

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM476513

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reeves-Sain Drug Store, Inc.		06/01/2018	Corporation: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fred's Stores of Tennessee, Inc.		
<b>Street Address:</b>	4300 Getwell Road		
<b>City:</b>	Memphis		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38118		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4844544	REEVES SAIN	
<b>Registration Number:</b>	4849838	REEVES-SAIN	
<b>Registration Number:</b>	5208031	SPECIALTY PHARMACY WITH A PERSONAL TOUCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	901-579-3128		
<b>Email:</b>	trademarks@bakerdonelson.com		
<b>Correspondent Name:</b>	Wendy Robertson		
<b>Address Line 1:</b>	6060 Poplar Avenue		
<b>Address Line 2:</b>	Suite 440		
<b>Address Line 4:</b>	Memphis, TENNESSEE 38119		
<b>ATTORNEY DOCKET NUMBER:</b>	2790043-01		
<b>NAME OF SUBMITTER:</b>	Wendy Robertson		
<b>SIGNATURE:</b>	/wrobertson/		
<b>DATE SIGNED:</b>	06/04/2018		
<b>Total Attachments: 3</b>			
source=Trademark_Assignment_Reeves-Sain#page1.tif			
source=Trademark_Assignment_Reeves-Sain#page2.tif			

OP \$90.00 4844544



**Assignment of Trademarks**

WHEREAS, Reeves-Sain Drug Store, Inc., a Tennessee corporation having an address of 4300 Getwell Rd. Memphis, TN 3818 (hereinafter "Assignor"), previously adopted and is using the trademarks shown on Exhibit A attached hereto (the "Marks");

WHEREAS, Fred's Stores of Tennessee, Inc., a Delaware corporation having an address of 4300 Getwell Rd., Memphis, TN 38118 (hereinafter "Assignee"), is desirous of acquiring the Marks and any registrations therefor; and

WHEREAS, the Assignor desires to assign to the Assignee its rights in the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and any registrations therefor.

**Reeves-Sain Drug Store, Inc.**

DocuSigned by:  
*Joe Anto*  
By: \_\_\_\_\_  
Name: Joseph Anto  
Title: President & Chief Executive Officer  
Date: June 1, 2018

**Fred's Stores of Tennessee, Inc.**

DocuSigned by:  
*Joe Anto*  
By: \_\_\_\_\_  
Name: Joseph Anto  
Title: President & Chief Executive Officer  
Date: June 1, 2018

**EXHIBIT A**

4817-6773-3345 v1  
2790043-000001

**TRADEMARK**  
**REEL: 006392 FRAME: 0415**

**REEVES-SAIN DRUG STORE, INC.**

Printed: 07/31/17

Case No.	Country	Applicant	Appl No	Appl Date	Reg No	Reg Date	Renewal
TM12979US00 REEVES-SAIN & Design	United States	REEVES-SAIN DRUG STORE, INC.	86/642,362	02/23/15	4,844,544	11/03/2015	11/03/2025
TM12980T200 REEVES-SAIN	Tennessee	REEVES-SAIN DRUG STORE, INC.	79-305166	02/27/15	TN	02/27/2015	02/27/2020
TM12980US00 REEVES-SAIN	United States	REEVES-SAIN DRUG STORE, INC.	86/642,361	02/23/15	4,849,838	11/10/2015	11/10/2025
TM12985T200 REEVES SAIN & Design	Tennessee	REEVES-SAIN DRUG STORE, INC.	79-305167	02/27/15	TN	02/27/2015	02/27/2020
TM160121US00 Specialty Pharmacy with a Personal Touch	United States	REEVES-SAIN DRUG STORE, INC.	87/121,561	07/29/16	5,208,031	05/23/2017	05/23/2027