

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM476613

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Deep Space Sparkle, Inc.		03/21/2018	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crayola Properties, Inc.		
<b>Street Address:</b>	1100 Church Lane		
<b>City:</b>	Easton		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	18044		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87250492	DEEP SPACE SPARKLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8162747171		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	816-545-3187		
<b>Email:</b>	lisa.schuver@hallmark.com		
<b>Correspondent Name:</b>	Albert P. Mauro, Jr., Esq.		
<b>Address Line 1:</b>	2501 McGee Trafficway		
<b>Address Line 2:</b>	Hallmark Cards, Legal Division, MD 339		
<b>Address Line 4:</b>	KANSAS CITY, MISSOURI 64108		
<b>NAME OF SUBMITTER:</b>	Albert P. Mauro, Jr.		
<b>SIGNATURE:</b>	/Albert P. Mauro, Jr./		
<b>DATE SIGNED:</b>	06/04/2018		
<b>Total Attachments: 2</b>			
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source=Deep_Space_Sparkle_Inc._.Trademark_Assignment_SIGNED_L17F50#page2.tif			

CH \$40.00 87250492



A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of Santa Barbara

On 3/21/2018 before me, Jane L. Hilty, Notary Public,  
(here insert name and title of the officer)

personally appeared Dotty Palmer  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he/she they executed the same in his/her/their authorized capacity(ies), and that by his/her their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.  
[Signature]  
Signature

*Attached to Trademark  
Assignment*

(Seal)

