

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482918

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Performance Systems Group, Inc.		07/05/2018	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	Performance Systems Group, LLC		
Street Address:	2299 Perimeter Park Drive, Suite 150		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30341		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3333862	REWARDTRAX	
Registration Number:	3333863	REWARDTRAX	
Serial Number:	87579360	WEB REWARDS	
Serial Number:	87579376	WEBREWARDS	
Registration Number:	2082449	ACHIEVACARD	
CORRESPONDENCE DATA			
Fax Number:	2127288111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127288000		
Email:	ipdept@willkie.com		
Correspondent Name:	Brandon Coyle c/o Willkie Farr & Gallagher		
Address Line 1:	787 Seventh Avenue		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	117958.00054 BRC		
NAME OF SUBMITTER:	Brandon R. Coyle		
SIGNATURE:	/brandonrcoyle/		
DATE SIGNED:	07/23/2018		

CH \$140.00 3333862

Total Attachments: 4

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A GEORGIA CORPORATION UNDER THE NAME OF "PERFORMANCE SYSTEMS GROUP, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PERFORMANCE SYSTEMS GROUP, INC." TO "PERFORMANCE SYSTEMS GROUP, LLC", FILED IN THIS OFFICE ON THE FIFTH DAY OF JULY, A.D. 2018, AT 11:13 O`CLOCK A.M.



Jeffrey W. Bullock, Secretary of State

6963197 8100F
SR# 20185514959

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203011502
Date: 07-05-18

TRADEMARK
REEL: 006387 FRAME: 0893

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Georgia.
- 2.) The jurisdiction immediately prior to filing this Certificate is Georgia.
- 3.) The date the corporation first formed is February 5, 1996.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Performance Systems Group, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Performance Systems Group, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 5th day of July, 2018.

By: /s/ Mark Herbert

Name: Mark Herbert
Title: Authorized Person

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "PERFORMANCE SYSTEMS GROUP, LLC" FILED IN THIS OFFICE ON THE FIFTH DAY OF JULY, A.D. 2018, AT 11:13 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6963197 8100F
SR# 20185514959

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203011502
Date: 07-05-18


TRADEMARK
REEL: 006387 FRAME: 0895

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

- **First:** The name of the limited liability company is Performance Systems Group, LLC.
- **Second:** The address of its registered office in the State of Delaware is 1209 Orange Street in the City of Wilmington, Delaware, Zip Code 19801, in the county of New Castle. The name of its Registered agent at such address is The Corporation Trust Company.
- **Third:** (Insert any other matters the members determine to include herein.) None.

In Witness Whereof, the undersigned have executed this Certificate of Formation this 5th day of July, 2018.

By: _____


Name: Mark Herbert
Title: Authorized Person