

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM473586

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scoopy's Creamery Corporation DBA Double Dip Frozen Custard		05/02/2018	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	NoHo Hospitality LLC		
Street Address:	520 Broadway, 10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5186110	DOUBLE DIP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	assignments@fzlj.com		
Correspondent Name:	Matthew Frisbee		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	4 Times Square		
Address Line 4:	New York City, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	NOHO 1805486		
NAME OF SUBMITTER:	Matthew Frisbee		
SIGNATURE:	/Matthew L. Frisbee/		
DATE SIGNED:	05/11/2018		
Total Attachments: 1			
source=Assignment Deed - DOUBLE DIP (F2610516x96B9E)#page1.tif			

CH \$40.00 5186110

ASSIGNMENT OF TRADEMARK

WHEREAS, Scoopy's Creamery Corporation DBA Double Dip Frozen Custard, a corporation organized under the laws of Texas ("Assignor"), is the owner of U.S. Trademark Registration No. 5186110 for DOUBLE DIP (the "Trademark"), and

WHEREAS, NoHo Hospitality LLC, a New York limited liability company ("Assignee") is desirous of acquiring the entire right, title, and interest in said Trademark and the associated registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

Scoopy's Creamery Corporation DBA Double Dip Frozen Custard
Assignor

By:  May 2, 2018

Name: Lloyd Sheets

Title: President

Date: May 2, 2018