

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482784

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Merchandising Inc. SDN BHD		12/21/2017	Corporation: MALAYSIA
RECEIVING PARTY DATA			
Name:	Alpha Broder Canada Corp.		
Street Address:	35 Orlando Avenue		
Internal Address:	Richmond Hill		
City:	Ontario		
State/Country:	CANADA		
Postal Code:	L4B 0B4		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4226681		
Registration Number:	4109069	PRIMALUX	
CORRESPONDENCE DATA			
Fax Number:	2155683439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-568-3100		
Email:	bhipdocket@bakerlaw.com, nfrandsen@bakerlaw.com, jdale@bakerlaw.com		
Correspondent Name:	Nancy Rubner Frandsen		
Address Line 1:	2929 Arch Street		
Address Line 2:	Cira Centre, 12th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2891		
ATTORNEY DOCKET NUMBER:	101959.00001		
NAME OF SUBMITTER:	Judy Dale-Paralegal		
SIGNATURE:	/Judy Dale/		
DATE SIGNED:	07/20/2018		
Total Attachments: 5			

CH \$65.00 4226681

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TRADEMARK ASSIGNMENT

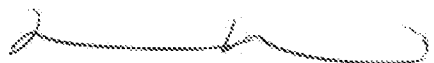
WHEREAS, International Merchandising Inc. SDN BHD, a corporation of Malaysia, with an address of 2 Jalan Kiarqa, Mont' Kiara, Kuala Lumpur, 50480, Malaysia ("Assignor"), adopted, owned and used in commerce the trademarks as set forth in the attached Exhibit A (hereinafter "the Marks");

WHEREAS, Alpha Broder Canada Corp., a corporation of Canada, with an address of 35 Orlando Ave., Richmond Hill, Ontario, CANADA (hereafter "Assignee"), is desirous of acquiring all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks: and

WHEREAS, Assignee is the successor to that portion of Assignor's business to which the Marks pertains, and that business is ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor acknowledges that, effective January 1, 2018, it sold, assigned, transferred, and conveyed to Assignee all right, title, and interest in and to the Marks together with the goodwill of business symbolized thereby and all assets relating to the Marks, and the right to sue and recover damages for past infringements thereof.

International Merchandising Inc. Sdn Bhd



Name: Norman Hullinger
Title: Director

Dated: 12-01-17


Alpha Broder Canada Corp.

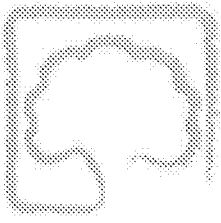
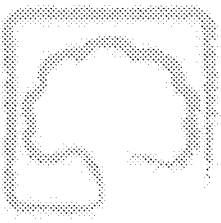


Name: Martin J. Matthews
Title: CFO, Secretary

Dated: 12/21/17

EXHIBIT A

Mark/Name/AN/RN	Full Goods/Services
<p data-bbox="186 415 349 447"><u>A (Stylized)</u></p>  <p data-bbox="186 783 365 846">RN: 4452365 SN: 85745042</p>	<p data-bbox="495 415 698 447">(Int'l Class: 35)</p> <p data-bbox="495 453 1266 558">mail order catalog services and web-based catalog services featuring corporate promotional apparel, namely, outerwear, clothing, bags and hats made to customer specification</p> <p data-bbox="495 564 698 596">(Int'l Class: 42)</p> <p data-bbox="495 602 1258 665">custom design of corporate promotional apparel, namely, outerwear, clothing, bags and hats to customer specification</p>
<p data-bbox="186 913 397 945"><u>ASH CITY USA</u></p> <p data-bbox="186 951 365 1014">RN: 4415947 SN: 85745013</p>	<p data-bbox="495 913 698 945">(Int'l Class: 35)</p> <p data-bbox="495 951 1266 1056">mail order catalog services and web-based catalog services featuring corporate promotional apparel, namely, outerwear, clothing, bags and hats made to customer specification</p> <p data-bbox="495 1062 698 1094">(Int'l Class: 42)</p> <p data-bbox="495 1100 1258 1163">custom design of corporate promotional apparel, namely, outerwear, clothing, bags and hats to customer specification</p>
<p data-bbox="186 1228 373 1260"><u>COOL LOGIK</u></p> <p data-bbox="186 1266 365 1329">RN: 4471539 SN: 85584613</p>	<p data-bbox="495 1228 698 1260">(Int'l Class: 25)</p> <p data-bbox="495 1266 1274 1591">athletic and casual clothing, namely, pullovers, t-shirts, pants, blouses, shorts, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, blazers, golf shirts; outerwear, namely, outdoor jackets, outerwear jackets, insulated jackets, system jackets, namely, jackets that have removable linings that can be worn separately or together, softshell jackets, vests, leather jackets, wool jackets, fleece jackets; wind resistant jackets; business clothing, namely, sweaters, pullovers, t-shirts, shorts, jerseys, blazers, dress shirts</p>
<p data-bbox="186 1659 316 1690"><u>CORE365</u></p> <p data-bbox="186 1696 365 1759">RN: 4491860 SN: 85661755</p>	<p data-bbox="495 1659 698 1690">(Int'l Class: 25)</p> <p data-bbox="495 1696 1226 1759">casual clothing, namely, t-shirts, pants, shorts, sweat tops, sweat bottoms, golf shirts, outerwear, namely, jackets</p>

