

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM474164

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scott Crumrine		05/14/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Guava Family, Inc.		
Street Address:	P.O. Box 101		
City:	Solana Beach		
State/Country:	CALIFORNIA		
Postal Code:	92075		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3846252	GUAVA FAMILY	
CORRESPONDENCE DATA			
Fax Number:	8583141501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-314-1506		
Email:	adskale@mintz.com, jddib@mintz.com, IPDocketingBOS@mintz.com		
Correspondent Name:	Andrew D. Skale		
Address Line 1:	3580 Carmel Mountain Road		
Address Line 2:	Suite 300		
Address Line 4:	San Diego, CALIFORNIA 92130		
ATTORNEY DOCKET NUMBER:	044657-401		
NAME OF SUBMITTER:	Andrew D. Skale		
SIGNATURE:	/Andrew Skale/		
DATE SIGNED:	05/16/2018		
Total Attachments: 1			
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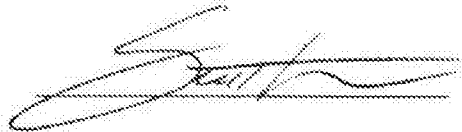
U.S. TRADEMARK ASSIGNMENT

WHEREAS, SCOTT CRUMRINE ("Assignor"), an individual and U.S. citizen, with a business address at P.O. Box 101, Solana Beach, CA 92075, owns U.S. Trademark Registration No. **3846252** in the U.S. Patent and Trademark Office for the word mark **GUAVA FAMILY** ("Mark"); and

WHEREAS, ("Assignee"), Guava Family, Inc. a California Corporation, with a business address at P.O. Box 101, Solana Beach, CA 92075, desires to acquire any and all of Assignor's existing rights, title and interest in the Mark.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the Mark, together with the goodwill of the business symbolized by the Mark, as well as the right to sue for and collect damages for past infringements.

SCOTT CRUMRINE



Dated: MAY 14, 2018