

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM483152

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Segerdahl Corp.		12/07/2016	Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of America, N.A.		
<b>Street Address:</b>	100 North Tryon St		
<b>Internal Address:</b>	Ste 170		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28202-0001		
<b>Entity Type:</b>	National Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3206869	ENDURACARD	
<b>Registration Number:</b>	2771357	LEHIGH DIRECT	
<b>Registration Number:</b>	2771356	LEHIGH DIRECT MAILTRAK	
<b>Registration Number:</b>	4604517	ONCECARD	
<b>Registration Number:</b>	2993731	PROCARD	
<b>Registration Number:</b>	3993251	SEGERDAHL GROUP	
<b>Registration Number:</b>	4552246	SG360°	
<b>Registration Number:</b>	4552249	SG360°	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	tmdocket@winston.com		
<b>Correspondent Name:</b>	Maranda J. Foor		
<b>Address Line 1:</b>	35 W Wacker Dr		
<b>Address Line 2:</b>	Ste 4200		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>NAME OF SUBMITTER:</b>	Paul Leicht		

CH \$215.00 3206869

<b>SIGNATURE:</b>	/Paul Leicht/
<b>DATE SIGNED:</b>	07/24/2018
<b>Total Attachments: 4</b> source=09 Notices of Grant of Security Interest in Trademarks (002)#page1.tif source=09 Notices of Grant of Security Interest in Trademarks (002)#page2.tif source=09 Notices of Grant of Security Interest in Trademarks (002)#page3.tif source=09 Notices of Grant of Security Interest in Trademarks (002)#page4.tif	

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of December 7, 2016 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as administrative agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademark registrations and trademark applications shown on Schedule 1 attached hereto (other than each intent-to-use application trademark application prior to the filing and acceptance of a "Statement of Use" or "Amendment to Allege Use" with respect thereto, to the extent, if any, that, and solely during the period, if any, in which, the grant, attachment, perfection or enforcement of a security interest therein would impair the validity or enforceability, or result in the voiding, of such intent-to-use trademark application or any registration issuing therefrom under applicable Law) to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademark registrations and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark registration or trademark application.

Very truly yours,

GRANTOR:

THE SEGERDAHL CORP.

By: M. A. Bradshaw

Name: Marcus Bradshaw

Title: Chief Financial Officer and Executive Vice  
President

[Signature Page to Trademark Security Agreement]

**TRADEMARK**  
**REEL: 006389 FRAME: 0167**

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: Christine Trotter


Name: Christine Trotter

Title: Assistant Vice President

[Signature Page to Trademark Security Agreement]

**TRADEMARK**  
**REEL: 006389 FRAME: 0168**

Schedule 1

<u>Trademark</u>	<u>Application Number</u>	<u>Registration Number</u>	<u>Registration Date</u>
ENDURACARD	78/627,538	3206869	2/6/2007
LEHIGH DIRECT	76/465,416	2771357	10/7/2003
LEHIGH DIRECT MAIL TRAK	76/465,415	2771356	10/7/2003
ONCEcard	86/115,503	4604517	9/16/2014
PROCARD	76/567,585	2993731	9/13/2005
SEGERDAHL GROUP	85/182,901	3993251	7/12/2011
SG360°	85/617,336	4552246	6/17/2014
Sg360° & Design 	85/620,693	4552249	6/17/2014