishers Inc.		
Street Address:	One World Trade Center		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10007		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	0504456	HOUSE & GARDEN	
Registration Number:	0086666	HOUSE AND GARDEN	
Registration Number:	2828430	HOUSE & GARDEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-381-7070		
Email:	egisolfi@sabinfirm.com		
Correspondent Name:	Eric E. Gisolfi		
Address Line 1:	One World Trade Center		
Address Line 2:	Sabin Bermant & Gould LLP		
Address Line 4:	New York, NEW YORK 10007		
NAME OF SUBMITTER:	Eric E. Gisolfi		
SIGNATURE:	/eric e. gisolfi/		
DATE SIGNED:	05/04/2018		
Total Attachments: 2			
source=House & Garden Assignment#page1.tif			
source=House & Garden Assignment#page2.tif			

CH \$90.00 0504456

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of April 1, 2018 by and between Les Publications Condé Nast S.A., a French company, located at 56A Rue du Faubourg Saint-Honore, Paris, 75008 ("LPCN") and Advance Magazine Publishers, Inc., a New York Corporation, located at One World Trade Center, New York, NY 10007 ("AMPI").

WHEREAS, LPCN desires to assign all of its rights, title and interest in and to the trademarks listed on Exhibit A and defined herein as "the U.S. HOUSE & GARDEN marks";

WHEREAS, AMPI desires to acquire the U.S. HOUSE & GARDEN marks;

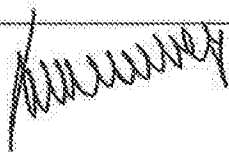
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, LPCN does hereby sell, assign, transfer and set over unto AMPI all right, title and interest in and to the U.S. HOUSE & GARDEN marks, together with any and all goodwill associated with the registration and use of the U.S. HOUSE & GARDEN marks.

IN WITNESS WHEREOF, LPCN has executed this Assignment effective as of the date first above written.

Les Publications Condé Nast S.A.

Name:

Title:

 Xavier Bonatet
President

Advance Magazine Publishers Inc.

Name: David Geithner

Title: Vice President

933536

EXHIBIT A

The U.S. HOUSE & GARDEN marks

Trademark	U.S. Registration Number
HOUSE & GARDEN	504456
HOUSE & GARDEN	86666
HOUSE & GARDEN	2828430

933536