

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM483720

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
APOLLO EDUCATION GROUP, INC.		07/23/2018	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	INNOVATOR'S DNA, LLC		
Doing Business As:	IDNA		
Street Address:	599 WEST 990 NORTH		
City:	AMERICAN FORK		
State/Country:	UTAH		
Postal Code:	84003		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4336245	INNOVATOR'S ACCELERATOR	
CORRESPONDENCE DATA			
Fax Number:	4084141076		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4084141202		
Email:	trademarks@h35g.com		
Correspondent Name:	CHRISTOPHER PALERMO		
Address Line 1:	1 S. ALMADEN BOULEVARD SUITE 1200		
Address Line 4:	SAN JOSE, CALIFORNIA 95113		
NAME OF SUBMITTER:	CHRISTOPHER J. PALERMO		
SIGNATURE:	/ChristopherJPalermo/		
DATE SIGNED:	07/27/2018		
Total Attachments: 1			
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OP \$40.00 4336245

EXHIBIT E Trademark Assignment

ASSIGNMENT OF TRADEMARKS

Apollo Education Group, Inc., an Arizona corporation, located at 4025 S. Riverpoint Parkway, Phoenix, AZ 85040 ("Apollo") for good and valuable consideration, the amount and sufficiency of which is acknowledged, hereby sells and assigns to Innovator's DNA, LLC d/b/a iDNA, a Utah company located at 599 West 990 North American Fork, Utah 84003 and including its present and future affiliates, assignees and licensees ("iDNA") all Apollo's right, title and interest in and to the trademarks, trademark registrations, and trademark applications set forth below:

Mark	Country	Application	Filing Date	Registration	Registration Date
INNOVATOR'S ACCELERATOR	US	85/647,479	6/8/2012	4,336,245	5/14/2013 (Continued use affidavit due 5/14/2019)
INNOVATOR'S ACCELERATOR	JAPAN	2015-127030	12/24/2015	5850249	5/13/2016 (Renewal due 5/13/2026)

(collectively termed "the Marks"), including all trademarks shown in any such registrations or applications, and together with the goodwill represented by the Marks.

IN WITNESS WHEREOF, the Parties hereto have executed this Assignment as of the date first written above.

APOLLO EDUCATION GROUP, INC.

By: 

Name: Timothy H. West

Title: Associate General Counsel

Date: July 23, 2018

INNOVATOR'S DNA, LLC d/b/a iDNA

By: 

Name: Curtis Lefrandt

Title: CEO, Co-founder

Date: July 18, 2018