

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482052

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Digital Telepathy, Inc.		09/28/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ServiceNow, Inc.		
Street Address:	2225 Lawson Lane		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86903456	TELEPATHY	
Registration Number:	2573901	DIGITAL-TELEPATHY	
CORRESPONDENCE DATA			
Fax Number:	2142000853		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-687-8820		
Email:	lori.lapidario@haynesboone.com		
Correspondent Name:	Jennifer M. Lantz		
Address Line 1:	2323 Victory Avenue, Suite 700		
Address Line 4:	Dallas, TEXAS 75219		
ATTORNEY DOCKET NUMBER:	55027.187US01		
NAME OF SUBMITTER:	Jennifer Lantz		
SIGNATURE:	/Jennifer Lantz/		
DATE SIGNED:	07/16/2018		
Total Attachments: 5			
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source=TM_Assignment#page4.tif			

OP \$65.00 86903456

EXHIBIT C

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Digital Telepathy, Inc., a California Corporation with principal place of business located at 770 11th Ave, San Diego, CA 92101 ("Company") is the owner of the trade names, logos, common law trademarks and service marks and trademark and service mark registrations and applications therefor, identified on Schedule 1 ("Trademarks"), including the goodwill of the business connected with the use of, and symbolized by, said Trademarks, hereby irrevocably assigns to ServiceNow, Inc., a Delaware corporation with principal place of business located at 2225 Lawson Lane, Santa Clara, CA 95054 ("Parent"), the entire right, title and interest in and to the Trademarks, including the goodwill of the business connected with the use of, and symbolized by, said Trademarks, and the right to recover for past, present and future infringement of said Trademarks. Parent hereby accepts said assignment.

Company does hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America or equivalent authority elsewhere in the world to record this assignment and to issue such Trademark as shall be granted upon said applications based thereon to Parent, its successors and assigns.

Executed as of the ____ day of September 2017.

DIGITAL TELEPATHY, INC.

By: [Signature]
Name: Charles Longnecker
Title: CFO

State of _____)

County of _____)

* See attached
Notary Certificate
Comm # 24880f
EXP-04-11-20

On this ____ day of September 2017, before me, the undersigned notary public, personally appeared _____, proved to me through satisfactory evidence of identification, which was _____, to be the person whose name is signed on the preceding document, and acknowledged to me that he signed it voluntarily for its stated purpose.

[affix seal]

Notary Public
My commission expires:

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of SAN DIEGO)

On SEPTEMBER 28, 2017 before me, Hector Xavier Bertheau, PUBLIC NOTARY
(insert name and title of the officer)

personally appeared CHARLES LONGANECKER
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature



(Seal)



ACCEPTED:

SERVICENOW, INC.

By: _____

Name: Dominic Phillips

Title: VP, Corporate Development

State of _____)

County of _____)

On this ____ day of September 2017, before me, the undersigned notary public, personally appeared _____, proved to me through satisfactory evidence of identification, which was _____, to be the person whose name is signed on the preceding document, and acknowledged to me that he signed it voluntarily for its stated purpose.

[affix seal]

SEE ATTACHED
CERTIFICATE

Notary Public

My commission expires:

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)

County of SANTA CLARA)

On SEPTEMBER 28, 2017 before me, LIZ ZERBINI, NOTARY PUBLIC

Date Here Insert Name and Title of the Officer

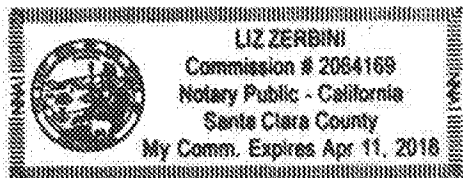
personally appeared DOMINIC MICHAEL PHILLIPS

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature

Handwritten signature of Liz Zerbini

Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document:

Document Date: Number of Pages:

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name:

Corporate Officer -- Title(s):

Partner -- Limited General

Individual Attorney in Fact

Trustee Guardian or Conservator

Other:

Signer Is Representing:

Signer's Name:

Corporate Officer -- Title(s):

Partner -- Limited General

Individual Attorney in Fact

Trustee Guardian or Conservator

Other:

Signer Is Representing:

SCHEDULE 1

ASSIGNMENT OF TRADEMARKS

Trademark Applications

<u>Mark</u>	<u>Country</u>	<u>Application Serial No.</u>	<u>Filing Date</u>
TELEPATHY	U.S.	86903456	10-FEB-2016

Trademark Registrations

<u>Mark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Serial No.</u>
DIGITAL-TELEPATHY	U.S.	2573901	78065610