

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM473590

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AMERICAN ASSOCIATION OF CHEERLEADING COACHES AND ADMINISTRATORS, INC.		03/31/2018	Corporation: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	USA Federation for Sport Cheering		
<b>Street Address:</b>	6745 LENOX CENTER CT		
<b>Internal Address:</b>	STE 300		
<b>City:</b>	Memphis		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38115-4300		
<b>Entity Type:</b>	Non-Profit Corporation: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3488540	AACCA	
<b>Registration Number:</b>	1671395	AMERICAN ASSOCIATION CHEERLEADING COACHE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9015770814		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	901-577-8151		
<b>Email:</b>	trademarks@bakerdonelson.com		
<b>Correspondent Name:</b>	Grady M. Garrison		
<b>Address Line 1:</b>	165 Madison Avenue, Suite 2000		
<b>Address Line 4:</b>	Memphis, TENNESSEE 38103		
<b>ATTORNEY DOCKET NUMBER:</b>	2940066-01		
<b>NAME OF SUBMITTER:</b>	Grady M. Garrison		
<b>SIGNATURE:</b>	/gmg/		
<b>DATE SIGNED:</b>	05/11/2018		
<b>Total Attachments: 4</b>			

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "*Assignment*") is made effective as of March 31, 2018 (the "*Effective Date*"), by American Association of Cheerleading Coaches and Administrators, Inc., a Tennessee public benefit corporation ("*Assignor*") and USA Federation for Sport Cheering, a Texas non-profit corporation ("*Assignee*").

### RECITALS

WHEREAS, Assignor and Assignee are parties to that certain Asset Contribution Agreement dated as of the Effective Date ("*Contribution Agreement*") and, pursuant to the Contribution Agreement, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the trademarks and trademark registrations listed on the attached Exhibit A (the "*Trademarks*").

WHEREAS, Assignee desires to obtain all of Assignor's right, title and interest in the Trademarks according to the terms of this Assignment and the Asset Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Section 1. Assignment. Assignor hereby sells, assigns and transfers to Assignee, its successors, assigns and legal representatives, the entire world-wide right, title and interest in and to the Trademarks, the goodwill of the business symbolized by the Trademarks, all registrations and applications for the Trademarks, and the right to sue for, settle or release any past, present or future infringement of the Trademarks.


Section 2. Assistance. From time to time, as and when requested by Assignee, Assignor shall execute and deliver, or cause to be executed and delivered, all such documents and instruments and shall take, or cause to be taken, all such further or other actions as Assignee may reasonably deem necessary or desirable to consummate the transactions contemplated by this Assignment, including, in the case of Assignor, executing and delivering to Assignee such assignments, deeds, bills of sale, consents and other instruments as Assignee or its counsel may reasonably request as necessary or desirable for such purpose.

Section 3. Counterparts. This Assignment may be executed in any number of original, facsimile or portable document format (pdf) counterparts, each of which when so executed and delivered shall be an original, but all of which together shall constitute one instrument.

*[Signature page follows]*

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

**AMERICAN ASSOCIATION OF  
CHEERLEADING COACHES AND  
ADMINISTRATORS, INC.**

By:   
Name: Jeffrey Gureeb  
Title: President

**USA FEDERATION FOR  
SPORT CHEERING**

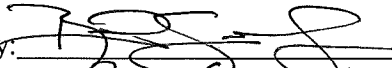
By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

**AMERICAN ASSOCIATION OF  
CHEERLEADING COACHES AND  
ADMINISTRATORS, INC.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**USA FEDERATION FOR  
SPORT CHEERING**

By:  \_\_\_\_\_  
Name: PAUL SEELY  
Title: PRESIDENT

**Exhibit A**  
**Trademarks**


<b>Trademark:</b>	<b>Registration No</b>	<b>Registration Date:</b>
	1671395	January 7, 1992
AACCA	3488540	August 19, 2008

Exhibit to Trademark Assignment