

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM482851

|                              |                |
|------------------------------|----------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT |
| <b>NATURE OF CONVEYANCE:</b> | CHANGE OF NAME |
| <b>SEQUENCE:</b>             | 1              |

## CONVEYING PARTY DATA

| Name                   | Formerly | Execution Date | Entity Type           |
|------------------------|----------|----------------|-----------------------|
| Business Insider, Inc. |          | 04/02/2018     | Corporation: DELAWARE |

## RECEIVING PARTY DATA

|                        |                              |
|------------------------|------------------------------|
| <b>Name:</b>           | Insider, Inc.                |
| <b>Street Address:</b> | One Liberty Plaza, 8th Floor |
| <b>City:</b>           | New York                     |
| <b>State/Country:</b>  | NEW YORK                     |
| <b>Postal Code:</b>    | 10006                        |
| <b>Entity Type:</b>    | Corporation: DELAWARE        |

## PROPERTY NUMBERS Total: 15

| Property Type        | Number   | Word Mark                 |
|----------------------|----------|---------------------------|
| Registration Number: | 5297673  | MARKETS INSIDER           |
| Registration Number: | 4581829  | INSIDERMEDIA MANAGEMENT   |
| Registration Number: | 4577591  | IM                        |
| Registration Number: | 4581828  | INSIDER MEDIA             |
| Registration Number: | 5044245  | BUSINESS INSIDER          |
| Registration Number: | 5065067  | INSIDER                   |
| Registration Number: | 4910099  | TECH INSIDER              |
| Registration Number: | 4910098  | TECH INSIDER              |
| Registration Number: | 4812201  | BUSINESSINSIDER           |
| Registration Number: | 4797906  | IGNITION                  |
| Registration Number: | 4797905  | BUSINESS INSIDER IGNITION |
| Registration Number: | 4411611  | BUSINESS INSIDER          |
| Registration Number: | 4260332  | SILICON ALLEY INSIDER     |
| Registration Number: | 4179116  | CLUSTERSTOCK              |
| Serial Number:       | 87472195 | INSIDER, INC.             |

## CORRESPONDENCE DATA

Fax Number: 2027473584

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent***TRADEMARK**

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (202) 772-1050  
**Email:** Law@RayThomasJrTrademarks.com  
**Correspondent Name:** Ray Thomas Jr., Esq.  
**Address Line 1:** 1050 Connecticut Avenue, NW, Suite 500  
**Address Line 4:** Washington, D.C. 20036

|                             |                      |
|-----------------------------|----------------------|
| <b>NAME OF SUBMITTER:</b>   | Ray Thomas Jr., Esq. |
| <b>SIGNATURE:</b>           | /Ray Thomas/         |
| <b>DATE SIGNED:</b>         | 07/21/2018           |
| <b>Total Attachments: 0</b> |                      |

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