

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM474987

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Master Fishing Tackle Corporation		05/16/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Folsom Corporation		
Street Address:	43 McKee Dr.		
City:	Mahwah		
State/Country:	NEW JERSEY		
Postal Code:	07430		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2712491	RIGGED'N READY	
CORRESPONDENCE DATA			
Fax Number:	5045821233		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5045691639		
Email:	lbrignac@kingjurgens.com		
Correspondent Name:	Len Brignac		
Address Line 1:	201 St. Charles Ave		
Address Line 2:	45th floor		
Address Line 4:	New Orleans, LOUISIANA 70170		
NAME OF SUBMITTER:	Len Brignac		
SIGNATURE:	/Len Brignac/		
DATE SIGNED:	05/22/2018		
Total Attachments: 2			
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source=Assignment for RIGGED'N READY signed (N1481812xB08FB)#page2.tif			

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is entered into by and between Master Fishing Tackle Corporation, a California corporation with offices at 1009 East Bedmar Street, Carson, California 90746 ("ASSIGNOR"), and The Folsom Corporation, a New York corporation with an address at 43 McKee Dr., Mahwah, New Jersey 07430 ("ASSIGNEE"), and this Agreement is made effective as of this 16 day of May, 2018 (the "Effective Date").

WHEREAS, ASSIGNOR is the owner of all right, title and interest of U.S. trademark registration for **RIGGED'N READY, U.S. Registration No. 2712491**, (the "Trademark Registration") for fishing rods, fishing reels and fishing lures.

WHEREAS, ASSIGNOR desires to convey, transfer, assign, and deliver to ASSIGNEE all of its rights, title, and interest in and to the Trademark Registration and all associated goodwill.

WHEREAS, Assignor desires the opportunity for a sell off period for its current inventory and Assignee grants Assignor a limited trademark license for that sell off period.

NOW THEREFORE, in consideration of ASSIGNEE paying the sum of One Dollar (\$1.00) to ASSIGNOR and for other good and valuable consideration, the receipt and sufficiency of such consideration of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title and interest of whatever kind in and to the Trademark Registration.

ASSIGNOR hereby sells, assigns, transfers and conveys to ASSIGNEE 100% undivided interest to the entire right, title, interest in and to the Trademark Registration in the United States and in all jurisdictions outside the United States, together with any goodwill associated with, connected with and/or symbolized by the Trademark Registration. By this Agreement, ASSIGNEE is granted the irrevocable right to own, maintain and renew the Trademark Registration, the right to apply for other trademark registrations within or outside the United States based in whole or in part upon the Trademark Registration, and any priority rights that may arise from the Trademark Registration or any future trademark registrations based in whole or in part upon the Trademark Registration, the same to be held and enjoyed by ASSIGNEE as fully and entirely as said interest could have been held and enjoyed by ASSIGNOR had this sale, assignment, transfer and conveyance not been made.

ASSIGNOR authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record this Assignment and transfer of the ownership of the Trademark Registration to ASSIGNEE'S right, title and interest therein. ASSIGNOR agrees to further execute any documents reasonably necessary to effect this assignment or to confirm ASSIGNEE'S ownership of the Trademark Registration.

Assignee grants to Assignor the right and license to sell off Assignor's current inventory of RIGGED'N READY products through the end of 2019. Assignor agrees and warrants that Assignor will not purchase or receive any additional inventory after September 30, 2018 for sale in the sell off period as agreed to herein.

Assignor agrees to maintain a consistent level of quality of the RIGGED'N READY products as previously established and as approved by Assignee. Assignor acknowledges all rights to RIGGED'N READY including the goodwill pertaining thereto will inure to the benefit of Assignee as a result of and during the sell off period.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement for all purposes as of the Effective Date set forth in the first paragraph hereof.

AGREED: Master Fishing Tackle Corporation

AGREED: The Folsom Corporation

By: Jerome Rodstein

By: Robert Feldsott

Print Name: Jerome Rodstein

Print Name: Robert Feldsott

Title: Pres

Title: Vice President

WITNESSES: Yonnetlow

WITNESSES: Edna Feldsott
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