OP \$40.00 4313497

ETAS ID: TM482772

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bolstr, Inc.		06/07/2018	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	KeyBank National Association
Street Address:	127 Public Square
City:	Cleveland
State/Country:	ОНЮ
Postal Code:	44114
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4313497	BOLSTR

CORRESPONDENCE DATA

Fax Number: 9374436635

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 216-566-5605

Email: trademarks@thompsonhine.com

Correspondent Name: Thomas F. Zych

Address Line 1: 3900 Key Center, 127 Public Square

Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	050001-743US1e
NAME OF SUBMITTER:	Thomas F. Zych
SIGNATURE:	/thomas f zych/
DATE SIGNED:	07/20/2018

Total Attachments: 5

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TRADEMARK ASSIGNMENT AGREEMENT

This **TRADEMARK ASSIGNMENT AGREEMENT** ("<u>Trademark Assignment Agreement</u>") is made as of June 7, 2018, between Bolstr, Inc., a Delaware corporation, having an address of 1046 W. Kinzie, Suite 300, Chicago, IL 606042 (the "<u>Assignor</u>"), and KeyBank National Association, a national banking association, having an address of 127 Public Square, Cleveland, OH 44114 (the "<u>Assignee</u>").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of even date hereof, by and among Assignor, Assignee, Bolstr Financial Services, LLC, a Delaware limited liability company and Charles A. Tribbett IV, President of Assignor (the "Asset Purchase Agreement"). Capitalized terms used herein without definition shall have the meanings set forth in the Asset Purchase Agreement; and

WHEREAS, under the terms of the Asset Purchase Agreement, Assignor has conveyed, transferred and assigned to Assignee, among other assets, all of Assignor's right, title and interest in and to the Business Intellectual Property, and Assignor has agreed to execute and deliver this Trademark Assignment Agreement, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- 1. <u>Assignment</u>. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the following (the "<u>Assigned Trademarks</u>"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:
- (a) the trademarks set forth on <u>Schedule I</u> attached hereto, whether registered or unregistered, and all applications, registrations, extensions and renewals thereof;
- (b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the

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right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

- 2. Recordation and Further Assurances. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment Agreement upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.
- 3. Terms of the Asset Purchase Agreement. The parties hereto acknowledge and agree that this Trademark Assignment Agreement is entered into pursuant to the Asset Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Assigned Trademarks. The representations, warranties, covenants, agreements and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.
- 4. <u>Counterparts</u>. This Trademark Assignment Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment Agreement delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment Agreement.
- 5. <u>Successors and Assigns</u>. This Trademark Assignment Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. Governing Law. This Trademark Assignment Agreement and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment Agreement and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States, in respect of trademark issues, and in all other respects, including as to validity, interpretation and effect, by the laws of the State of Ohio, without regard to the choice-of-laws or conflicts-of-laws provisions thereof.

[Signature page follows]

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IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment Agreement as of the date first written above.

ASSIGNOR:	BOLSTR, INC.		
	By: Caa		
	Name: Charles A. Tribbett, III Title: president		
ASSIGNEE:	KEYBANK NATIONAL ASSOCIATION		
	By: Name:		
	Title:		

[Signature page: Trademark Assignment Agreement]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment Agreement as of the date first written above.

ASSIGNOR:	BOLSTR, INC.	
	By: Name: Title:	
ASSIGNEE:	KEYBANK NATIONAL ASSOCIATION	
	By:	

Name: Jamie Warder
Title: Executive Vice President

[Signature page: Trademark Assignment Agreement]

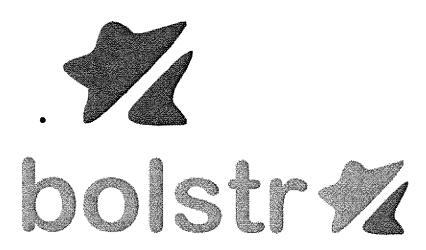
SCHEDULE I

Registered Trademarks:

Trademark	App. No.	Filing Date	Reg. No.	Reg. Date	Registrant
BOLSTR	85194144	12/9/2010	4313497	4/2/2013	Bolstr, Inc.

Unregistered Trademarks:





4822-9888-7270, v. 1 204516869.2

RECORDED: 07/20/2018

TRADEMARK REEL: 006386 FRAME: 0448