

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM474556

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yankelovich Partners LLC		12/31/2013	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Futures Company Worldwide LLC		
<b>Street Address:</b>	100 Park Avenue, 4th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3973218	LIVING WELL	
<b>Registration Number:</b>	4159315	GLOBAL MONITOR	
<b>Registration Number:</b>	2772058	YANKELOVICH	
<b>Registration Number:</b>	2767711	YANKELOVICH MONITOR TRENDNOSTIC	
<b>Registration Number:</b>	2603990	YANKELOVICH	
<b>Registration Number:</b>	2678774	MONITOR MINDBASE	
<b>Registration Number:</b>	2675492	MINDBASE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124684800		
<b>Email:</b>	jkatz@dglaw.com		
<b>Correspondent Name:</b>	Jeffrey C. Katz, Davis & Gilbert LLP		
<b>Address Line 1:</b>	1740 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	25215-2-0		
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz		

CH \$190.00 3973218

<b>SIGNATURE:</b>	/Jeffrey C. Katz/
<b>DATE SIGNED:</b>	05/17/2018
<b>Total Attachments: 3</b> source=Yankelovich Partners LLC name change amendment#page1.tif source=Yankelovich Partners LLC name change amendment#page2.tif source=Yankelovich Partners LLC name change amendment#page3.tif	

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "YANKELOVICH PARTNERS LLC", CHANGING ITS NAME FROM "YANKELOVICH PARTNERS LLC" TO "THE FUTURES COMPANY WORLDWIDE LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2013, AT 10:56 O'CLOCK A.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013.

2300311 8100

131464313

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1032954

DATE: 01-06-14

TRADEMARK  
REEL: 006387 FRAME: 0147

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 10:56 AM 12/23/2013  
FILED 10:56 AM 12/23/2013  
SRV 131464313 - 2300311 FILE

CERTIFICATE OF AMENDMENT  
TO  
CERTIFICATE OF FORMATION  
OF  
YANKELOVICH PARTNERS LLC

Kevin Farewell, being the Secretary of YANKELOVICH PARTNERS LLC, a Delaware limited liability company, does hereby certify as follows:

1. The name of the limited liability company (hereinafter called the "limited liability company") is YANKELOVICH PARTNERS LLC.

2. The certificate of formation of the limited liability company is hereby amended by deleting Article 1. thereof in its entirety and by substituting in lieu of said Article the following new Article:

"1. Name. The name of the limited liability company is The Futures Company Worldwide LLC (the "Company")."

3. This amendment shall be effective as of December 31, 2013

*[Signature Page Follows]*

1574297.1 03023-4029-041

TRADEMARK  
REEL: 006387 FRAME: 0148

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment  
on December 23, 2013.

/s/ Kevin Farewell

Name: Kevin Farewell

Title: Secretary

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