

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM483520


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|---|--|-----------------------|-----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Sugoi Performance Apparel Limited Partnership | | 07/06/2018 | Limited Partnership: CANADA |
| RECEIVING PARTY DATA | | | |
| Name: | SUGOI GLOBAL INC. | | |
| Street Address: | 30, rue des Grands-Lacs | | |
| City: | Saint-Augustin-de-Desmaures (Quebec) | | |
| State/Country: | CANADA | | |
| Postal Code: | G3A 2E6 | | |
| Entity Type: | Corporation: CANADA | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3671408 | SUGOI | |
| Registration Number: | 3195800 | SUGOI | |
| Registration Number: | 2796481 | SOMBRIO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8602860115 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 860-286-2929 | | |
| Email: | TM-CT@cantorcolburn.com | | |
| Correspondent Name: | George A. Pelletier, Jr. | | |
| Address Line 1: | Cantor Colburn LLP | | |
| Address Line 2: | 20 Church Street, 22nd Floor | | |
| Address Line 4: | Hartford, CONNECTICUT 06103 | | |
| ATTORNEY DOCKET NUMBER: | SWA0474AUS | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | George A. Pelletier, Jr. | | |
| Address Line 1: | Cantor Colburn LLP | | |
| Address Line 2: | 20 Church Street, 22nd Floor | | |
| Address Line 4: | Hartford, CONNECTICUT 06103 | | |

OP \$90.00 3671408

| | |
|---|--------------------------|
| NAME OF SUBMITTER: | George A. Pelletier, Jr. |
| SIGNATURE: | /gap/ |
| DATE SIGNED: | 07/26/2018 |
| Total Attachments: 3 source=Executed Assignment#page1.tif source=Executed Assignment#page2.tif source=Executed Assignment#page3.tif | |

ASSIGNMENT

WHEREAS, SUGOI PERFORMANCE APPAREL LIMITED PARTNERSHIP, a limited partnership formed under the laws of the Province of British Columbia, Canada, acting through its general partner, SUGOI PERFORMANCE APPAREL LTD., a corporation formed under the laws of the Province of British Columbia, Canada, having a registered and records office at 2900-550 Burrard St., Vancouver, (British Columbia) V6C 0A3 Canada (hereinafter "Assignor") has adopted and used in connection with its business the following trademarks (the "Trademarks"):

| Trademarks | Country | Registration number | Registration date |
|---|---------------|---------------------|-------------------|
| SUGOI and design  | United States | 3,671,408 | August 25, 2009 |
| SUGOI | United States | 3,195,800 | January 9, 2007 |
| SOMBRIO | United States | 2,796,481 | December 23, 2003 |

And :

WHEREAS, SUGOI GLOBAL INC., a corporation organized under the laws of Canada, located and doing business at 30, rue des Grands-Lacs, Saint-Augustin-de-Desmaures (Québec) G3A 2E6 Canada (hereinafter "Assignee"), desires to acquire the entire rights, titles, and interests in and to the aforesaid trademarks with the business associated therewith, including all good will associated with the business symbolized by these trademarks.

NOW THEREFORE, for good and valuable consideration the receipt and sufficiency whereof is hereby acknowledged and subject to the terms and conditions of the Asset Purchase Agreement entered into between 9489452 Canada inc. (now known as Sugoi Global inc), the Assignor, Dorel Industries Inc. and Louis Garneau Sports Inc. dated June 26, 2018 (the "Asset Purchase Agreement"), Assignor hereby assigns and transfers and sets over to Assignee, the entire rights, titles, interests in and to the Trademarks including, without limitation all renewals thereof all with the business associated with said Trademarks, and the good will of the business connected with the aforesaid Trademarks, the same to be held and enjoyed by Assignee, its successors and assigns.

Subject to the terms and conditions of the Asset Purchase Agreement, Assignor further assigns to Assignee all proceeds to infringement suits, the right to sue for past, present and future infringements and all rights corresponding thereto throughout the world for these trademarks and affiliated registrations assigned herein.

Assignor covenants that upon reasonable request of Assignee that it shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment, as well as provide such other material, information or commercially reasonable assistance as may be reasonably necessary to carry out the intent of this Assignment.

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All costs and expenses (including the fees and disbursements of legal counsel) incurred in connection with the negotiation of this Assignment are to be paid by the party incurring such expenses. All costs and expenses (including the fees and disbursements of legal counsel) associated with the recording by the Assignee of this Assignment and any other related steps with respect to thereto shall be borne by Assignee.

This Assignment shall be binding upon the parties, their successors and/or assigns.

This Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same Agreement.

DATED this 6th day of JULY 2010

Assignor:

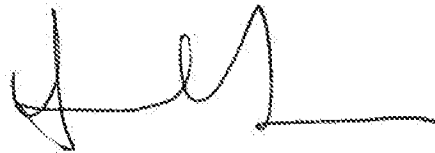
**SUGOI PERFORMANCE APPAREL
LIMITED PARTNERSHIP, acting through
its general partner, SUGOI
PERFORMANCE APPAREL LTD.**

Assignee:

SUGOI GLOBAL INC.

Per : _____

Name:
Title:



Name: Louis Gameau
Title: President

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All costs and expenses (including the fees and disbursements of legal counsel) incurred in connection with the negotiation of this Assignment are to be paid by the party incurring such expenses. All costs and expenses (including the fees and disbursements of legal counsel) associated with the recording by the Assignee of this Assignment and any other related steps with respect to thereto shall be borne by Assignee.

This Assignment shall be binding upon the parties, their successors and/or assigns.

This Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same Agreement.

DATED this 6TH day of JULY 2018

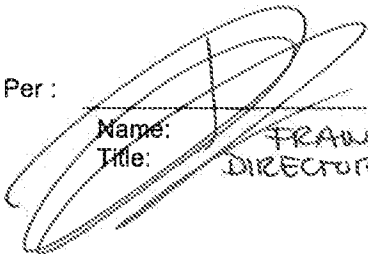
Assignor:

**SUGOI PERFORMANCE APPAREL
LIMITED PARTNERSHIP, acting through
its general partner, SUGOI
PERFORMANCE APPAREL LTD.**

Assignee:

SUGOI GLOBAL INC.

Per :


Name: FRANK GAWA
Title: DIRECTOR

Name: Louis Garneau
Title: President

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RECORDED: 07/26/2018

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