

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM481771

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phils (Wholesale) Limited		06/19/2018	Company: ENGLAND AND WALES
RECEIVING PARTY DATA			
Name:	Soldan Marketing GmbH		
Street Address:	Siemensstrasse 20		
City:	Ottobrunn		
State/Country:	GERMANY		
Postal Code:	85521		
Entity Type:	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0506873	SWEET GEORGIA BROWN	
CORRESPONDENCE DATA			
Fax Number:	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9086545000		
Email:	INFORMATIONSSPECIALISTS@LERNERDAVID.COM		
Correspondent Name:	BRUCE H. SALES		
Address Line 1:	600 South Avenue West		
Address Line 4:	Westfield, NEW JERSEY 07090		
ATTORNEY DOCKET NUMBER:	DAVIDK 9.3-009 (171)		
DOMESTIC REPRESENTATIVE			
Name:	BRUCE H. SALES		
Address Line 1:	600 South Avenue West		
Address Line 4:	Westfield, NEW JERSEY 07090		
NAME OF SUBMITTER:	THERESA R. WATTS		
SIGNATURE:	/Theresa R. Watts/		
DATE SIGNED:	07/13/2018		

OP \$40.00 0506873

Total Attachments: 3

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DEED OF ASSIGNMENT

THIS ASSIGNMENT is made this day of *19th June* 2018 BETWEEN

Phils (Wholesale) Limited (Registered Company No. 00772655) a company regulated under the laws of England and Wales with a registered address of 709 North Circular Road, London, NW2 7AX United Kingdom (hereinafter the Assignor)

AND

Soldan Marketing GMBH, a company regulated under the laws of the Germany with a registered address of Siemensstrasse 20, 85821 Ottobrunn, Germany (hereinafter the Assignee)

WHEREAS

- A. The Assignor is the Registered Proprietor of the Trade Marks which are shown in the Schedule attached hereto.
- B. The Assignor has agreed to assign unto the Assignee the said Trade Mark and all its rights, title and interest therein, in respect of the goods and services in respect of which the Trade Mark is to be registered.

NOW THIS ASSIGNMENT WITNESSES as follows:

IN CONSIDERATION of the premises and for no monetary consideration the Assignor HEREBY ASSIGNS unto the Assignee the Trade Mark together with the goodwill and the full and exclusive benefit therein TO HOLD the same unto the Assignee absolutely.

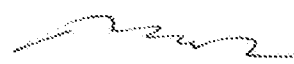
The Assignor shall at the discretion and expense of the Assignee execute any further documentation and do any such thing as the Assignee may require to enable the Assignee to become registered as owner of the Trade Mark and to secure the benefits of the rights hereby assigned.

The Assignor hereby warrants that:

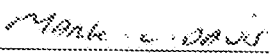
- 1. It is the owner of the Trade Mark and has the full power to enter into this Assignment;
- 2. It has not, either by act or omission, caused and permitted anything to be done which might endanger the validity of the Trade Mark or the ability of the Assignee to register this Assignment;

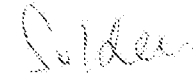
3. It has not knowing withheld from the Assignee knowledge of any circumstances that may endanger the validity of the Trade Mark or the ability of the Assignee to register this Assignment

The parties hereto have executed this assignment as a deed and delivered the date and year first above written

Signed at 


This 1st day of JUNE 2018

by 
for and on behalf of
Phils (Wholesale) Limited

Signed at 

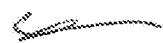
This 1st day of JUNE 2018

by STAN SOLDAN
for and on behalf of
Soldan Marketing GMBH

Witnessed by: 

Name: KEITH BROWN

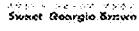
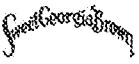
Address: 25 ASHDON CROSSWAY
WALTHAM OX11 1EJ

Witnessed by: 

Name: KEITH BROWN

Address: 25 ASHDON CROSSWAY
WALTHAM OX11 1EJ

Trade Mark Schedule

Country	Trade Mark	Official No.	Class	Date Filed	Status
European Union	SWEET GEORGIA BROWN	004899894	03	06/02/2006	Registered
Japan		2039770	03	13/08/1985	Registered
Mexico	SWEET GEORGIA BROWN	615301	03	17/02/1999	Registered
United States of America		0506873	03	15/08/1947	Registered