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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM476613

NATURE OF CONVEYANCE.	MISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	URE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Deep Space Sparkle, Inc.		03/21/2018	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Crayola Properties, Inc.
Street Address:	1100 Church Lane
City:	Easton
State/Country:	PENNSYLVANIA
Postal Code:	18044
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	87250492	DEEP SPACE SPARKLE

CORRESPONDENCE DATA

Fax Number: 8162747171

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 816-545-3187

Email: lisa.schuver@hallmark.com
Correspondent Name: Albert P. Mauro, Jr., Esq.
Address Line 1: 2501 McGee Trafficway

Address Line 2: Hallmark Cards, Legal Division, MD 339

Address Line 4: KANSAS CITY, MISSOURI 64108

NAME OF SUBMITTER:	Albert P. Mauro, Jr.
SIGNATURE:	/Albert P. Mauro, Jr./
DATE SIGNED:	06/04/2018

Total Attachments: 2

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TRADEMARK REEL: 006378 FRAME: 0628

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TRADEMARK ASSIGNMENT Deep Space Sparkle, Inc.

WHEREAS, Deep Space Sparkle, Inc. ("Assignor"), a California corporation, having an address of 270 Storke Road, Suite 5, Goleta, CA 93117-2972, is the owner of Trademark Application No. 87250492 for DEEP SPACE SPARKLE (the "Trademark").

WHEREAS, Crayola Properties, Inc. ("Assignee), a Delaware corporation, having an address of 1100 Church Lane, Easton, PA 18044, is desirous of acquiring said Trademark.

NOW, THEREFORE, effective the date registration issues for the Trademark, in consideration of Two Thousand Five Hundred Dollars (\$2,500) and other good and valuable consideration, receipt of which is hereby acknowledged, said Deep Space Sparkle, Inc., does sell, assign and transfer the Trademark unto said Crayola Properties, Inc., its successors and assigns, all of its right, title and interest in and to said Trademark, and the right to apply for trademarks, registrations and renewals thereof. This Trademark Assignment excludes the transfer, change or rights and ownership in and to the domain name deepspacesparkle.com, the business name Deep Space Sparkle, Inc., and the ongoing and existing business or portion thereof of Assignor that is unrelated to the Trademark.

IN WITNESS WHEREOF, Deep Space Sparkle, Inc., has caused this instrument to be
signed by a duly authorized officer this 21 day of March 2018.
DEEP SPACE SPARKLE, INC
\sim 1/
n Italian a
By way avvoy
By: alle Jalno
STATE OF CALIFORNIA)
) ss
COUNTY OF
LUL WALLER
On thisday of, 2018/before me personally appeared
to me personally known, who, being duly swom, did say that he/she is the
of Deep Space Sparkle, Inc. and that he/she duly executed the foregoing instrument for and on
behalf of the company being duly authorized to do so, and that said
acknowledged said instrument to be the free act and deed of said company.
z.
(00161152,DOCX / 1)

REEL: 006378 FRAME: 0629

State of County of Salara Defore me.

On 3/2/20/8 before me.

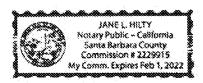
On hotary Public, (here insert name and title of the officer)

personally appeared who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) s/are subscribed to the within instrument and acknowledged to me that heighthey executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

A notary public or other officer completing this certificate



(Seal)

Notary Acknowledgment (Effective 1/1/2015) SCA0002735.doc / Updated: 10.29.14

Signature (

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