

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM474532

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mars Retail Group, LLC		05/17/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Mars, Incorporated		
Street Address:	6885 Elm Street		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22101		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	2107265	A TASTE OF LAS VEGAS	
Registration Number:	2165287	ALMOND BUTTER KRISPS	
Registration Number:	2158374	COCONUT DELIGHTS	
Registration Number:	1601191	DERBIES	
Registration Number:	1923944	ETHEL M	
Registration Number:	4365846	ETHEL M	
Registration Number:	2201478	ETHEL M CHOCOLATES	
Registration Number:	2187899	E	
Registration Number:	2107268	MACADAMIA SALUTES	
Registration Number:	2498818	PECAN CARAMEL RAPTURES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-691-3789		
Email:	mars.us.mp@effem.com		
Correspondent Name:	Pamela Mallari		
Address Line 1:	Mars Goose Island, 930 W. Evergreen Ave.		
Address Line 2:	Mars, Incorporated		

CH \$265.00 2107265

Address Line 4:	Chicago, ILLINOIS 60642
ATTORNEY DOCKET NUMBER:	Confectionery
NAME OF SUBMITTER:	Pamela Mallari
SIGNATURE:	/Pamela Mallari/
DATE SIGNED:	05/17/2018
Total Attachments: 1 source=Assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Mars Retail Group, LLC ("Assignor"), a company organized and existing under the laws of the State of Delaware, having an address of 400 Valley Road, Mt. Arlington, New Jersey 07856, owns the following U.S. trademark registrations:

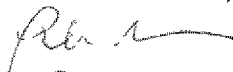
Mark	Registration No.	Registration Date
A TASTE OF LAS VEGAS	2107265	October 21, 1997
ALMOND BUTTER KRISPS	2165287	June 16, 1998
COCONUT DELIGHTS	2158374	May 19, 1998
DERBIES	1601191	June 12, 1990
ETHEL M	1923944	October 3, 1995
ETHEL M	4365846	July 9, 2013
ETHEL M CHOCOLATES and Design	2201478	November 3, 1998
E and Design	2187899	September 8, 1998
MACADAMIA SALUTES	2107268	October 21, 1997
PECAN CARAMEL RAPTURES	2498818	October 16, 2001

(collectively, the "Registrations"); and

WHEREAS, Mars, Incorporated ("Assignee"), a corporation organized and existing under the laws of the State of Delaware, having an address of 6885 Elm Street, McLean, Virginia 22101, United States, seeks to acquire all right, title, and interest in and to the Registrations.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Registrations, together with the goodwill of the business symbolized by the Trademarks for the registered goods.

MARS RETAIL GROUP, LLC


By: Pamela Mallari

Title: Senior Counsel, Marketing Properties

Date: May 17, 2018