

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM476529

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NEW MILANI GROUP LLC		06/01/2018	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NEW MILANI GROUP LLC		
<b>Street Address:</b>	2111 E. 49th Street		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90058		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 20</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4704963	BELLA EYES GEL POWDER	
<b>Registration Number:</b>	4602893	BRILLIANT SHINE	
<b>Registration Number:</b>	4786575	COLOR STATEMENT	
<b>Registration Number:</b>	5400590	CONCEAL + PERFECT	
<b>Registration Number:</b>	4341297	EYE TECH	
<b>Registration Number:</b>	4497329	GRANDISSIMO	
<b>Registration Number:</b>	4717647	INSPIRED BY MILAN. LOOK BY MILANI.	
<b>Registration Number:</b>	4602894	LIP INTENSE	
<b>Registration Number:</b>	5391390	MAKE IT DEWY	
<b>Registration Number:</b>	5391386	MAKE IT LAST	
<b>Registration Number:</b>	3641687	MILANI	
<b>Registration Number:</b>	4669956	MILANI	
<b>Registration Number:</b>	4579342	M	
<b>Registration Number:</b>	4669955	MILANI	
<b>Registration Number:</b>	4989177	MILANI FIERCE FOIL	
<b>Registration Number:</b>	4602895	POWER LIP	
<b>Registration Number:</b>	5391940	RETOUCH + ERASE	
<b>Registration Number:</b>	4989469	STAY PUT BROW COLOR	
<b>Registration Number:</b>	5129486	MILANI	
<b>TRADEMARK</b>			

CH \$515.00 4704963

Property Type	Number	Word Mark
Serial Number:	87229018	MILANI
<b>CORRESPONDENCE DATA</b>		
Fax Number:	2124464900	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	susan.zablocki@kirkland.com	
Correspondent Name:	Susan Zablocki	
Address Line 1:	Kirkland & Ellis LLP	
Address Line 2:	601 Lexington Avenue	
Address Line 4:	New York, NEW YORK 10022	
ATTORNEY DOCKET NUMBER:	39300-152	
NAME OF SUBMITTER:	Susan Zablocki	
SIGNATURE:	/susan zablocki/	
DATE SIGNED:	06/04/2018	
<b>Total Attachments: 4</b>		
source=Charter (Conversion 2) - New Milani Group LLC (CA LLC to DE LLC)#page1.tif		
source=Charter (Conversion 2) - New Milani Group LLC (CA LLC to DE LLC)#page2.tif		
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source=Charter (Conversion 2) - New Milani Group LLC (CA LLC to DE LLC)#page4.tif		

# Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "NEW MILANI GROUP LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE FIRST DAY OF JUNE, A.D. 2018, AT 8:10 O`CLOCK A.M.*



  
Jeffrey W. Bullock, Secretary of State

6912080 8100F  
SR# 20184808756

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202802494  
Date: 06-01-18

**TRADEMARK**  
**REEL: 006392 FRAME: 0495**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO  
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is California
- 2.) The jurisdiction immediately prior to filing this Certificate is California
- 3.) The date the Non-Delaware Limited Liability Company first formed is 5/31/2018
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is New Milani Group LLC
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is New Milani Group LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
1st day of June, A.D. 2018

By: Laurie Minc  
Authorized Person

Name: Laurie Minc  
Print or Type

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "NEW MILANI GROUP LLC" FILED IN THIS OFFICE ON THE FIRST DAY OF JUNE, A.D. 2018, AT 8:10 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

6912080 8100F  
SR# 20184808756

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202802494  
Date: 06-01-18

**TRADEMARK**  
**REEL: 006392 FRAME: 0497**

STATE of DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE of FORMATION

• **First:** The name of the limited liability company is New Milani Group LLC

• **Second:** The address of its registered office in the State of Delaware is 1209 Orange Street in the City of Wilmington  
Zip Code 19801

The name of its Registered agent at such address is The Corporation Trust Company

• **Third:** (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this  
1st day of June, 2018

By: Laurie Minc  
Authorized Person(s)

Name: Laurie Minc  
Typed or Printed