

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM484185

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A.		07/26/2018	BANK:
RECEIVING PARTY DATA			
Name:	CALL TO ACTION LLC		
Street Address:	11601 Wilshire Blvd 23rd Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Limited Liability Company: CALIFORNIA		
Name:	CAPITAL BRANDS, LLC		
Street Address:	11601 WILSHIRE BLVD 23RD FL		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Limited Liability Company: CALIFORNIA		
Name:	HOMELAND HOUSEWARES LLC		
Street Address:	11601 WILSHIRE BLVD 23RD FL		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Limited Liability Company: CALIFORNIA		
Name:	BULLET EXPRESS, LLC		
Street Address:	11601 WILSHIRE BLVD 23RD F		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Limited Liability Company: CALIFORNIA		
Name:	BACK IN FIVE, LLC		
Street Address:	11601 WILSHIRE BLVD 23RD FL		
City:	LOS ANGELES		

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State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	YOUTHODOLOGY RESEARCH INSTITUTE, LLC
Street Address:	11601 WILSHIRE BLVD 23RD FL
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	BABY BULLET, LLC
Street Address:	11601 WILSHIRE BLVD 23RD FL
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	NUTRIBULLET, LLC
Street Address:	11601 WILSHIRE BLVD 23RD FL
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 101

Property Type	Number	Word Mark
Registration Number:	2929383	THE MAGIC BULLET
Registration Number:	3261454	YOUTHODOLOGY
Registration Number:	3496300	ACTIVE REJUVATIN
Registration Number:	2993834	HOMELAND HOUSEWARES
Registration Number:	2947491	BULLET BLENDER
Registration Number:	3233893	CYCLONIC CUTTING ZONE
Registration Number:	2947492	MAGIC BULLET
Registration Number:	2947493	BULLET JUICER
Registration Number:	3166838	DOES ANY JOB IN 10 SECONDS...OR LESS.
Registration Number:	2947494	MAGIC BULLET
Registration Number:	2969501	HOMELAND HOUSEWARES
Registration Number:	3043909	MAGIC BULLET EXPRESS
Registration Number:	3315116	
Registration Number:	3300425	
Registration Number:	3610732	

TRADEMARK

REEL: 006399 FRAME: 0284

Property Type	Number	Word Mark
Registration Number:	3406202	DOES ANY JOB ANYWHERE IN 10 SECONDS...OR
Registration Number:	3399176	THE SCIENCE OF YOUNGER LOOKING SKIN
Registration Number:	3521395	BACK TO LIFE
Registration Number:	3558192	BACK 2 LIFE
Registration Number:	3401157	THE BULLET
Registration Number:	3416404	PLATINUM PRO
Registration Number:	3609452	SINGLE SHOT
Registration Number:	3581450	BACK2LIFE
Registration Number:	3659139	BULLET EXPRESS
Registration Number:	3659142	BULLET EXPRESS
Registration Number:	4142982	TAKE IT FOR A TASTE DRIVE
Registration Number:	3929138	THE AMAZING 8 MINUTE MEAL MACHINE
Registration Number:	3929139	MAKE ANY FULL FAMILY MEAL READY TO HEAT
Registration Number:	3901358	VITAL HYDRATION CREAM CLEANSER
Registration Number:	3901361	RADIANCE RENEW PERFECTING GEL
Registration Number:	4292602	YOUTHFUL CLARITY
Registration Number:	3844089	
Registration Number:	3945337	BULLET EXPRESS TRIO
Registration Number:	3912098	BABY BULLET
Registration Number:	3799455	12 MINUTE BACK PAIN SOLUTION
Registration Number:	3383204	MAGIC BULLET TO GO
Registration Number:	3400012	YOUTHODOLOGY 90 SECOND WRINKLE REMOVING EY
Registration Number:	3617660	MAGIC BULLET PLATINUM PRO
Registration Number:	3383326	MAGIC BULLET TO GO!
Registration Number:	3940213	YOUTHODOLOGY RESEARCH INSTITUTE
Registration Number:	4214502	NUTRITION EXTRACTOR
Registration Number:	4276172	MAGIC BULLET BIG SHOT
Registration Number:	4347145	PARTY BULLET
Registration Number:	4161917	NUTRI BULLET
Registration Number:	4214744	PEA IN A POD
Registration Number:	4136631	MAKE AN ENTIRE WEEK'S WORTH OF HEALTHY A
Registration Number:	4365146	NUTRI BLAST
Registration Number:	4332393	THE BULLET BRAND
Registration Number:	4306607	JUICE BULLET
Registration Number:	4597631	BULLET BLAST
Registration Number:	4343957	YUKI BLADE
Registration Number:	4316614	NUTRIBULLET
Registration Number:	4526464	NUTRI BULLET PRO

