

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM474311

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Makana LLC		05/16/2018	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Independent Vital Life, LLC		
Street Address:	18275 N. 59th Ave.		
Internal Address:	Suite 156		
City:	Glendale		
State/Country:	ARIZONA		
Postal Code:	85308		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4136847	MAKANA	
CORRESPONDENCE DATA			
Fax Number:	2156474884		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2158538255		
Email:	ccusick@cusickip.com		
Correspondent Name:	Clinton Cusick, Cusick IP, PLLC		
Address Line 1:	623 N. Broad St.		
Address Line 4:	Lansdale, PENNSYLVANIA 19446		
NAME OF SUBMITTER:	Clinton J. Cusick		
SIGNATURE:	/43573/		
DATE SIGNED:	05/16/2018		
Total Attachments: 1			
source=1229-215 MAKANA executed assignment#page1.tif			

OP \$40.00 4136847

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective on the last date of execution below ("Effective Date") by and between Makana LLC ("Assignor"), a Minnesota limited liability company with a principal place of business at 18440 Highland Avenue, Deephaven, Minnesota 55391, and Independent Vital Life, a Delaware limited liability company with a principal place of business at 18275 North 59th Avenue, Glendale, Arizona 85308;

WHEREAS, Assignor is the owner of U.S. Trademark Registration Number 4,136,847 for MAKANA in connection with goods in International Class 3 (hereinafter, the "Mark");

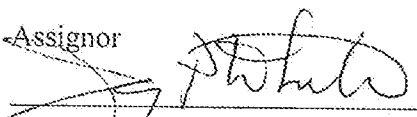
WHEREAS, Assignee seeks to acquire the Mark, together with the goodwill of the business associated with the Mark and the registration thereof, in a form acceptable for recordation by the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business associated with the Mark, the right to license and sublicense the Mark, and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, licensees, and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed by the undersigned authorized representatives.

Makana LLC

Assignor



Name: Jay P. White

Title: President

Date: 5-16-18

Independent Vital Life.LLC

Assignee


Name: Patrick Heffernan

Title: Director of Operations

Date: 5/16/18