

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482811

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sumitomo Rubber Industries, Ltd.		07/17/2018	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Dunlop International Group Limited		
Street Address:	Thorncroft Manor, Thorncroft Drive, Dorking Road		
City:	Leatherhead		
State/Country:	UNITED KINGDOM		
Postal Code:	KT22 8JB		
Entity Type:	Corporation: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87553677	GREEN FLASH	
CORRESPONDENCE DATA			
Fax Number:	7148895898		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	michaelkline@clevelandgolf.com		
Correspondent Name:	Michael J. Kline		
Address Line 1:	5601 Skylab Road		
Address Line 4:	Huntington Beach, CALIFORNIA 92647		
DOMESTIC REPRESENTATIVE			
Name:	Michael J. Kline		
Address Line 1:	5601 Skylab Road		
Address Line 4:	Huntington Beach, CALIFORNIA 92647		
NAME OF SUBMITTER:	Michael J. Kline		
SIGNATURE:	/Michael J. Kline/		
DATE SIGNED:	07/20/2018		
Total Attachments: 2			
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OP \$40.00 87553677

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“**Trademark Assignment**”), dated as of July 17th, 2018, is made by Sumitomo Rubber Industries, Ltd. (“**Assignor**”), a Japanese corporation, located at 6-9, 3-chome, Wakinohama-cho, Chuo-ku, Kobe, 651-0072, Japan, in favor of Dunlop International Group Limited (“**Assignee**”), a United Kingdom limited liability corporation, located at Thorncroft Manor, Thorncroft Drive, Dorking Road, Leatherhead, Surrey, KT22 8JB, United Kingdom. Assignor and Assignee may each be referred to herein as a “**Party**” and collectively as the “**Parties**.”

WHEREAS, in accordance with the Japanese Companies Act, under the terms of Assignor’s merger with Dunlop Sports Co. Ltd. dated as of January 16, 2018, Assignor (as successor to Dunlop Sports Co. Ltd.) acquired all right, title, and interest in, United States Trademark Application Serial No. 87553677 for the mark “Green Flash” (“**Assigned Trademark**”);

WHEREAS, Assignor wishes to convey, transfer, and assign to Assignee, the Assigned Trademark, and has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office;

NOW THEREFORE, Assignor and Assignee agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor’s right, title, and interest in and to the following:

(a) the Assigned Trademark, together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

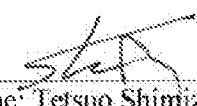
4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

Sumitomo Rubber Industries, Ltd.

By:


Name: Tetsuo Shimizu

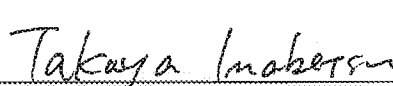
Title: General Manager of Brand Management
Dept.

Address for Notices: 6-9, 3-chome,
Wakinohama-cho, Chuo-ku, Kobe, 651-0072,
Japan

AGREED TO AND ACCEPTED:

Dunlop International Group Limited

By:


Name: Takuya Inabetsu

Title: Director

Address for Notices: Thorncroft Manor,
Thorncroft Drive, Dorking Road, Leatherhead,
Surrey, KT22 8JB, United Kingdom