Property Type	Number	Word Mark
Registration Number:	5002412	A HANDS-ON EDUCATION & HEALTHY EATING EX
Registration Number:	4768521	BULLET
Registration Number:	4416702	
Registration Number:	4581906	
Registration Number:	4540335	DESSERT BULLET
Registration Number:	4412542	DOES ANY JOB IN 10 SECONDS...OR LESS
Registration Number:	5047093	LEAN BOOST
Registration Number:	4732518	MAGIC BULLET MINI
Registration Number:	4728391	MINI BULLET
Registration Number:	4800907	NATURE'S PRESCRIPTION
Registration Number:	4889548	NUTRIBULLET
Registration Number:	4993398	NUTRIBULLET
Registration Number:	4993399	NUTRIBULLET
Registration Number:	5088215	NUTRIBULLET LEAN
Registration Number:	5047094	NUTRIBULLET LEAN BOOST
Registration Number:	4634360	NUTRIBULLET RX
Registration Number:	5042533	NUTRIBULLET UNIVERSITY
Registration Number:	5060616	NUTRIBULLET UNIVERSITY
Registration Number:	4277250	NUTRIBULLET VITALITY SUPERBOOST
Serial Number:	86391380	NUTRIJUICE
Serial Number:	85718279	SUPER BULLET
Serial Number:	85689205	BULLET BLIZZARD
Serial Number:	85329233	KITCHEN MAGICIAN
Serial Number:	85357506	BUDDY BULLET
Serial Number:	85504410	
Serial Number:	85517461	BULLET CHEF
Serial Number:	85532753	NEVER FORGET THE TIMES YOU CAN'T REMEMBE
Serial Number:	77933503	BULLET QUICKFIRE COOKER
Serial Number:	77933646	IT LOOKS AND COOKS LIKE NOTHING YOU'VE S
Serial Number:	85079866	LIFEBULLET
Serial Number:	85239152	BODY BULLET
Serial Number:	85239397	MIGHTY BULLET
Registration Number:	4481911	NUTRILIVING
Registration Number:	4479075	NUTRILIVING
Registration Number:	4323549	PUREE LIVING
Registration Number:	4634361	RX
Registration Number:	4943466	SUPERFOOD CLEANSING GREENS
Registration Number:	4577497	SUPERFOOD ENERGY BOOST

Property Type	Number	Word Mark
Registration Number:	4577498	SUPERFOOD FAT BURNING BOOST
Registration Number:	4777299	SUPERFOOD SOUP BOOST
Registration Number:	4714266	SUPERFOOD SUPER REDS
Registration Number:	4573666	SUPERFOOD SUPERBOOST
Registration Number:	4553612	SUPERFOOD SUPERGREENS
Registration Number:	5092521	VEGGIE BULLET
Registration Number:	5120763	BACK2LIFE
Registration Number:	5115787	POSTURE FIT INSOLES
Serial Number:	86403321	NUTRILIVING
Serial Number:	86666205	VITABULLET

CORRESPONDENCE DATA

Fax Number: 4048853900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	238325.75 TM Release
NAME OF SUBMITTER:	Austin Padgett
SIGNATURE:	/Austin Padgett/
DATE SIGNED:	07/31/2018

Total Attachments: 13

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (the "Release") is made as of the 26th day of July 2018, between JPMorgan Chase Bank, N.A., as Administrative Agent ("Assignee") and Call to Action LLC, Capital Brands, LLC, Homeland Housewares LLC, Bullet Express, LLC, Back in Five, LLC, Youthology Research Institute, LLC, Baby Bullet, LLC, and Nutribullet, LLC (collectively, the "Assignor").

