

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM476773

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Structural Graphics, LLC		05/17/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SG Operating LLC		
Street Address:	38 Plains Road		
City:	Essex		
State/Country:	CONNECTICUT		
Postal Code:	06426		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	5040071	SLEEKPEEKS	
Registration Number:	4580676	RED PAPER PLANE	
Registration Number:	4504344	IN PAPER WE TRUST	
Registration Number:	4451009	BREAK THRU	
Registration Number:	4369300	THE LIFT FACTOR	
Registration Number:	4396808	BUSINESS TAKES OFF WHEN MARKETING PAYS O	
Registration Number:	3509180	EXTENDO	
Registration Number:	3493156	THE FLAPPER	
Registration Number:	2812541	STRUCTURAL GRAPHICS	
Registration Number:	1209977	STRUCTURAL GRAPHICS	
CORRESPONDENCE DATA			
Fax Number:	2032615676		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-261-1234		
Email:	aaf@warefressola.com		
Correspondent Name:	Ware, Fressola, Maguire & Barber LLP		
Address Line 1:	755 Main Street		
Address Line 2:	Bradford Green, Building 5		

CH \$265.00 5040071

Address Line 4:	Monroe, CONNECTICUT 06468
NAME OF SUBMITTER:	Alfred A. Fressola
SIGNATURE:	/Alfred A. Fressola/
DATE SIGNED:	06/05/2018
Total Attachments: 4 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif source=ASSIGNMENT#page3.tif source=ASSIGNMENT#page4.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, dated May 18, 2018 (the "Assignment"), is entered into by and between Structural Graphics, LLC, a Delaware limited liability company ("Assignor"), and SG Operating LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the trademark registrations and applications detailed on Schedule A hereto, all registered on the Principal Register of the United States Patent and Trademark Office (the "Assigned Marks").

WHEREAS, Assignee desires to purchase and acquire all right, title and interest in and to the Assigned Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor does hereby sell, transfer, assign, convey and deliver to Assignee all right, title and interest in and to the Assigned Marks, together with the goodwill associated therewith, including, without limitation all of the rights in damages for past, present and future infringements in the Assigned Marks.

2. Recordation. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States to record ownership of the Assigned Marks as the property of Assignee.

3. Counterparts. This Assignment may be executed in one or more counterparts and delivered electronically (including by electronic pdf submission), each of which shall be deemed an original and all of which shall constitute one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereof have caused this Assignment to be executed as of the date first written above by their respective authorized representatives.

ASSIGNOR:

STRUCTURAL GRAPHICS, LLC

By: Michael Maguire
Name: Michael Maguire
Title: Chief Executive Officer

STATE OF CONNECTICUT)

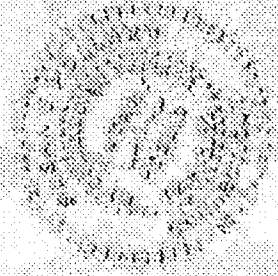
) ss.: Essex

COUNTY OF MIDDLESEX)

On May 17, 2018, before me, the undersigned, a notary public in and for said state, personally appeared Michael T. Maguire, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the entity upon behalf of which the individual acted, executed the instrument.

Notary Public: Susan J. Pollard
Print Name: Susan J. Pollard
My Commission Expires: _____

Susan J. Pollard
Notary Public-Connecticut
My Commission Expires
December 31, 2022



[Trademark Assignment]

IN WITNESS WHEREOF, the parties hereof have caused this Assignment to be executed as of the date first written above by their respective authorized representatives.

ASSIGNEE:

SG OPERATING LLC

By: Michael T. Maguire
Name: Michael T. Maguire
Title: Chairman

STATE OF CONNECTICUT

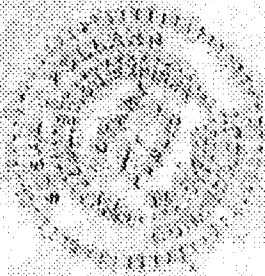
)
) ss.: Essex
)

COUNTY OF MIDDLESEX

On May 17, 2018, before me, the undersigned, a notary public in and for said state, personally appeared Michael T. Maguire, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the entity upon behalf of which the individual acted, executed the instrument.

Notary Public: Susan J. Pollard
Print Name: Susan J. Pollard
My Commission Expires: _____

Susan J. Pollard
Notary Public - Connecticut
My Commission Expires
December 31, 2022



[Trademark Assignment]

SCHEDULE A

Assigned Marks

<u>Description</u>	<u>Filing Date</u>	<u>Registration Number</u>
SLEEKPEEKS	1/26/16	5040071
RED PAPER PLANE	6/25/12	4580676
IN PAPER WE TRUST	4/30/13	4504344
BREAK THRU	4/29/13	4451009
THE LIFT FACTOR	10/19/11	4369308
BUSINESS TAKES OFF WHEN MARKETING PAYS OFF	10/19/11	4396808
EXTENDO	10/17/06	3509180
THE FLAPPER	10/17/06	3493156
STRUCTURAL GRAPHICS	2/3/03	2812541
STRUCTURAL GRAPHICS	6/17/81	1209977

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