

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482813

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Say Hello To Sexy Legs, LLC		07/20/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Cosmax USA, Corporation		
Street Address:	65 Challenger Road		
City:	Ridgefield Park		
State/Country:	NEW JERSEY		
Postal Code:	07660		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5277164	SAY HELLO TO SEXY LEGS	
CORRESPONDENCE DATA			
Fax Number:	9733797734		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-315-4431		
Email:	esantana@buddlerner.com		
Correspondent Name:	Emily A. Santana, Esq.		
Address Line 1:	150 John F. Kennedy Parkway		
Address Line 2:	3rd Floor		
Address Line 4:	Short Hills, NEW JERSEY 07078		
NAME OF SUBMITTER:	Emily A. Santana		
SIGNATURE:	/Emily A. Santana/		
DATE SIGNED:	07/20/2018		
Total Attachments: 3			
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OP \$40.00 5277164

EXHIBIT B

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is dated July 20, 2018 by and between Say Hello To Sexy Legs, LLC, a New York limited liability company ("Assignor"), having an address at 47 Howard Street, Suite 2, New York, New York 10013, and Cosmax USA, Corporation, a Delaware corporation ("Assignee"), having an address at 65 Challenger Road, Ridgefield Park, New Jersey 07660.

WHEREAS, Assignor is the owner of the trademark listed on **Schedule 1** (the "Trademark"); and

WHEREAS, Assignor has transferred to Assignee all of the right, title and interest in and to the Trademark and certain other assets owned by Assignor pursuant to that certain Asset Purchase Agreement by and between Assignor and Assignee dated as of the date hereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of its right, title and interest, whether statutory or at common law, in and to the Trademark, together with all the goodwill of the business symbolized by the Trademark in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past infringements of the Trademark, the intent hereof being to substitute Assignee in the place of Assignor.

Immediately upon the execution of this Assignment, Assignee shall have the exclusive and sole right to use the Trademark. Assignor's right to use the Trademark shall immediately cease upon execution of this Assignment and Assignor shall not be entitled to the continued use of the Trademark.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and any other applicable country whose duty it is to record trademark registrations, applications and title thereto, to record the Trademark and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Assignment.

Assignor further agrees to execute such further documents as may be required to record Assignee as the owner of the Trademark registration herein assigned, and to provide Assignee such other cooperation and assistance which Assignee may deem reasonably necessary or desirable to enable Assignee to obtain, sustain, enforce and enjoy to the fullest extent the right, title and interest herein conveyed.

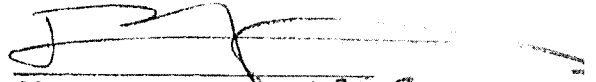
This Assignment shall be construed, enforced, and governed by the internal laws of the State of New Jersey, without regard to conflicts of laws principles. This Assignment may not be modified in any manner unless in writing and signed by the party against whom enforcement thereof is sought. Except as otherwise provided in this Assignment, every covenant, term and provision of this Assignment shall be binding upon and inure to the benefit of Assignor and Assignee and their respective successors and assigns; provided that this Assignment may not be assigned by Assignor without Assignee's prior written consent. This Assignment may be executed in several counterparts, each of which shall be deemed an original, but all of which together will constitute one and the same instrument. Facsimile, email and other electronically transmitted signatures of the undersigned will have the same force and effect as original signatures.

[Signature page follows]

IN WITNESS WHEREOF, each party has caused this Trademark Assignment to be signed by a duly authorized representative as of the date first written above.

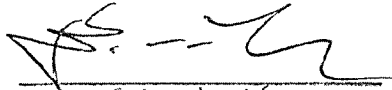
Assignor:

SAY HELLO TO SEXY LEGS, LLC

By: 
Name: SIMON BENJAMIN SEGAL
Title: CEO & MANAGING MEMBER

Assignee:

COSMAX USA, CORPORATION

By: 
Name: SOK MIN YU
Title: CEO

SCHEDULE 1

TRADEMARK

- U.S. Trademark SAY HELLO TO SEXY LEGS Reg. No. 5,277,164.