

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482797

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME
EFFECTIVE DATE:	04/02/2018

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SPM Marketing & Communications, Inc.		04/02/2018	Corporation: ILLINOIS

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
SPM Marketing & Communications, LLC	04/02/2018	Limited Liability Company: DELAWARE

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	SPM Marketing & Communications, LLC
Street Address:	15 W. Harris Ave., Suite 300
City:	La Grange
State/Country:	ILLINOIS
Postal Code:	60525
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2478524	BIRTH BY DESIGN
Serial Number:	87651528	BRANDNEXT
Registration Number:	4523002	WHAT'S NEXT IN HEALTHCARE MARKETING COMM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128364178
Email: sf-ipdocket@taftlaw.com
Correspondent Name: Joseph F. Schmidt
Address Line 1: 111 E. Wacker Drive, Ste. 2800
Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Joseph F. Schmidt
---------------------------	-------------------

CH \$90.00 2478524

SIGNATURE:	/Joseph F. Schmidt/
DATE SIGNED:	07/20/2018
Total Attachments: 1 source=Certificate of Merger - SPM#page1.tif	

55E
APR 03 2018

File Number 6790-247-5

05 E 3
110



To all to whom these Presents Shall Come, Greeting:

801068221
 I, Jesse White, Secretary of State of the State of Illinois, do hereby certify that I am the keeper of the records of the Department of Business Services. I certify that

ARTICLES OF MERGER WERE FILED IN THIS OFFICE ON MARCH 29, 2018, WITH AN EFFECTIVE DATE OF APRIL 2, 2018, WHEREIN SPM MARKETING & COMMUNICATIONS, INC., AN ILLINOIS CORPORATION MERGED INTO SPM MARKETING & COMMUNICATIONS, LLC, A DELAWARE LIMITED LIABILITY CORPORATION NOT QUALIFIED IN ILLINOIS, THEREBY TERMINATING THE EXISTENCE OF SPM MARKETING & COMMUNICATIONS, INC. IN ILLINOIS. *****-NQ*****

In Testimony Whereof, I hereto set my hand and cause to be affixed the Great Seal of the State of Illinois, this 29TH day of MARCH A.D. 2018



Jesse White
 SECRETARY OF STATE
 180726

Authentication #: 1808801651 verifiable until 03/29/2019.
 Authenticate at: <http://www.cyberdriveillinois.com>

*210- cc/102 180726
 RECORDED: 07/20/2018

TRADEMARK
 REEL: 006386 FRAME: 0641