

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM483760

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Red Hand Media LLC		07/24/2018	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Old North State Magazines, LLC		
Street Address:	145 West Pennsylvania Avenue		
City:	Southern Pines		
State/Country:	NORTH CAROLINA		
Postal Code:	28388		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3494410	BUSINESS NORTH CAROLINA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9194938000		
Email:	general@jwth.com		
Correspondent Name:	Jeffrey L. Wilson		
Address Line 1:	3015 Carrington Mill Blvd, Suite 550		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
NAME OF SUBMITTER:	Bronwyn A. Tucker		
SIGNATURE:	/BAT/		
DATE SIGNED:	07/30/2018		
Total Attachments: 2			
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OP \$40.00 3494410

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, Red Hand Media LLC, a North Carolina limited liability company, having its principal office and place of business at 6022 Old Providence Road, Charlotte, North Carolina 28226, (hereinafter "Assignor"), have filed for and is now the owner of the following registered trademark in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
BUSINESS NORTH CAROLINA	3,494,410	September 2, 2008

AND, WHEREAS, Old North State Magazines, LLC, a limited liability company duly organized and existing under the laws of the State of North Carolina, and having its principal office and place of business at 145 West Pennsylvania Avenue, Southern Pines, North Carolina 28388 (hereinafter Assignee), is desirous of acquiring an interest therein.

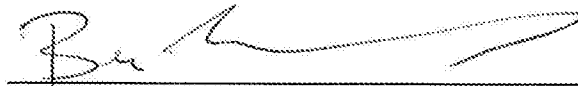
NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, by these presents do sell, assign, and transfer unto Assignee, its successors, assigns, and legal representatives, all right, title and interest in the United States in and to said trademark and any registration therefor, together with the goodwill of the business symbolized by said trademark and any registration thereof, and together with the right to sue for and recover for past infringements of said trademark.

Assignor further covenants and agrees that, at the time of the execution and delivery of these presents, Assignor possesses full title to the above-mentioned mark, and that it has the unencumbered right and authority to make this Assignment.

Assignor further covenants and agrees, and likewise binds their heirs, legal representatives and assigns, to promptly communicate to said Assignee or its representatives any facts known to them relating to said mark, to testify in any interference or legal proceedings involving said mark, to execute any additional papers which may be requested to confirm the right of the Assignee, its representatives, successors and assigns to secure mark or similar protection for the said mark in all countries and to vest in the Assignee complete title to the said mark, without further compensation, but at the expense of said Assignee, its successors, assigns and other legal representatives.

Executed this 14 day of July, 2018.

RED HAND MEDIA, LLC



By: Ben Kinney

Title: Secretary