

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM476518

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JORDANA COSMETICS LLC		06/01/2018	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JORDANA COSMETICS LLC		
<b>Street Address:</b>	2035 East 49th Street		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90058		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4756566	12 HR MADE TO LAST	
<b>Registration Number:</b>	4278288	FABULINER	
<b>Registration Number:</b>	2271913	J	
<b>Registration Number:</b>	2889270	J JORDANA	
<b>Registration Number:</b>	4599962	J JORDANA MADE IN USA	
<b>Registration Number:</b>	4599961	J JORDANA USA	
<b>Registration Number:</b>	2191057	JORDANA	
<b>Registration Number:</b>	4610964	TWIST & SHINE	
<b>Serial Number:</b>	87565856	J	
<b>Serial Number:</b>	87295636	J USA	
<b>Serial Number:</b>	87856046	JORDANA	
<b>Serial Number:</b>	87566142	JORDANA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124464900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	susan.zablocki@kirkland.com		
<b>Correspondent Name:</b>	Susan Zablocki		
<b>Address Line 1:</b>	Kirkland & Ellis LLP		

CH \$315.00 4756566

**Address Line 2:** 601 Lexington Avenue  
**Address Line 4:** New York, NEW YORK 10022

**ATTORNEY DOCKET NUMBER:** 39300-152

**NAME OF SUBMITTER:** Susan Zablocki

**SIGNATURE:** /susan zablocki/

**DATE SIGNED:** 06/04/2018

**Total Attachments: 4**

source=Charter - Jordana Cosmetics LLC (CA LLC to DE LLC)#page1.tif

source=Charter - Jordana Cosmetics LLC (CA LLC to DE LLC)#page2.tif

source=Charter - Jordana Cosmetics LLC (CA LLC to DE LLC)#page3.tif

source=Charter - Jordana Cosmetics LLC (CA LLC to DE LLC)#page4.tif

# Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "JORDANA COSMETICS LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE FIRST DAY OF JUNE, A.D. 2018, AT 8:24 O`CLOCK A.M.*



  
Jeffrey W. Bullock, Secretary of State

6912092 8100F  
SR# 20184808757

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202802504  
Date: 06-01-18

**TRADEMARK**  
**REEL: 006392 FRAME: 0436**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO  
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is California
- 2.) The jurisdiction immediately prior to filing this Certificate is California
- 3.) The date the Non-Delaware Limited Liability Company first formed is 5/31/2018
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Jordana Cosmetics LLC
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Jordana Cosmetics LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
1st day of June, A.D. 2018

By Laurie Minc  
Authorized Person

Name: Laurie Minc  
Print or Type

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "JORDANA COSMETICS LLC" FILED IN THIS OFFICE ON THE FIRST DAY OF JUNE, A.D. 2018, AT 8:24 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

6912092 8100F  
SR# 20184808757

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202802504  
Date: 06-01-18

**TRADEMARK**  
**REEL: 006392 FRAME: 0438**

STATE of DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE of FORMATION

• **First:** The name of the limited liability company is Jordana Cosmetics LLC

• **Second:** The address of its registered office in the State of Delaware is 1209 Orange Street in the City of Wilmington  
Zip Code 19801

The name of its Registered agent at such address is The Corporation Trust Company

• **Third:** (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this  
1st day of June, 2018

By: Laurie Minc  
Authorized Person(s)

Name: Laurie Minc  
Typed or Printed