

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM483170

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
APPIA COMMUNICATIONS, INC.		07/20/2018	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	CALLTOWER, INC.		
Street Address:	10701 RIVER FRONT PARKWAY		
Internal Address:	FOURTH FLOOR		
City:	SOUTH JORDAN		
State/Country:	UTAH		
Postal Code:	84095		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87787982	BROADRIVER COMMUNICATION CORPORATION	
CORRESPONDENCE DATA			
Fax Number:	4045725136		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404 572 4600		
Email:	vbantug@kslaw.com		
Correspondent Name:	King & Spalding LLP		
Address Line 1:	1180 Peachtree Street, NE		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	26893.104001		
NAME OF SUBMITTER:	Vicky R. Bantug		
SIGNATURE:	/Vicky R. Bantug /		
DATE SIGNED:	07/24/2018		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Appia Communications, Inc. a corporation organized under the laws of the state of Michigan, having a principal place of business at 1030 Hastings Street, Suite 100 Traverse City, Michigan 49686 (“Assignor”), is the owner of all right, title, and interest in and to the trademark and U.S. trademark application identified in Schedule A (attached hereto) (the “Trademarks”), and all related goodwill; and

WHEREAS, CallTower, Inc., a corporation organized under the laws of the state of Delaware, having a principal place of business at 10701 S. River Front Pkwy 4th Floor, South Jordan, Utah 84095 (“Assignee”), is desirous of acquiring the Trademarks and goodwill associated therewith;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, free and clear of all liens and encumbrances, (i) all of Assignor’s right, title and interest in and to the Trademarks, including the U.S. trademark application listed in Schedule A, together with the goodwill of the business symbolized by the Trademarks; (ii) any and all legal actions and rights and remedies at law or in equity for past, present or future infringements, dilutions, or other violations of the Trademarks, including the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith; and (iii) any and all income, royalties, damages, and payments now or hereafter due or payable with respect to the Trademarks, for Assignee’s own use and enjoyment and for the use and enjoyment of Assignee’s

successors, assigns, or other legal representatives as fully and entirely as the same would have been enjoyed by Assignor if this Assignment has not been made.


Assignor agrees that it will execute and deliver to Assignee any documents necessary or requested by Assignee to complete the timely transfer of the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed in its name by a duly-authorized officer this 20 day of July 2018.

Appia Communications, Inc.

Signature: 
Name: Bret L England
Position: President & CEO

SCHEDULE A

Mark	Application No.	Application Date	Status
BROADRIVER COMMUNICATION CORPORATION & Design 	87787982	February 7, 2018	Published