

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482065

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bluespring Solutions, Inc.		12/31/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Ascendum Solutions, LLC		
Street Address:	10290 Alliance Rd.		
City:	Blue Ash		
State/Country:	OHIO		
Postal Code:	45242		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86149552	BLUESPRING	
Serial Number:	76061816	BLUESPRING SOFTWARE	
Serial Number:	76062495	BLUESPRING SOFTWARE	
Serial Number:	76161575	BLUESPRING SOFTWARE FOLLOW YOUR CUSTOMER	
Serial Number:	76281593	PRIORITY CS	
Serial Number:	75631914	SMG SOFTWARE MANAGEMENT GROUP, INC.	
CORRESPONDENCE DATA			
Fax Number:	5139649930		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5135777454		
Email:	ria.schalnat@voraventures.com		
Correspondent Name:	Ria Schalnat		
Address Line 1:	10290 Alliance Rd.		
Address Line 4:	Blue Ash, OHIO 45242		
NAME OF SUBMITTER:	Eleanor Schalnat		
SIGNATURE:	/Eleanor Schalnat/		
DATE SIGNED:	07/16/2018		
Total Attachments: 3			

OP \$165.00 86149552

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source=2017-12-31 - Assignment of Trademarks (Bluespring to Ascendum)#page3.tif

ASSIGNMENT OF TRADE NAMES / TRADEMARKS

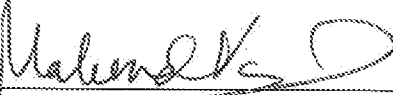
KNOW ALL MEN BY THESE PRESENTS, that **Bluespring Solutions, Inc.**, a Delaware corporation, having its principal place of business at 10290 Alliance Road, Cincinnati, Ohio 45242 ("Assignor"), for good and valuable consideration paid by **Ascendum Solutions, LLC**, an Ohio limited liability company, having its principal place of business at 10290 Alliance Road, Cincinnati, Ohio 45242 ("Assignee"), the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer and set over unto Assignee, its successors and assigns, all of Assignor's right, title and interest, including, but not limited to, all registration rights, with respect to the registered or unregistered trade names, goodwill, trademarks and copyrights set forth on the attached Exhibit A (the "Marks"), all rights to prepare derivative marks, all goodwill, and all other rights in and to the Marks.

TO HAVE AND TO HOLD unto Assignee, its successors and assigns, forever.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment of Trade Names / Trademarks effective December 31, 2017.

ASSIGNOR:

Bluespring Solutions, Inc.

By: 
Name: Mahendra Vora
Title: Chairman of the Board

ASSIGNEE:

Ascendum Solutions, LLC

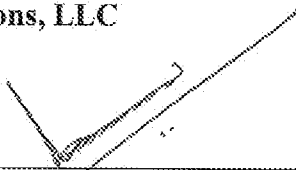
By: 
Name: Kris Nair
Title: CEO & President

Exhibit A

Assigned Trade Names / Trademarks

1. Bluespring
 - a. Country: USA
 - i. Serial Number: 86149552
 - ii. Date Filed: 12/20/2013

2. Bluespring Software
 - a. Country: Canada
 - i. Serial Number: 1,084,747
 - ii. Dated Filed: 12/01/2000
 - b. Country: European Community
 - i. Serial Number: 1,996,362
 - ii. Date Filed: 12/05/2000
 - c. Country: USA
 - i. Serial Number: 76/061,816
 - ii. Date Filed: 06/05/2000

3. Bluespring Software & Design
 - a. Country: USA
 - i. Serial Number: 76/062,495
 - ii. Date Filed: 06/05/2000
 - b. Country: Canada
 - i. Serial Number: 1,084,748
 - ii. Date Filed: 12/01/2000
 - c. Country: European Community
 - i. Serial Number: 1,996,313
 - ii. Date Filed: 12/05/2000

4. Bluespring Software Follow Your Customer be the Leader & Design
 - a. Country: USA
 - i. Serial Number: 76/161,575
 - ii. Date Filed: 11/08/2000

Shown as Abandoned as of April 16, 2007 internal listing.

5. Priority Communications Solutions
 - a. Country: USA
 - i. Serial Number: 76/161,575
 - ii. Date Filed: 02/03/1999

Shown as Cancelled as of April 16, 2007 internal listing.

6. Priority CS

- a. Country: USA
 - i. Serial Number: 76/281,593
 - ii. Date Filed: 07/06/2001

7. SMG Software Management Group, Inc.

- a. Country: USA
 - i. Serial Number: 75/631,914
 - ii. Date Filed: 02/03/1999
- Shown as Cancelled as of April 16, 2007 internal listing.**