

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM483768

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SGSCO FRANCE HOLDINGS SAS		04/12/2018	Société Par Actions Simplifiée (Sas): FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Southern Graphics Inc.		
<b>Street Address:</b>	5301 Lewis Road		
<b>City:</b>	Sandston		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23150		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4890025	DIADEIS	
<b>Registration Number:</b>	4890024	DIADEIS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	612-332-5300		
<b>Email:</b>	mmorris@merchantgould.com		
<b>Correspondent Name:</b>	Scott W. Johnston		
<b>Address Line 1:</b>	P.O. Box 2910		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	04972.0098US01		
<b>NAME OF SUBMITTER:</b>	Scott W. Johnston		
<b>SIGNATURE:</b>	/SWJ/		
<b>DATE SIGNED:</b>	07/30/2018		
<b>Total Attachments: 3</b>			
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source=Executed Assignment Part II (sgsco France Holdings SAS to SGI)#page2.tif			
source=Executed Assignment Part II (sgsco France Holdings SAS to SGI)#page3.tif			

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**Trademark Assignment**

WHEREAS, sgsco France Holdings SAS, a societe par actions simpliffee organized under the laws of France and having an office and place of business at 102, Avenue des Champs Elysees, 75008 Paris France (hereinafter referred to as the "ASSIGNOR"), is the owner of the Trademark Registrations on the attached Schedule (collectively called "the Marks")

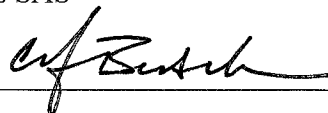
WHEREAS, Southern Graphics Inc., a corporation organized under the laws of Delaware and having an office and place of business at 5301 Lewis Road, Sandston, Virginia 23150 (hereinafter referred to as the ("Assignee")), is desirous of acquiring all right, title and interest in and to said trademark and trademark registrations;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer, unto said Assignee, its successors or assigns, its entire right, title and interest, worldwide in and to said Marks, said U.S. registrations and all common law trademark rights in said Marks, and with the goodwill and other incidents of its business associated with or symbolized by said Marks. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to the Marks, at the expense of Assignee.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative.

sgsco France Holdings SAS

By: \_\_\_\_\_



Printed Name: Christopher A. Black

Dated: April 12, 2018

SCHEDULE  
ASSIGNMENT OF INTELLECTUAL PROPERTY

Citation	Jurisdiction	Status	Ann.Date	Ano.No.	Rei. Date	Rez.No.
DI ADEIS	US	Registered USPTO Status: Registered USPTO Status 19-JAN-2016	App 02-04- 2014	App 86183477	Reg 19- JAN-2016	Reg4890025
DI ADEIS DI ADEIS	US	Registered USPTO Status: Registered USPTO Status 19-JAN-2016	App 01-31- 2014	App 86180957	Reg 19- JAN-2016	Reg4890024
diadeis1111  DI ADEIS	Brazil	REGISTRATION  (REGISTERED)	App 07-24- 2015	App 909730334	Reg 24- OCT-2017	Reg 909730334
diadeisww  DI ADEIS	Brazil	REGISTRATION  (REGISTERED)	App 07-24- 2015	App 909730431	Reg 24- OCT-2017	Reg 909730431
diadeism  DI ADEIS	Brazil	REGISTRAT  (REGISTERED)	App 07-24- 2015	App 909730490	Reg 24- OCT-2017	Reg 909730490
diadeis1m,  DI ADEIS	Brazil	REGISTRATION  (REGISTERED)	App 07-24- 2015	App 909730555	Reg 24- OCT-2017	Reg 909730555
diadeis	France	REGISTRATION (REGISTERED)	App 09-25- 2017	App D 17 4391001		
DI ADEIS	France	REGISTRATION (REGISTERED)	App 09-25- 2017	App D 17 4391020		
di va de si	China	REGISTRATION  (REGISTERED)	App 12-16- 2013	App 13734489	Reg 21- APR-2015	Reg 13734489

di ya de si	China	REGISTRATION (REGISTERED)	App 12-16-2013	App 13734491	Reg 21-APR-2015	Reg 13734491
itUft~Jilj-di ya de si	China	REGISTRATION (REGISTERED)	App 12-16-2013	App 13734492	Reg 21-FEB-2015	Reg 13734492
di ya de si	China	REGISTRATION (REGISTERED)	App 12-16-2013	App 13734490	Reg 21-APR-2015	Reg 13734490
diadeis1m.11:1 DIADEIS	China	REGISTRATION (REGISTERED)	App 12-13-2013	App 13722984	Reg 14-JAN-2016	Reg 13722984
diadeism1 DIADEIS	China	REGISTRATION (REGISTERED)	App 12-13-2013	App 13722982	Reg 14-MAR-2015	Reg 13722982
DIADEIS	China	REGISTRATION (REGISTERED)	App 12-13-2013	App 13722986	Reg 14-MAR-2015	Reg 13722986
diadeis•11 DIADEIS	China	REGISTRATION (REGISTERED)	App 12-13-2013	App 13722981	Reg 14-MAR-2015	Reg 13722981
DladelS DIADEIS	China	REGISTRATION (REGISTERED)	App 12-13-2013	App 13722985	Reg 14-MAR-2015	Reg 13722985
diadeiswmi DIADEIS	China	REGISTRATION (REGISTERED)	App 12-13-2013	App 13722983	Reg 14-MAR-2015	Reg 13722983
DladelS DIADEIS	China	REGISTRATION (REGISTERED)	App 12-13-2013	App 13722988	Reg 21-APR-2015	Reg 13722988
DladelS DIADEIS	China	REGISTRATION (REGISTERED)	App 12-13-2013	App 13722987	Reg 14-MAR-2015	Reg 13722987

TRADEMARK