

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM472692

|   |  |                       |                    |
|---|--|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                    |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b> |
| Sportvision, Inc.   |  | 05/03/2018            | Corporation:       |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                    |
| <b>Name:</b>  | SportsMEDIA Technology Corporation                 |                       |                    |
| <b>Street Address:</b>  | 3511 University Dr.                                |                       |                    |
| <b>City:</b>  | Durham   |                       |                    |
| <b>State/Country:</b>   | NORTH CAROLINA                                     |                       |                    |
| <b>Postal Code:</b>   | 27707  |                       |                    |
| <b>Entity Type:</b>   | Corporation: DELAWARE                              |                       |                    |
| <b>PROPERTY NUMBERS Total: 10</b>   |  |                       |                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                    |
| <b>Registration Number:</b>   | 2158157  | SPORTVISION           |                    |
| <b>Registration Number:</b>   | 2527898  | 1ST & TEN             |                    |
| <b>Registration Number:</b>   | 2835768  | SPORTVISION           |                    |
| <b>Registration Number:</b>   | 2538443  | L-VIS                 |                    |
| <b>Registration Number:</b>   | 2498563  | C-TRAK                |                    |
| <b>Registration Number:</b>   | 4228620  | PITCHF/X              |                    |
| <b>Registration Number:</b>   | 4228621  | HITF/X                |                    |
| <b>Registration Number:</b>   | 4232253  | FIELDF/X              |                    |
| <b>Registration Number:</b>   | 4294438  | RACEF/X               |                    |
| <b>Registration Number:</b>   | 5034165  | COMMANDF/X            |                    |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                    |
| <b>Fax Number:</b>  |  |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                    |
| <b>Email:</b>   | neil@neopassets.com                                |                       |                    |
| <b>Correspondent Name:</b>  | JiNan Glasgow George                               |                       |                    |
| <b>Address Line 1:</b>  | PO Box 52546                                       |                       |                    |
| <b>Address Line 4:</b>  | Durham, NORTH CAROLINA 27717-2546                  |                       |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 4270 TMs   |                       |                    |

OP \$265.00 2158157

|   |                        |
|---|------------------------|
| <b>NAME OF SUBMITTER:</b>   | JINAN GLASGOW GEORGE   |
| <b>SIGNATURE:</b>   | /JINAN GLASGOW GEORGE/ |
| <b>DATE SIGNED:</b>   | 05/04/2018             |
| <b>Total Attachments: 3</b><br>source=Assignment-Sportvision-to-SMT-TM-signed#page1.tif<br>source=Assignment-Sportvision-to-SMT-TM-signed#page2.tif<br>source=Assignment-Sportvision-to-SMT-TM-signed#page3.tif |                        |

## ASSIGNMENT OF RIGHTS: TRADEMARKS

Sportvision, Inc. ("ASSIGNOR"), whose mailing address is 3511 University Dr., Durham, NC 27707 US, is owner of the Trademarks listed in Appendix A (the "TRADEMARKS").

SportsMEDIA Technology Corporation ("ASSIGNEE"), whose mailing address is 3511 University Dr., Durham, NC 27707 US, desires to acquire all rights and interests in and to the TRADEMARKS.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, sales and transfers, unto Assignee, the full and exclusive right, title, and interest in and to (a) the above-identified TRADEMARKS, (b) all registered TRADEMARKS which may issue from said TRADEMARKS in the United States and countries foreign thereto, (c) all foreign TRADEMARKS that may issue therefrom, and (c) the right to claim for any of said TRADEMARKS the full benefits and priority right under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such registered TRADEMARKS may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said registered TRADEMARKS to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES: (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting the TRADEMARKS, improvements, and modifications including evidence for opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers related to said TRADEMARKS, and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for the TRADEMARKS and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Neo IP do not personally represent ASSIGNOR or ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide

legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

ASSIGNOR

Gerard J. Hall

President

Sportvision, Inc.

Signature: Gerard J. Hall

Date: May 3, 2018

### Appendix A

| Country | Application Number | Registration Number | Filing Date | Title       |
|---------|--------------------|---------------------|-------------|-------------|
| USA     | 75/144,415         | 2,158,157           | 8/5/1996    | SPORTVISION |
| USA     | 75/573,639         | 2,527,898           | 10/20/1998  | 1ST & TEN   |
| USA     | 76/242,688         | 2,835,768           | 4/18/2001   | SPORTVISION |
| USA     | 74/690,734         | 2,538,443           | 6/19/1995   | L-VIS       |
| USA     | 75/332,788         | 2,498,563           | 7/11/1997   | C-TRAK      |
| USA     | 85/323,429         | 4,228,620           | 5/17/2011   | PITCHF/X    |
| USA     | 85/323,434         | 4,228,621           | 5/17/2011   | HITF/X      |
| USA     | 85/323,432         | 4,232,253           | 5/17/2011   | FIELDF/X    |
| USA     | 85/494,444         | 4,294,438           | 12/13/2011  | RACEF/X     |
| USA     | 86/472,593         | 5,034,165           | 12/5/2014   | COMMANDF/X  |