<p><u>Design Only</u></p>  <p>RN: 4122366 SN: 85045306</p>	<p>(Int'l Class: 25) casual, dress, and athletic clothing, namely, [sweaters, pullovers, t-shirts, pants, skirts, dresses, blouses, shorts, culottes, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, tank tops, blazers,] golf shirts, [socks,] outdoor jackets, [vests,] wind resistant jackets [, dress shirts, toques, scarves, mitts, and caps] (Int'l Class: 35) Cancelled - Sec. 8 [catalog ordering services featuring clothing]</p>
<p><u>Design Only</u></p>  <p>RN: 4226681 SN: 85303617</p>	<p>(Int'l Class: 18) bags, namely, tote bags, backpacks, one shoulder bags, briefcase-type portfolios, brief cases</p>
<p><u>EDRY</u> RN: 3962135 SN: 77433286</p>	<p>(Int'l Class: 25) athletic clothing and casual clothing, namely, [outdoor jackets, sweaters, pullovers, t-shirts, pants, skirts, dresses, blazers, blouses, shorts, culottes, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, tank tops; golfwear, namely, pants, outdoor jackets, sweaters,] golf shirts [, socks, shorts and hats; workwear, namely, overalls, pants, shirts, outdoor jackets, socks, shorts, pullovers; uniformwear, namely, medical uniforms, food service uniforms]</p>
<p><u>EPERFORMANCE</u> RN: 4467643 SN: 85780452</p>	<p>(Int'l Class: 25) athletic clothing and casual clothing, namely, t-shirts; golfwear, namely, golf shirts; workwear, namely, shirts; uniform wear, namely, food service uniforms</p>

<u>EZE-CUSTOM</u> RN: 4112682 SN: 85163821	(Int'l Class: 40) custom manufacture of clothing (Int'l Class: 42) custom design of clothing
<u>EZELOGO</u> RN: 4332684 SN: 85525152	(Int'l Class: 40) custom manufacture of clothing (Int'l Class: 42) custom design of clothing
<u>NORTH END</u> RN: 2679423 SN: 75873122	(Int'l Class: 18) bags, namely travel bags, backpacks, and hand bags, all purpose sports bags (Int'l Class: 24) Cancelled - Sec. 8 [towels] (Int'l Class: 25) clothing, namely, outerwear, namely, spring and fall jackets, leather jackets, wind-resistant jackets, windshirts, fleece jackets, fleece pullovers, vests, reversible vests, shell pants, warmup suits, pants and bottoms, jackets, sweaters, pullovers, t-shirts, pants, shorts, sport shirts, vests, cardigans, sweat shirts, sweat pants, sweat tops, sweat bottoms, jogging suits, twin sets, namely, matching tops, shirts and sweaters sold as a pair, tank tops, turtlenecks, leggings, baseball shorts, hats, caps, scarves, gloves
<u>NORTH END SPORT</u> RN: 3901056 SN: 77547203	(Int'l Class: 25) athletic and casual clothing, namely, [sweaters, pullovers, t-shirts, pants, skirts, dresses, blouses, shorts, culottes, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, tank tops, blazers,] golf shirts, [socks;] outdoor jackets [, vests, pants] ; [wind resistant jackets] ; business clothing, namely, [sweaters, pullovers, t-shirts, pants, skirts, dresses, blouses, shorts, culottes, twin sets, jerseys, tank tops, blazers,] dress shirts

<p><u>PRIMALUX</u> RN: 4109069 SN: 77481033</p>	<p>(Int'l Class: 25) athletic clothing and casual clothing, namely, outdoor jackets, sweaters, pullovers, t-shirts, pants, skirts, dresses, blouses, shorts, culottes, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, tank tops, blazers; headwear, namely, hats and caps; golfwear, namely, outdoor jackets, pants, golf shirts, socks, shorts, sweaters, and hats</p>
<p><u>UTK TECHNOLOGY</u> RN: 4262038 SN: 85316018</p>	<p>(Int'l Class: 25) athletic and casual clothing, namely, pullovers, t-shirts, pants, blouses, shorts, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, tank tops, blazers, golf shirts; outerwear, namely, outdoor jackets, outerwear jackets, insulated jackets, system jackets, namely, jackets that have removable linings that can be worn separately or together, softshell jackets, vests, leather jackets, wool jackets, fleece jackets; wind resistant jackets; business clothing, namely, sweaters, pullovers, t-shirts, shorts, jerseys, tank tops, blazers, dress shirts</p>
<p><u>WARM LOGIK</u> RN: 4385016 SN: 85584619</p>	<p>(Int'l Class: 09) workwear, namely, jackets, high visibility clothing and safety clothing, all for the protection against accidents or injury (Int'l Class: 25) athletic and casual clothing, namely, pullovers, t-shirts, pants, blouses, shorts, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, blazers, golf shirts; outerwear, namely, outdoor jackets, outerwear jackets, insulated jackets, system jackets, namely, jackets that have removable linings that can be worn separately or together, softshell jackets, vests, leather jackets, wool jackets, fleece jackets; wind resistant jackets; business clothing, namely, sweaters, pullovers, t-shirts, shorts, jerseys, blazers, dress shirts</p>