

900453478 06/05/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM476878

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Axis Sourcing Group, Inc.		06/05/2018 06/04/2018 <i>MA</i>	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	MERGE Consumer Products, Inc.		
Street Address:	12243 Branford Street		
City:	Sun Valley		
State/Country:	CALIFORNIA		
Postal Code:	91352		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Registration Number:	3278492	ECOTOWL	
Registration Number:	3279205	DOGTOWL	
Registration Number:	3279206	ECOSPONGE	
Registration Number:	3647478	ABSORB LIKE A SPONGE WIPE LIKE A TOWEL D	
Registration Number:	3647498	SHAMTASTIC!	
Registration Number:	3672471	ECOSCRUB	
Registration Number:	3672978	TIDY TONGUE	
Registration Number:	3765977	ECOTOWL BAMBOO	
Registration Number:	3717989	CLEAN & GREEN ECOLOGICAL MEETS ECONOMICA	
Registration Number:	4105665	TOMATOBRAINZ	
Registration Number:	4105710	A CASE FOR ANY FACE	
Registration Number:	4125393	DOLLAR STATION	
Registration Number:	4159404	TISSUE DESIGNS	
Registration Number:	4271765	THINKDOODLE	
Registration Number:	4682033	MOOSE BRAND	
Registration Number:	4836019	CLEAN HANDS	
Registration Number:	4840449	BOTTLEBRITE	
Registration Number:	5166488	IT'S LIKE A SPILL NEVER HAPPENED!	
Registration Number:	5166507	COOLBACK	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5181725	SMART
Registration Number:	5181629	WIPPITY WIPES
Registration Number:	5051511	MOLDED BAMBOO
Registration Number:	5235410	H
Serial Number:	87975830	H NATURAL HOME BRANDS
Serial Number:	87975831	H NATURAL HOME BRANDS

CORRESPONDENCE DATA

Fax Number: 8553124463

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9252623417

Email: cthoeming@ascendantip.com

Correspondent Name: Charles Thoeming

Address Line 1: 3443Golden Gate Way

Address Line 2: Suite H

Address Line 4: Lafayette, CALIFORNIA 94549

NAME OF SUBMITTER:	Charles L. Thoeming
SIGNATURE:	/Charles L. Thoeming/
DATE SIGNED:	06/05/2018

Total Attachments: 4

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**ASSIGNMENT OF TRADEMARKS, TRADEMARK REGISTRATIONS
and APPLICATIONS FOR TRADEMARK REGISTRATION**

WHEREAS, Axis Sourcing Group, Inc., Assignor, a corporation duly formed and organized under the laws of the State of California, with a principal place of business at 1915 Mark Court, Suite 110, Concord, California 94520, owns, used, and is using the following marks either registered by the United States Patent and Trademark Office, or for which applications for registration are pending in the United States Patent and Trademark Office:

1. **ECOTOWL** (Stylized Mark): U. S. Registration No. **3,278,492**; Issue Date – August 14, 2007; Application Serial No. 77/012,026;
2. **DOGTOWL** (Stylized Mark): U. S. Registration No. **3,279,205**; Issue Date – August 14, 2007; Application Serial No. 77/050,904;
3. **ECO SPONGE** (Stylized Mark): U. S. Registration No. **3,279,206**; Issue Date – August 14, 2007; Application Serial No. 77/050,907;
4. **ABSORB LIKE A SPONGE WIPE LIKE A TOWEL DRY LIKE A CHAMOIS** (Standard Character Mark): U. S. Registration No. **3,647,478**; Issue Date – June 30, 2009; Application Serial No. 77/634,999;
5. **SHAMTASTIC!** (Standard Character Mark): U. S. Registration No. **3,647,498**; Issue Date – June 30, 2009; Application Serial No. 77/638,000;
6. **ECO SCRUB** (Stylized Mark): U. S. Registration No. **3,672,471**; Issue Date – August 25, 2009; Application Serial No. 77/664,629;
7. **TIDY TONGUE** (Standard Character Mark): U. S. Registration No. **3,672,978**; Issue Date – August 25, 2009; Application Serial No. 77/685,155;
8. **ECO TOWL BAMBOO** (Standard Character Mark): U. S. Registration No. **3,765,977**; Issue Date – March 30, 2010; Application Serial No. 77/594,878;
9. **CLEAN & GREEN ECOLOGICAL MEETS ECONOMICAL** (Standard Character Mark): U. S. Registration No. **3,717,989**; Issue Date – December 1, 2009; Application Serial No. 77/705,554;
10. **TOMATOBRAINZ** (Standard Character Mark): U. S. Registration No. **4,105,665**; Issue Date – February 28, 2012; Application Serial No. 85/394,416;

