

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482401

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lava Media, LLC		06/22/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	World Triathlon Corporation		
Street Address:	3407 W. Dr. Martin Luther King Jr. Blvd		
Internal Address:	Suite 100		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33607		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3881557	LAVA	
Registration Number:	3881624	LAVA	
Registration Number:	4246360	LAVA	
Registration Number:	3884338	SERIOUS TRIATHLON	
CORRESPONDENCE DATA			
Fax Number:	8132294133		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8132237000		
Email:	trademarks@carltonfields.com		
Correspondent Name:	William G. Giltinan		
Address Line 1:	PO Box 3239		
Address Line 4:	Tampa, FLORIDA 33601-3239		
NAME OF SUBMITTER:	William G. Giltinan		
SIGNATURE:	/William G. Giltinan/		
DATE SIGNED:	07/18/2018		
Total Attachments: 1 source=3613_001#page1.tif			

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ASSIGNMENT

By this assignment, effective as of June 22, 2018, LAVA MEDIA, LLC, a California limited liability company ("ASSIGNOR"), for good and valuable consideration, receipt and adequacy of which are hereby acknowledged, hereby transfers and assigns to WORLD TRIATHLON CORPORATION, a Florida corporation, all right, title, and interest ASSIGNOR has or may have in and to the trademarks, registrations, and other source identifiers listed below, and including all goodwill and other rights associated therewith, and further including all rights to seek relief for past or present infringements or misappropriations thereof.

TRADEMARKS, REGISTRATIONS, and OTHER SOURCE IDENTIFIERS:

- U.S. Trademark Reg. No. 3881557 (LAVA word mark)
- U.S. Trademark Reg. No. 3881624 (LAVA logo)
- U.S. Trademark Reg. No. 4246360 (LAVA logo)
- U.S. Trademark Reg. No. 3884338 (SERIOUS TRIATHLON word mark)
- LavaMagazine.com
- LavaMagazine-Digital.com
- @LavaMagazine [Twitter handle and account]
- Lava Magazine Facebook page and account

ASSIGNOR

LAVA MEDIA, LLC

By: 

Name: John Duke

Title: Authorized Representative