

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM482679

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	TRADEMARK ASSIGNMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BUDDY'S RENDEZVOUS - PIZZARIA, LLC		07/18/2018	Limited Liability Company: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BUDDY'S HOLDING COMPANY LLC		
<b>Street Address:</b>	31800 NORTHWESTERN HIGHWAY, SUITE 206		
<b>City:</b>	FARMINGTON HILLS		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48334		
<b>Entity Type:</b>	Limited Liability Company: MICHIGAN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3992713	BUDDY'S RESTAURANT PIZZERIA SINCE 1946	
<b>Registration Number:</b>	3992707	BUDDY'S PIZZA	
<b>Registration Number:</b>	3992706	BUDDY'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7147558290		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	IPDOCKET@LW.COM, KRISTIN.AZCONA@LW.COM		
<b>Correspondent Name:</b>	LATHAM & WATKINS LLP		
<b>Address Line 1:</b>	650 TOWN CENTER DRIVE, 20TH FLOOR		
<b>Address Line 4:</b>	COSTA MESA, CALIFORNIA 92626		
<b>ATTORNEY DOCKET NUMBER:</b>	051113-7		
<b>NAME OF SUBMITTER:</b>	KRISTIN J AZCONA		
<b>SIGNATURE:</b>	/KJA/		
<b>DATE SIGNED:</b>	07/19/2018		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") effective as of July 18, 2018 ("Effective Date"), by and between Buddy's Rendezvous ~ Pizzeria, LLC, a Michigan limited liability company having a place of business at 31800 Northwestern Highway, Suite 206, Farmington Hills, Michigan 48334, (the "Assignor"), and Buddy's Holding Company LLC, a Michigan limited liability company having a place of business at 31800 Northwestern Highway, Suite 206, Farmington Hills, Michigan 48334 (the "Assignee"). Assignor and Assignee are each referred to herein as a "Party" and collectively as the "Parties."

WHEREAS, Assignor is the wholly owned subsidiary of Assignee;

WHEREAS, Assignor has adopted, and is, to the best of its knowledge and belief, the owner of the trademarks identified in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, domain name rights, causes of action, and the right to recover for past infringement (the "Trademarks");

WHEREAS, Assignor has acquired goodwill in the portion of the business associated with and symbolized by the Trademarks and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks owned by Assignor; and


WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest Assignor may possess in and to the Trademarks in the United States, together with the goodwill symbolized by the Trademarks.

Assignor covenants and agrees to execute and deliver, at the request of Assignee, such further instruments of transfer and assignment and to take such other actions as are reasonably requested by Assignee to more effectively consummate the assignments contemplated by this Assignment. Assignor authorizes the recordation of this Trademark Assignment with the United States Patent and Trademark Office and any other applicable registry or government office necessary to effect the sale, conveyance, transfer, assignment and delivery of the Trademarks.

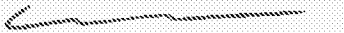
**IN WITNESS WHEREOF**, the parties have duly executed and delivered this Assignment as of the date first written above.

**ASSIGNOR:**  
**BUDDY'S RENDEZVOUS – PIZZARIA, LLC**

By:   
Name: Wes Pikula  
Title: Vice President


Acknowledged and Accepted:

**ASSIGNEE:**  
**BUDDY'S HOLDING COMPANY LLC**


By:   
Name: Wes Pikula  
Title: Vice President

SCHEDULE A

*U.S. Trademarks:*

SERIAL NO. APP. DATE	REG. NO. REG. DATE	MARK	CLASS	REGISTERED OWNER
85-153,627 10-15-2010	3,992,713 July 12, 2011		IC 043	Buddy's Rendezvous--Pizzeria, Inc. (Michigan corporation)
85-153,537 10-15-2010	3,992,707 July 12, 2011	BUDDY'S PIZZA	IC 043	Buddy's Rendezvous--Pizzeria, Inc. (Michigan corporation)
85-153,531 10-15-2010	3,992,706 July 12, 2011	BUDDY'S	IC 043	Buddy's Rendezvous--Pizzeria, Inc. (Michigan corporation)

*Foreign Trademarks:*

COUNTRY	SERIAL NO. APP. DATE	REG. NO. REG. DATE	MARK	CLASS	REGISTERED OWNER
Canada	1,523,564 4-15-2011	876,122 April 23, 2014	BUDDY'S PIZZA	00 SERVICES	Buddy's Rendezvous--Pizzeria, Inc. (Michigan corporation)
Canada	1,523,565 4-13-2011	876,137 April 23, 2014		00 SERVICES	Buddy's Rendezvous--Pizzeria, Inc. (Michigan corporation)
Canada	1,523,563 4-11-2011	876,121 April 23, 2014	BUDDY'S	00 SERVICES	Buddy's Rendezvous--Pizzeria, Inc. (Michigan corporation)

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