

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM474693

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Daisy Fuentes		05/14/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	DAFU Licensing, Inc.		
Street Address:	9255 Sunset Blvd., Suite 320		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3800252	DAISY FUENTES	
CORRESPONDENCE DATA			
Fax Number:	9492669468		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497326803		
Email:	gtipmail@gtlaw.com		
Correspondent Name:	Grace Linker		
Address Line 1:	3161 Michelson Drive, No. 1000		
Address Line 4:	Irvine, CALIFORNIA 92612		
NAME OF SUBMITTER:	Susan L. Heller		
SIGNATURE:	/Susan L. Heller/		
DATE SIGNED:	05/18/2018		
Total Attachments: 2			
source=DAISY ASSIGNMENT#page1.tif			
source=DAISY ASSIGNMENT#page2.tif			

CH \$40.00 3800252

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment"), effective this 14 day of May, 2018 ("Effective Date") is made by and between Daisy Fuentes, a U.S. citizen located at c/o Shelter Entertainment, Inc., c/o Shelter Entertainment at 9255 Sunset Blvd., Suite 320, Los Angeles, California 90069 (hereinafter referred to as "Assignor"), and DAFU Licensing, Inc., a California corporation located at c/o Shelter Entertainment at 9255 Sunset Blvd., Suite 320, Los Angeles, California 90069 (hereinafter referred to as "Assignee") (collectively, the Assignor and the Assignee are referred to as the "Parties").

WHEREAS, Assignor is the owner of the trademark listed in the attached Schedule A and the goodwill of the business symbolized thereby and associated therewith (referred to as "the Mark");

WHEREAS, Assignor is the owner of the trademark registration listed in Schedule B (the "the Registration");

WHEREAS, Assignee is desirous of acquiring all Assignor's right, title, and interest in and to the Mark and the Registration, and Assignor is desirous of assigning to Assignee all Assignor's right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration as set forth herein by and between the Parties, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby assigns to Assignee all Assignor's right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark and the Registration, and all rights to damages and profits, due or accrued, arising out of past infringements of the Mark and the Registration, and the right to sue for and recover the same. Assignor hereby assigns to Assignee the entire business associated with the Mark and the Registrations.

2. Assignor shall promptly, upon the request of Assignee, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee may reasonably request to permit Assignee to record the assignment made by this instrument or any other documents Assignee may reasonably deem necessary or advisable to effectuate the terms and intent of this Trademark Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have each executed this Assignment, which is effective as of the last date written below.

ASSIGNOR

By: Daisy Fuentes
Daisy Fuentes

Date: 5/14/18

ASSIGNEE: DAFU LICENSING, INC.

By: Daisy Fuentes
Name: Daisy Fuentes, President

Date: 5/14/18

SCHEDULE A

DAISY FUENTES

SCHEDULE B

U.S. REGISTRATION NO. 3800252