

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM476869

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Intellectual Property Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		07/13/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Whispertext Investment LLC		
Street Address:	1999 Avenue of the Stars, Suite 2040		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86629522	W	
CORRESPONDENCE DATA			
Fax Number:	9497254100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497254043		
Email:	amina@sycr.com		
Correspondent Name:	Arnold V. Mina		
Address Line 1:	Stradling Yocca Carlson & Rauth, P.C.		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	105156-0001		
NAME OF SUBMITTER:	Arnold Mina		
SIGNATURE:	/Arnold Mina/		
DATE SIGNED:	06/05/2018		
Total Attachments: 5			
source=Assignment of IP Security Agreement - SVB to Whispertext Investment, LLC#page1.tif			
source=Assignment of IP Security Agreement - SVB to Whispertext Investment, LLC#page2.tif			
source=Assignment of IP Security Agreement - SVB to Whispertext Investment, LLC#page3.tif			
source=Assignment of IP Security Agreement - SVB to Whispertext Investment, LLC#page4.tif			
source=Assignment of IP Security Agreement - SVB to Whispertext Investment, LLC#page5.tif			

CH \$40.00 86629522

**ASSIGNMENT OF INTELLECTUAL PROPERTY
SECURITY AGREEMENT**

This **ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this "Assignment"), dated as of July 13, 2017, is by **SILICON VALLEY BANK** (individually, "SVB"), acting in its capacity as the current and resigning lender (in such capacity, the "Retiring Lender"), and **WHISPERTEXT INVESTMENT LLC** (individually, "WhisperText"), acting in its capacity as the successor lender (in such capacity, the "Successor Lender").

RECITALS:

WHEREAS, WhisperText, Inc. as "Grantor", and Retiring Lender are party to that certain Intellectual Property Security Agreement referenced on Exhibit A (as the same have been and may hereafter be amended, restated, supplemented or otherwise modified from time to time, the "Agreement"), covering certain intellectual property set forth on Exhibit B attached hereto; and

WHEREAS, pursuant to that certain Non-Recourse Loan Document Sale and Assignment Agreement by and between SVB, as the Retiring Lender, and WhisperText, as Successor Lender, Retiring Lender has assigned to Successor Lender all of its rights, remedies, duties and other obligations under, among other documents, the Agreement, in each instance, in its capacity as lender.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Retiring Lender hereby assigns and transfers to Successor Lender and its successors and assigns, all of its rights, title and interest in and to the Agreement.

This Assignment may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

- Remainder of Page Intentionally Left Blank; Signature Page Follows -

IN WITNESS WHEREOF, Retiring Lender and Successor Lender have caused this Assignment to be duly executed as of the date first above written.

RETIRING LENDER:

SILICON VALLEY BANK

By: _____

Name: _____

Title: Duly Authorized Signatory

Head of Advisory Services

SUCCESSOR LENDER:

WHISPertext INVESTMENT LLC

By: _____

Name: _____

Title: Duly Authorized Signatory

TRADEMARK

REEL: 006398 FRAME: 0429

IN WITNESS WHEREOF, Retiring Lender and Successor Lender have caused this Assignment to be duly executed as of the date first above written.

RETIRING LENDER:

SILICON VALLEY BANK

By: _____
Name:
Title: Duly Authorized Signatory

SUCCESSOR LENDER:

WHISPERTEXT INVESTMENT LLC

By: Brad Brooks
Name: Brad Brooks
Title: Duly Authorized Signatory

EXHIBIT A

1. Intellectual Property Security Agreement dated January 11, 2017 and recorded with the United States Patent and Trademark Office on January 12, 2017 at Reel 5964, Frame 0675 against the trademark and Reel 040960, Frame 0640 against the patents.

EXHIBIT B

TRADEMARKS

<u>Mark</u>	<u>Serial/Registration Number</u>	<u>Filing/Registration Date</u>
W (& design)	86/629,522	05/14/2015

PATENTS

<u>Title</u>	<u>App. No./Patent No.</u>	<u>Filing/Issuance Date</u>
System and Method for Automatically Selecting Images to Accompany Text	9,075,812	07/07/2015
System and Method for Selecting Sponsored Images to Accompany Text	9,286,326	03/15/2016
System and Method for Automatically Selecting Images to Accompany Text	9,384,288	07/05/2016
System and Method for Selecting Sponsored Images to Accompany Text	15/010,832	01/29/2016
System and Method for Selecting Sponsored Images to Accompany Text	15/170,755	06/01/2016
System and Method for Selecting Social Media Posts Based on Geographic Location	14/814,144	07/30/2015

COPYRIGHTS

None.

MASK WORKS

None.