

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM483557

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Naturel, LLC		06/25/2018	LLC :
RECEIVING PARTY DATA			
Name:	ALVARO CETTO GAROLLO		
Street Address:	PERFERICO SUR 7750 COL. SANTA MARIA TEQUEPEXPAN		
City:	TLAQUEPAQUE, JALISCO		
State/Country:	MEXICO		
Postal Code:	45601		
Entity Type:	INDIVIDUAL: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2737986	GRAN AMIGO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3336417173		
Email:	aapgw@yahoo.com.mx		
Correspondent Name:	ALVARO CETTO GAROLLO		
Address Line 1:	DEL MENHIR SUR 689 COL. ALTAMIRA		
Address Line 4:	ZAPOAN, JALISCO, MEXICO 45160		
NAME OF SUBMITTER:	ALVARO CETTO GAROLLO		
SIGNATURE:	/ALVARO CETTO/		
DATE SIGNED:	07/26/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Naturel, LLC., (the "Assignor") a citizen of The United States, with legal address at Milliken Ave. Suite D Ontario California, 91761 and **Alvaro Cetto Garollo** (the "Assignee"), a citizen of Italy, with legal address at Periférico Sur 7750, Col. Santa Maria Tequepexpan. Tlaquepaque, Jalisco México, P.C. 45601.

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark and the corresponding trademark application "GRAN AMIGO" with registered No. 2737986, together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignor desires to convey, transfer, assign, deliver and contribute to Assignee all of it's right, title, and interest in and to the Mark.

WHEREAS, Assignee desires to acquire all right, title and interest in and to Trademark application "GRAN AMIGO" 2737986 a applied for on April 2, 2001.

NOW, THEREFORE, in for good and valuable consideration, the receipt and Adequacy of which are acknowledged, the parties hereby agree as set forth below. Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, Title, interest in and to the Trademark in the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without Limitation, the right to complete the registration, the right to apply for trademark Registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), and to the Products in respect upon which the Mark is used and for which it is applied for: all Income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future. Infringements and misappropriations of the Mark; and all rights to sue for past, present and future infringements or misappropriations of the Mark; the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment,

transfer and conveyance not been made; as well as Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to record the transfer of trademark application "GRAN AMIGO" 2737986 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks. This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date below written. Signed at Zapopan, Jalisco on June 25th, 2018.

"ASSIGNOR"

/ Naturel, LLC /



MR. ALVARO CETTO GAROLLO.
LEGAL REPRESENTATIVE OF NATUREL, LLC.
ADDRESS: MILLIKEN AVE. SUITE D
ONTARIO CALIFORNIA 91761

"ASSIGNEE"

/ALVARO CETTO GAROLLO/



MR. ALVARO CETTO GAROLLO
ADDRESS: PERIFÉRICO SUR 7750 COL. SANTA MARÍA TEQUEPEXPAN.
TLAQUEPAQUE, JALISCO MÉXICO.
P.C. 45601