

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM479736

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emerald Expositions, LLC		06/26/2018	Corporation: Limited Liability Company
RECEIVING PARTY DATA			
Name:	Scott William Bass, Inc.		
Street Address:	914 Birchview Drive		
City:	Encinitas		
State/Country:	CALIFORNIA		
Postal Code:	92024		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4271363	THE BOARDROOM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(323) 205-6462		
Email:	john@jdf-law.com		
Correspondent Name:	John D. Fowler, Esq.		
Address Line 1:	315 South Beverly Drive, Suite 320		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
NAME OF SUBMITTER:	/John Fowler/		
SIGNATURE:	/John Fowler/		
DATE SIGNED:	06/27/2018		
Total Attachments: 5			
source=[executed] Assignment from Emerald Expositions to SWB_THE BOARDROOM_06.26.18#page1.tif			
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OP \$40.00 4271363

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Trademark Assignment") is made by and between Emerald Expositions, LLC ("Assignor"), a Delaware limited liability company, located at 31910 Del Obispo Street, Suite 200, San Juan Capistrano, California 92675, and Scott William Bass, Inc. ("Assignee"), a California corporation, located at 914 Birchview Drive, Encinitas, California 92024.

WHEREAS, Assignor is the owner of United States Patent and Trademark Registration Number 4,271,363 ("Assigned Trademark"), the Registration Certificate of which attached hereto as **Exhibit A**, and desires to assign to Assignee all right, title, and interest in and to the Assigned Trademark, and the goodwill of all the business associated therewith and symbolized thereby; and Assignee desires to acquire all right, title, and interest in and to such Assigned Trademarks, and the goodwill of the business associated therewith and symbolized thereby.

NOW, THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest in and to the following:
 - (a) the Assigned Trademark and all issuances, extensions, and renewals thereof, together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark;
 - (b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
 - (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
 - (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office, and any other governmental officials, to record and register this Trademark Assignment upon request by Assignee. Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignor, its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademark to Assignee, or any assignee or successor thereto.
3. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

4. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

5. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of this 26th day of June, 2018.

EMERALD EXPOSITIONS, LLC

By: David R. Gosling

Name: David Gosling

Title: Sr. General Counsel + Secretary

AGREED TO AND ACCEPTED

SCOTT WILLIAM BASS, INC.

By: SR

Name: Scott Bass

Its: President

Exhibit A

United States of America

United States Patent and Trademark Office

THE BOARDROOM

Reg. No. 4,271,363

Registered Jan. 8, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

SCOTT WILLIAM BASS INC. (CALIFORNIA CORPORATION)
934 BIRCHVIEW DRIVE
ENCINITAS, CA 92024

FOR: MARKETING AND ADVERTISING THE GOODS AND SERVICES OF OTHERS VIA CONDUCTING BUSINESS AND CONSUMER EXPOSITIONS IN THE FIELD OF SURFING AND SURFBOARD MANUFACTURING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-18-2012; IN COMMERCE 5-18-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-618,606, FILED 5-7-2012.

FONG HSU, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.