

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM483300

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dr. Praeger's Sensible Foods Inc.		07/04/2018	Corporation: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kenover Marketing Corp.		
<b>Street Address:</b>	72 North Hook Road		
<b>City:</b>	Bayonne		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07002		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2206744	UNGAR'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7326328760		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	732 632 6060		
<b>Email:</b>	prcarey@buchmanlaw.com		
<b>Correspondent Name:</b>	Paulette R. Carey		
<b>Address Line 1:</b>	510 Thornall Street		
<b>Address Line 2:</b>	suite 200		
<b>Address Line 4:</b>	Edison, NEW JERSEY 08837		
<b>NAME OF SUBMITTER:</b>	Paulette R. Carey		
<b>SIGNATURE:</b>	/Paulette R. Carey/		
<b>DATE SIGNED:</b>	07/25/2018		
<b>Total Attachments: 2</b>			
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OP \$40.00 2206744

## TRADEMARK ASSIGNMENT

**WHEREAS**, Dr. Praeger's Sensible Foods Inc., a corporation organized and existing under the laws of the State of New Jersey ("Assignor"), is the owner of the trademarks listed on Schedule A annexed hereto and of the identified US Trademark Registrations and applications for registration therefor (the "Marks"); and

**WHEREAS**, Kenover Marketing Corp., a corporation organized and existing under the laws of the State of New York ("Assignee"), is desirous of acquiring said Marks, the registrations and applications for registrations therefor and the goodwill of the business appertaining thereto.

**NOW, THEREFORE**, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, all right, title and interest in and to the Marks and the registrations and any of its applications for registrations therefor, together with the goodwill of the business symbolized by the Marks.

Dated this 4<sup>th</sup> day of July, 2018

DR. PRAEGER'S SENSIBLE FOODS INC.

  
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Lawrence Praeger, CEO

**Exhibit A**

TRADEMARK

UNGAR'S

REGISTRATION NUMBER

2206744