WHEREAS, in connection with certain loan documents, Assignee and Assignor entered into certain loan and security agreements (as amended, supplemented, or otherwise modified from time to time, the "Agreements") for the purpose of securing certain obligations of Assignor to Assignee;

WHEREAS, pursuant to the Agreements, Assignor granted the Assignee, for the benefit of the Assignee, a security interest in all of the Patents, Trademarks and Copyrights (as defined in the Agreements) (collectively hereinafter the "Intellectual Property"), including the Patents, Trademarks and Copyrights identified on Exhibits A, B and C attached hereto, and pledged and mortgaged (but did not transfer title to) the Intellectual Property to Assignee; and

WHEREAS, all of the indebtedness and other obligations secured by the Assignee's security interest in the Intellectual Property have been repaid in their entirety, and the Assignee is therefore obligated to release its security interest in the Intellectual Property.

NOW, THEREFORE, for valuable consideration and pursuant to the terms and conditions set forth in the Agreements:

The Assignee hereby terminates and releases its security interest in the Intellectual Property, including without limitation, the Patents, Trademarks and Copyrights identified on Exhibits A, B and C attached hereto, and the Assignee hereby assigns and transfers to Assignor, without any representation, warranty, or recourse whatsoever, the Assignee's entire right, title, and interest in and to the Intellectual Property, effective as of the date set forth above.

Assignee hereby agrees to execute such further instruments and documents and perform such further acts as Assignor may deem necessary to secure to Assignor the rights herein conveyed.

ASSIGNEE:

JPMORGAN CHASE BANK, N.A.

By: [Signature]
Name: [Signature]
Title: VP

EXHIBIT A – PATENTS

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
1 Patent #: <u>0817250</u> Title: INDIVIDUALIZED BLENDER Issue Dt: 11/16/2004	Application #: 10649757	Filing Dt: 08/26/2003
2 Patent #: <u>706649</u> Publication #: <u>US20050042272</u> Title: BLENDER AND MUGS Issue Dt: 06/27/2006 Pub Dt: 03/03/2005	Application #: 10824531	Filing Dt: 04/13/2004
3 Patent #: <u>7430957</u> Publication #: <u>US20050068847</u> Title: BLENDER AND JUICER SYSTEM Issue Dt: 10/07/2008 Pub Dt: 03/31/2005	Application #: 10988281	Filing Dt: 11/13/2004
4 Patent #: <u>7441944</u> Publication #: <u>US20060153003</u> Title: DRINKING EXTENSION FOR BLENDER CONTAINER Issue Dt: 10/28/2008 Pub Dt: 07/13/2006	Application #: 11370316	Filing Dt: 03/08/2006
5 Patent #: <u>7422362</u> Publication #: <u>US20060176770</u> Title: PORTABLE BLENDER Issue Dt: 09/09/2008 Pub Dt: 08/10/2006	Application #: 11395977	Filing Dt: 03/31/2006
6 Patent #: <u>7958819</u> Publication #: <u>US20080196602</u> Title: BLENDER AND JUICER SYSTEM Issue Dt: 06/14/2011 Pub Dt: 08/21/2008	Application #: 12150012	Filing Dt: 04/24/2008
7 Patent #: <u>8197121</u> Publication #: <u>US20100246320</u> Title: BLENDER BLADE ASSEMBLY Issue Dt: 06/12/2012 Pub Dt: 09/30/2010	Application #: 12414572	Filing Dt: 03/30/2009
8 Patent #: <u>8122821</u> Publication #: <u>US20110240782</u> Title: FOOD-PROCESSING DEVICE Issue Dt: 02/28/2012 Pub Dt: 10/06/2011	Application #: 13160448	Filing Dt: 06/14/2011
9 Patent #: <u>0487668</u> Title: BLENDER AND CANISTERS Issue Dt: 03/23/2004	Application #: 29185182	Filing Dt: 06/23/2003
10 Patent #: <u>0501759</u> Title: MUGS Issue Dt: 02/15/2005	Application #: 29202701	Filing Dt: 04/02/2004
11 Patent #: <u>0500633</u> Title: MUGS Issue Dt: 01/11/2005	Application #: 29205079	Filing Dt: 05/07/2004
12 Patent #: <u>0518321</u> Title: MUG Issue Dt: 04/25/2006	Application #: 29216603	Filing Dt: 11/05/2004
13 Patent #: <u>0521802</u> Title: MUG Issue Dt: 05/30/2006	Application #: 29229421	Filing Dt: 05/06/2005

[Exhibit A continues on next page.]

