

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM474060

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ex Hacienda Los Camichines, S.A. de C.V.		05/14/2018	Company: MEXICO
RECEIVING PARTY DATA			
Name:	Crista La Santa, S.A.P.I. de C.V.		
Street Address:	Plaza Mariscal Sucre No. 46 Int 31		
City:	Col. De Valle, Delgacion Benito Juarez		
State/Country:	MEXICO		
Postal Code:	03100		
Entity Type:	Corporation: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4909153	400 CONEJOS	
CORRESPONDENCE DATA			
Fax Number:	2129499190		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 949-9022		
Email:	VMTannenbaum@lawabel.com		
Correspondent Name:	Victor Tannenbaum		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8005644		
NAME OF SUBMITTER:	Victor Tannenbaum		
SIGNATURE:	/VMT/		
DATE SIGNED:	05/15/2018		
Total Attachments: 2			
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CH \$40.00 4909153

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, EX HACIENDA LOS CAMICHINES, S.A. DE C.V., a company organized and existing under the laws of Mexico, with an office at Periferico Sur No. 8500, Tramo Morelia Chapala, Tlaquepaque, Jalisco, C.P. 45609, Mexico (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark registered in the United States Patent and Trademark Office:

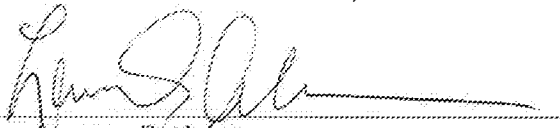
<u>Trademark</u>	<u>Number</u>
400 CONEJOS	4909153

AND WHEREAS, CRISTA LA SANTA, S.A.P.I. DE C.V., a company organized and existing under the laws of Mexico, with an office at Plaza Mariscal Sucre No. 46 Int 31, Col. De Valle, Delgacion Benito Juarez, Mexico, C.P. 03100 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark and trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 14 day of MAY, 2018.

EX HACIENDA LOS CAMICHINES, S.A. DE C.V.

(By) 
(Title) Lawrence E. Abelman
Authorized Signatory