

900457280 07/06/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM480826

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Caraway Tea Company, LLC		06/26/2018	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Choice Hotels International, Inc. <i>Limited Liability Company</i>		
Street Address:	1 Choice Hotels Circle		
City:	Rockville		
State/Country:	MARYLAND		
Postal Code:	20850		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5403315	BE RESTED	
Registration Number:	5403314	BE JOYFUL	
Registration Number:	5403313	BE UPBEAT	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028576000		
Email:	tmdocket@arentfox.com		
Correspondent Name:	N. Christopher Norton and Diana S. Bae		
Address Line 1:	1717 K. Street, NW		
Address Line 2:	Arent Fox LLP		
Address Line 4:	Washington, D.C. 20006-5344		
ATTORNEY DOCKET NUMBER:	026861.00000		
NAME OF SUBMITTER:	Diana S. Bae		
SIGNATURE:	/diana s. bae/		
DATE SIGNED:	07/06/2018		
Total Attachments: 3			
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ASSIGNMENT

WHEREAS, Caraway Tea Company, LLC, a corporation organized under the laws of the New York, having a business address at 271 Upper North Road, New York 12528 (hereinafter referred to as "Assignor"), is the owner of the U.S. Trademark Registrations as listed on the attached Schedule and of the trademarks shown in said registrations, and of the goodwill of the business symbolized by said marks;

AND WHEREAS, Choice Hotels International, Inc. a Delaware Corporation, having a place of business at 1 Choice Hotels Circle, Rockville MD 20850, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said United States trademark registrations, and the trademarks shown in said registrations and the goodwill of the business symbolized by said marks;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark registrations, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right to conduct business under said trademarks, and the right to sue for past and future infringements.

Executed at Mt Pleasant, this 21 day of May, 2018.

By: 
Caraway Tea Company, LLC,
Chief Executive Officer

Executed at Rockville, MD, this 26th day of ~~May~~ ^{June} 2018.

By: 
Choice Hotels International, Inc.
Jeff Lobb, Deputy General Counsel & Assistant Secretary

STATE OF New York)
)
COUNTY OF Ulster)
)

ss:

On May 24, 2018, before me, Ashley Ward personally appeared Gina Caraluzzi, personally known to me (or provided to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Signature Ashley Ward

ASHLEY WARD
NOTARY PUBLIC STATE OF NEW YORK
DUTCHESS COUNTY
LIC. #01WA6357548
COMM. EXP. 04/24/2021

ASSIGNMENT SCHEDULE

Registration No.	Trademark	Goods/Services
5403315	BE RESTED	Tea, in Class 30
5403314	BE JOYFUL	Tea, in Class 30
5403313	BE UPBEAT	Tea, in Class 30