

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM476502

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RCI, LLC		05/29/2018	Limited Liability Company: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TRC Franchisor, Inc.		
<b>Street Address:</b>	22 Sylvan Way		
<b>City:</b>	Parsippany		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07054		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85008636	LUXURY WITHOUT LIMITS	
<b>Serial Number:</b>	87057936	REGISTRY	
<b>Serial Number:</b>	87547086	REGISTRY COLLECTION HOTELS	
<b>Serial Number:</b>	78375253	THE REGISTRY COLLECTION	
<b>Serial Number:</b>	78491215	THE REGISTRY COLLECTION	
<b>Serial Number:</b>	87043681	THE REGISTRY COLLECTION	
<b>Serial Number:</b>	86934248	THE REGISTRY COLLECTION	
<b>Serial Number:</b>	87163512	THE REGISTRY COLLECTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9737536620		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	973-753-6455		
<b>Email:</b>	uspto.mail@wyn.com		
<b>Correspondent Name:</b>	Susan L. Crane		
<b>Address Line 1:</b>	22 Sylvan Way		
<b>Address Line 4:</b>	Parsippany, NEW JERSEY 07054		
<b>NAME OF SUBMITTER:</b>	Diane Churchill, Lead Paralegal		
<b>SIGNATURE:</b>	/dianechurchill/		

OP \$215.00 85008636

<b>DATE SIGNED:</b>	06/04/2018
<b>Total Attachments: 2</b> source=RCI, LLC to TRC Franchisor, Inc. - Registry and Luxury Without Limits#page1.tif source=RCI, LLC to TRC Franchisor, Inc. - Registry and Luxury Without Limits#page2.tif	

## ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS RCI, LLC ("Assignor"), a Delaware limited liability company with its principal place of business at 14 Sylvan Way, Parsippany, New Jersey 07054, is the owner of the trademarks and United States Trademark registrations that are the subject of this assignment and are set forth on Exhibit 1 (the "Marks");

WHEREAS TRC Franchisor, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 22 Sylvan Way, Parsippany, New Jersey 07054, is desirous of acquiring the Marks, the registrations and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, and Assignee does hereby accept all rights, title and interest in and to the Marks, the applications and registrations thereof, and the goodwill appurtenant thereto, along with that portion of Assignor's business related to the pending applications, including, but not limited to, any right to collect damages for past infringements.

RCI, LLC

By: 

Name: David Carlson

Title: Group Vice President

Dated: May 29, 2018

TRC FRANCHISOR, INC.

By: 

Name: Susan L. Crane

Title: Group Vice President

Dated: May 29, 2018

**EXHIBIT 1**

TRADEMARK	APPL. NO.	APPL. DATE	REG. NO.	REG. DATE
LUXURY WITHOUT LIMITS	85008636	Apr-7-2010	3899592	Jan-4-2011
REGISTRY	87057936	Jun-2-2016		
REGISTRY COLLECTION HOTELS and key logo	87547086	Jul-28-2017		
THE REGISTRY COLLECTION	78/375253	Feb-27-2004	3013049	Nov-8-2005
THE REGISTRY COLLECTION	78/491215	Sep-29-2004	3265771	Jul-17-2007
THE REGISTRY COLLECTION	87043681	May-19-2016		
The Registry Collection and Key Logo (2016)	86934248	Mar-9-2016	5013048	Aug-2-2016
The Registry Collection and Key Logo (2016)	87163512	Sep-7-2016	5181390	Apr-11-2017