

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM483326

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Citibank, N.A.		07/25/2018	National Banking Association:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nielsen Business Media, Inc. (f/k/a VNU Business Media, Inc.)		
<b>Street Address:</b>	770 Broadway		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10003		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3125827	ADFREAK	
<b>Registration Number:</b>	2997512	ADWEEK	
<b>Registration Number:</b>	2788877	ADWEEK	
<b>Registration Number:</b>	2331543	BRANDWEEK	
<b>Registration Number:</b>	2331542	MEDIAWEEK	
<b>Registration Number:</b>	1820584	BRANDWEEK	
<b>Registration Number:</b>	1628290	MEDIAWEEK	
<b>Registration Number:</b>	1442070	ADWEEK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2033271096		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2033246155		
<b>Email:</b>	jbutchko@ssjr.com		
<b>Correspondent Name:</b>	Gene S. Winter		
<b>Address Line 1:</b>	St. Onge Steward Johnston & Reens LLC		
<b>Address Line 2:</b>	986 Bedford Street		
<b>Address Line 4:</b>	Stamford, CONNECTICUT 06905		
<b>ATTORNEY DOCKET NUMBER:</b>	03671-A0131A		
<b>NAME OF SUBMITTER:</b>	Gene S. Winter		

OP \$215.00 3125827

<b>SIGNATURE:</b>	/Gene S. Winter/
<b>DATE SIGNED:</b>	07/25/2018
<b>Total Attachments: 3</b> source=03671-A0131A Citibank Release#page1.tif source=03671-A0131A Citibank Release#page2.tif source=03671-A0131A Citibank Release#page3.tif	

Release of Intellectual Property Security Agreement

WHEREAS, NIELSEN BUSINESS MEDIA, INC. (f/k/a VNU BUSINESS MEDIA, INC.) and CITIBANK, N.A. entered into an "Intellectual Property Security Agreement" (the "Agreement") made of the 9th day of August, 2006, as to the recording and pledging a security interest in certain collateral, including, the trademark registrations listed on the attached Schedule A (the "Released Trademarks").

WHEREAS, the Agreement was recorded with the United States Patent and Trademark Office on September 8, 2006 at Reel/Frame 003385/0528.

CITIBANK, N.A. hereby, without representation or warranty of any kind, releases its security interest in the Released Trademarks and any and all goodwill associated therewith.

This Release of Intellectual Property Security Agreement (this "Release") is applicable only and solely with respect to the Released Trademarks and to no other collateral arising under the Agreement. CITIBANK, N.A. retains all security interests, liens, rights, titles and interests pledged and granted under the Agreement with respect to all such other collateral, and CITIBANK, N.A.'s security interest, liens, rights, titles and interests in such other collateral shall not, and shall not be deemed to, be impaired, interrupted or otherwise modified in any respect by this Release.

[Signature page follows]

CITIBANK, N.A.

07/25/18  
Date

By: Caesar W. Wyszomirski  
Name: CAESAR WYSZOMIRSKI  
Title: VP

TRADEMARK

REEL: 006390 FRAME: 0008

## Schedule A

Trademark Registrations:

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
ADFREAK	78/521634	11/23/2004	3,125,827	08/08/2006
ADWEEK	78/417213	05/12/2004	2,997,512	09/20/2005
ADWEEK	78/188927	11/26/2002	2,788,877	12/02/2003
BRANDWEEK	75/577580	10/27/1998	2,331,543	03/21/2000
MEDIAWEEK	75/577579	10/27/1998	2,331,542	03/21/2000
BRANDWEEK	74/258878	03/25/1992	1,820,584	02/08/1994
MEDIAWEEK	74/036778	03/05/1990	1,628,290	12/18/1990
<b>ADWEEK</b>	73/625384	10/15/1986	1,442,070	06/09/1987