

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM477609

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blippi LLC		06/06/2018	Limited Liability Company: WASHINGTON
RECEIVING PARTY DATA			
Name:	Pee Chee I.P. LLC		
Street Address:	6390 Montessouri Street		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89113		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4665831	KIDEO	
CORRESPONDENCE DATA			
Fax Number:	8664015985		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-549-5298		
Email:	liz@olinerlaw.com, shawn@olinerlaw.com		
Correspondent Name:	Elizabeth Oliner		
Address Line 1:	345 Grove Street, 2nd Floor		
Address Line 4:	San Francisco, CALIFORNIA 94102		
ATTORNEY DOCKET NUMBER:	KIDEO (Blippi-Pee Chee)		
NAME OF SUBMITTER:	Elizabeth Oliner		
SIGNATURE:	/ejo/		
DATE SIGNED:	06/12/2018		
Total Attachments: 1			
source=Executed Assignment (Blippi to Pee Chee)#page1.tif			

OP \$40.00 4665831

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made effective on June 6th, 2018 (the "Effective Date"), by and between **Blippi LLC**, a Washington limited liability company with an address of 206 West 10th Avenue, Ellensburg, Washington 98926, United States of America ("Assignor"), and **Pee Chee I.P. LLC**, a Nevada limited liability company with an address of 6390 Montessouri Street, Las Vegas, Nevada 89113, United States of America ("Assignee"), collectively referred to herein as the "Parties".

Recitals

Assignor wishes to assign all of its rights, title, and interest in and to the mark "KIDEO" (the "Mark"), as represented by U.S. Trademark Registration No. 4665831, together with the goodwill of the business associated therewith, and symbolized by the Mark, to Assignee in accordance with the provisions of this Assignment, and Assignee wishes to accept such assignment.

Agreement

In consideration of the foregoing recitals, the mutual agreements, provisions and covenants contained herein, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- (a) Assignor hereby transfers, conveys and assigns the Mark to Assignee. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all goodwill associated with the Mark.
- (b) Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office.

In Witness Whereof, the Parties have caused this Assignment to be executed by their duly authorized representatives.

BLIPPI LLC

PEE CHEE I.P. LLC

By: Stevin John

By: Stevin John

Name
Printed: Stevin John

Name
Printed: Stevin John

Title: CEO

Title: CEO