11. **A CASE FOR ANY FACE** (Standard Character Mark): U. S. Registration No. **4,105,710**; Issue Date – February 28, 2012; Application Serial No. 85/425,120;
12. **DOLLAR STATION** (Standard Character Mark): U. S. Registration No. **4,125,393**; Issue Date – April 10, 2012; Application Serial No. 85/390,612;
13. **TISSUE DESIGNS** (Standard Character Mark): U. S. Registration No. **4,159,404**; Issue Date – December 6, 2012; Application Serial No. 85/491,108;
14. **THINKDOODLE** (Standard Character Mark): U. S. Registration No. **4,271,765**; Issue Date – January 8, 2013; Application Serial No. 85/628,623;
15. **MOOSE BRAND** (Standard Character Mark): U. S. Registration No. **4,682,033**; Issue Date – January 8, 2013; Application Serial No. 86/327,059;
16. **CLEAN HANDS** (Stylized Mark) U. S. Registration No. **4,836,019**; Issue Date – October 20, 2015; Application Serial No. 86/327,059;
17. **BOTTLEBRITE** (Standard Character Mark): U. S. Registration No. **4,840,449**; Issue Date – October 27, 2015; Application Serial No. 86/553,237;
18. **IT'S LIKE A SPILL NEVER HAPPENED** (Standard Character Mark): U. S. Registration No. **5,166,488**; Issue Date – March 21, 2017; Application Serial No. 87/170,020;
19. **COOLBACK** (Standard Character Mark): U. S. Registration No. **5,166,507**; Issue Date – March 21, 2017; Application Serial No. 87/177,525;
20. **SMART** (Stylized Mark): U. S. Registration No. **5,181,725**; Issue Date – April 11, 2017; Application Serial No. 87/215,480;
21. **WIPPITY WIPES** (Standard Character Mark): U. S. Registration No. **5,181,629**; Issue Date April 11, 2017; Application Serial No. 87/169,952;
22. **MOLDED BAMBOO** (Standard Character Mark): U. S. Registration No. **5,051,511**; Issue Date – September 27, 2016; Application Serial No. 86/751,902;
23. **H** (Stylized Mark): U. S. Registration No. **5,235,410**; Issue Date – July 4, 2017; Application Serial No. 87/140,026;
24. **H NATURAL HOME BRAND** (Stylized Mark): U. S. Application Serial No. 87/975,830; Allowance Date – December 26, 2017;
25. **H NATURAL HOME BRAND** (Stylized Mark): U. S. Application Serial No. 87/975,831; Allowance Date – December 26, 2017; and

WHEREAS, Merge Consumer Products, Inc., Assignee, a corporation duly formed and organized under the laws of the State of Delaware, with a principal place of business at 12243 Branford Street, Sun Valley, CA. 91352, is desirous of acquiring said marks, the registrations, and applications for registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above identified marks and the above-identified, respective associated registrations and applications, together with the goodwill of the business symbolized by the marks, the registrations and applications therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Marks in all countries.

Date: JUNE 4, 2018.

Axis Sourcing Group, Inc., Assignor

By: 
Domenico DeLuca, President

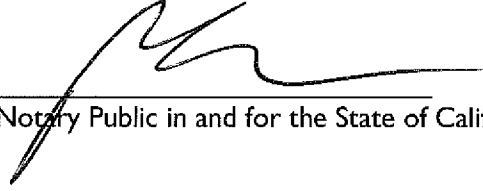
State of California)

County of Contra Costa)

On 6/4, 2018, before me, Pat Blume, Notary Public in and for the State of California, personally appeared Domenico DeLuca, President of Axis Sourcing Group, Inc., an individual proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he was duly authorized to execute, and he did execute, the same in his authorized capacity as the President of Axis Sourcing Group, Inc., the sole owner and Assignor of the Marks, Applications for U.S. Trademark Registration, and U.S. Trademark Registrations described therein, and that by his authorized signature on the instrument, the same was duly executed by Axis Sourcing Group, Inc., Assignor.

Witness my hand and official seal.




Notary Public in and for the State of California