

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM473605

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLP Sugarloaf, LLC		05/07/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Sugarloaf Mountain Corporation		
Street Address:	3951 Charlevoix Avenue		
Internal Address:	c/o Boyne USA, Inc.		
City:	Petoskey		
State/Country:	MICHIGAN		
Postal Code:	49770		
Entity Type:	Corporation: MAINE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4131706	BRACKETT BASIN	
Registration Number:	5168614	DOWNHILL SUPPLY CO.	
Registration Number:	4131701	KING OF SPRING	
Registration Number:	4131703		
Registration Number:	4131705		
Registration Number:	5234817	SUGARLOAF MAINE DOWNHILL SUPPLY CO	
Registration Number:	1967517	SUPERQUAD	
CORRESPONDENCE DATA			
Fax Number:	6465584144		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124597290		
Email:	SAllirampersad@goodwinlaw.com		
Correspondent Name:	GOODWIN PROCTER LLP		
Address Line 1:	100 Northern Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	131596/271392		
NAME OF SUBMITTER:	Shaleena Alli-Rampersad/Paralegal		

OP \$190.00 4131706

SIGNATURE:	/Shaleena Alli-Rampersad/
DATE SIGNED:	05/11/2018
Total Attachments: 4 source=Boyne - Sugarloaf - TM Assignment [Executed] (4)#page1.tif source=Boyne - Sugarloaf - TM Assignment [Executed] (4)#page2.tif source=Boyne - Sugarloaf - TM Assignment [Executed] (4)#page3.tif source=Boyne - Sugarloaf - TM Assignment [Executed] (4)#page4.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 7th day of May, 2018, by and between CLP Sugarloaf, LLC, a limited liability company organized and existing under the laws of the State of Delaware, and having a usual place of business at c/o Oz Real Estate, 9 West 57th Street, 40th Floor, New York, NY 10019 ("Assignor") and Sugarloaf Mountain Corporation, a corporation organized and existing under the laws of the State of Maine, and having a usual place of business at c/o Boyne USA, Inc., 3951 Charlevoix Avenue, Petoskey, MI 49770 ("Assignee").

WHEREAS, Assignor holds interests in and to the trademarks, service marks and trade names set forth on Exhibit A attached hereto and incorporated herein by reference (the "Marks");

WHEREAS, Assignor and Assignee are parties to that certain Purchase and Sale Contract, dated as of March 8, 2018 (the "Purchase Agreement"), pursuant to which Assignor agreed to transfer, sell and convey to Assignee, effective as of the date hereof, certain of the assets of Assignor, including the Marks and the goodwill of the business symbolized thereby;

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor, together with the goodwill of the business symbolized thereby; and

WHEREAS, the execution and delivery of this Assignment is a condition to Closing under the Purchase Agreement.

NOW, THEREFORE, in consideration of the premises set forth above and in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Marks (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any U.S. State, or any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

The foregoing assignment is made without representation or warranty of any kind whatsoever except as set forth in and subject to the terms of the Purchase Agreement.

Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: **CLP Sugarloaf, LLC**

Signature: _____

Name:

Steven Orbuch

Title:

Authorized Person

ASSIGNEE: **Sugarloaf Mountain Corporation,**
a Maine corporation

Signature:



Name:

Roland Andreasson

Title:

Chief Financial Officer

Exhibit A

Marks

MARK	COUNTRY	APP. NO.	APP. DATE	REG. NO.	REG. DATE
BRACKETT BASIN	USA	85405379	8/23/2011	4131706	4/24/2012
DOWNHILL SUPPLY CO.	USA	86906510	2/12/2016	5168614	3/21/2017
KING OF SPRING	USA	85405371	8/23/2011	4131701	4/24/2012
SUGARLOAF and Crown Logo	USA	85405373	8/23/2011	4131703	4/24/2012
SUGARLOAF Logo	USA	85405376	8/23/2011	4131705	4/24/2012
SUGARLOAF MAINE DOWNHILL SUPPLY CO & Design	USA	86906612	2/12/2016	5234817	7/4/2017
SUPERQUAD	USA	74613971	12/20/1994	1967517	4/9/1996