

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM475504

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Matthew Murray		05/24/2018	INDIVIDUAL:
Hillary Lewis Murray		05/24/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	JUICED UP, INC.		
Street Address:	11766 Wilshire Blvd		
Internal Address:	Ste. 500		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87769671	JUICED UP	
CORRESPONDENCE DATA			
Fax Number:	2152683871		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-268-3888		
Email:	dockets@riversidelaw.com		
Correspondent Name:	Lisa Stanton/Riverside Law LLP		
Address Line 1:	1285 Drummers Lane, Suite 202		
Address Line 2:	Glenhardie Corporate Center		
Address Line 4:	wayne, PENNSYLVANIA 19087		
NAME OF SUBMITTER:	lisa stanton		
SIGNATURE:	/Lisa Stanton/		
DATE SIGNED:	05/25/2018		
Total Attachments: 1			
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OP \$40.00 87769671

TRADEMARK ASSIGNMENT

WHEREAS, individuals Matthew Murray DBA Juiced Up having an address of 25 Stonehenge Lane, Malvern, Pennsylvania, USA, 19355, and, Hillary Lewis Murray DBA Juiced Up having an address of 25 Stonehenge Lane, Malvern, Pennsylvania, USA, 19355 (together herein "Assignors"), have adopted, own and have been using the mark (the "Mark") listed below in connection with the listed goods and/or services:


<u>Serial No.</u>	<u>Filing Date</u>	<u>Marks</u>	<u>Goods/Services</u> <i>(as amended on 5/24/2018)</i>
87/769,671	January 25, 2018	JUICED UP	Vegetable juice; Vegetable juices; Vegetable-fruit juices; Green vegetable juice beverages

WHEREAS, Assignors have an Application pending (the "Application") listed above by serial number for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services; and

WHEREAS, JUICED UP, INC., a Corporation of Delaware having an address of 11766 Wilshire Blvd, Ste. 500, Los Angeles, California, USA, 90025 ("Assignee"), desires to acquire the Mark and the Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Application.

By: 
Name (print): Matthew Murray

By: 
Name (print): Hillary Lewis Murray

Dated 5/24/2018