

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM482933

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guggenheim Capital, LLC		07/13/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Invesco Holding Company (US), Inc.		
Street Address:	1555 Peachtree Street		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30309		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5447122	BULLETSHARES	
Serial Number:	87576744	BULLETSHARES	
CORRESPONDENCE DATA			
Fax Number:	7044441111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-444-1124		
Email:	elaine.hunt@alston.com		
Correspondent Name:	Michele M. Glessner		
Address Line 1:	Alston & Bird LLP		
Address Line 2:	101 South Tryon Street, Suite 4000		
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000		
NAME OF SUBMITTER:	Elaine B. Hunt		
SIGNATURE:	/Elaine B. Hunt/		
DATE SIGNED:	07/23/2018		
Total Attachments: 7			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "ASSIGNMENT"), effective as of April 6, 2018, by and between Guggenheim Capital, LLC, a Delaware limited liability company having a principal place of business at 227 West Monroe Street, Suite 4900, Chicago, IL 60606 (hereinafter referred to as "ASSIGNOR") and Invesco Holding Company (US), Inc., a Delaware corporation having a principal place of business at 1555 Peachtree Street, Atlanta, GA 30309 (hereinafter referred to as "ASSIGNEE") (collectively, the "Parties" and each, a "Party"); and

WHEREAS, ASSIGNOR is the exclusive record owner of the entire right, title, and interest in and to the trademarks and the corresponding applications and registrations identified in Exhibit A attached hereto (collectively, the "Trademarks"), together with the goodwill established by use of the Trademarks;

WHEREAS, ASSIGNEE is desirous of acquiring the Trademarks;

NOW THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, transfer, and sell unto said ASSIGNEE the entire right, title, and interest in and to the Trademarks together with all goodwill associated with the Trademarks..

ASSIGNOR agrees that it will execute any and all other instruments which may be reasonably necessary to perfect and evidence ASSIGNEE's ownership of the property and rights herein conveyed. ASSIGNEE shall be responsible for all fees for recordation of this Assignment, and ASSIGNOR agrees to cooperate fully with ASSIGNEE to accomplish such recordation.

The Parties agree that no modification or waiver or any amendment to any provision of this Assignment shall be binding upon either party unless it is made in writing and signed by both Parties.

This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to the conflicts of law rules of such state.

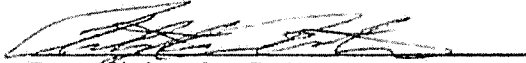
This Assignment may be signed in any number of counterparts, each of which shall be an original, with the same effect as if the signatures thereto and hereto were upon the same instrument.

[Remainder of page intentionally left blank; signature pages follow.]

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE, intending to be legally bound, have caused this Assignment to be executed by its duly authorized officers.

ASSIGNOR:

Guggenheim Capital, LLC



By: Christopher S. Antonow

Title: Authorized Person

Date: 7.11.2018

ASSIGNEE:

Invesco Holding Company (US), Inc.

By:

Title:

Date:

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE, intending to be legally bound, have caused this Assignment to be executed by its duly authorized officers.

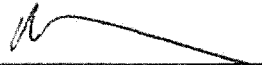
ASSIGNOR:

Guggenheim Capital, LLC

By:
Title:
Date:

ASSIGNEE:

Invesco Holding Company (US), Inc.


By: ROBERT H. RIGGSBY
Title: VICE PRESIDENT
Date: 07/31/2018

STATE OF Georgia)
)
COUNTY OF Fulton)

NOTARIAL CERTIFICATE

On this 13th day of July, 2018, before me personally appeared Robert H. Rigsby, to me known to be the Vice President (title) of Invesco Holding Company (US), Inc., a Delaware corporation, and that said writing was signed by him on behalf of Invesco Holding Company (US), Inc. by its authority duly given, and that said writing is the act and deed of Invesco Holding Company (US), Inc.

(Notarial Seal)



Notary Public

My Commission expires: May 25, 2020

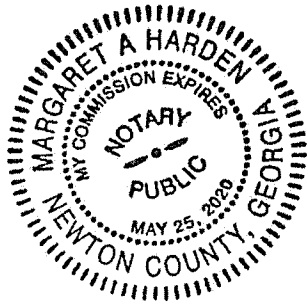


EXHIBIT A

Mark	Country	Appln. No.	Reg. No.
BULLETSHARES	Canada	1465499	TMA838922
BULLETSHARES	China	7990608	7990608
BULLETSHARES	EUTM	008804288	008804288
BULLETSHARES	India	1908074	1908074
BULLETSHARES	Japan	2010-001225	5414922
BULLETSHARES	Russian Federation	2013737944	538644
BULLETSHARES	United States	87/576,740	5,447,122
BULLETSHARES & Design	United States	87/576,744	
☐ BULLETSHARES			