<u>Description</u>			<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
14	Patent #: <u>D517862</u> Title: MUG	Issue Dt: 03/28/2006	Application #: 29229426	Filing Dt: 05/06/2005
15	Patent #: <u>D532648</u> Title: PORTABLE BLENDER	Issue Dt: 11/28/2006	Application #: 29253225	Filing Dt: 02/02/2006
16	Patent #: <u>D532255</u> Title: MUG	Issue Dt: 11/21/2006	Application #: 29257446	Filing Dt: 04/03/2006
17	Patent #: <u>D536216</u> Title: BLENDER AND MUG SET	Issue Dt: 02/06/2007	Application #: 29260003	Filing Dt: 05/18/2006
18	Patent #: <u>D546118</u> Title: PORTABLE BLENDER	Issue Dt: 07/10/2007	Application #: 29269286	Filing Dt: 11/28/2006
19	Patent #: <u>D554426</u> Title: SINGLE-SHOT DRINKING VESSEL WITH SIPPING LTD	Issue Dt: 11/06/2007	Application #: 29285154	Filing Dt: 03/22/2007
20	Patent #: <u>D554427</u> Title: COMBINED BLENDER BASE AND CONTAINERS	Issue Dt: 11/06/2007	Application #: 29285439	Filing Dt: 03/28/2007
21	Patent #: <u>D563164</u> Title: BLENDER CONTAINER	Issue Dt: 03/04/2008	Application #: 29285440	Filing Dt: 03/28/2007
22	Patent #: <u>D586620</u> Title: MUG WITH RING	Issue Dt: 02/17/2009	Application #: 29285453	Filing Dt: 03/28/2007
23	Patent #: <u>D557559</u> Title: PORTABLE BLENDER	Issue Dt: 12/18/2007	Application #: 29285867	Filing Dt: 04/13/2007
24	Patent #: <u>D588963</u> Title: BLENDER	Issue Dt: 03/24/2009	Application #: 29312530	Filing Dt: 10/28/2008
25	Patent #: <u>D588964</u> Title: BLENDER	Issue Dt: 03/24/2009	Application #: 29312531	Filing Dt: 10/28/2008
26	Patent #: <u>D588400</u> Title: BLENDER	Issue Dt: 03/17/2009	Application #: 29312532	Filing Dt: 10/28/2008
27	Patent #: <u>D604101</u> Title: DUAL BLENDER BLADE	Issue Dt: 11/17/2009	Application #: 29334798	Filing Dt: 04/01/2009
28	Patent #: <u>D659477</u> Title: GOBLET	Issue Dt: 05/15/2012	Application #: 29389435	Filing Dt: 04/12/2011
29	Patent #: <u>D663166</u> Title: GOBLET	Issue Dt: 07/10/2012	Application #: 29389438	Filing Dt: 04/12/2011
30	Patent #: <u>D649400</u> Title: KITCHEN FOOD PROCESSOR CONTAINER	Issue Dt: 11/29/2011	Application #: 29394457	Filing Dt: 06/16/2011
31	Patent #: <u>D649834</u> Title: FOOD STORAGE CUP	Issue Dt: 12/06/2011	Application #: 29394458	Filing Dt: 06/16/2011
32	Patent #: <u>D655566</u> Title: STEAMER	Issue Dt: 03/13/2012	Application #: 29398311	Filing Dt: 07/28/2011
33	Patent #: <u>D688098</u> Title:	Issue Dt:	Application #: UNAVAILABLE	Filing Dt:

[Exhibit A continues on next page.]

Description

Registration/
Application
Number and Date

Title	Patent No. (Issue Date)
System And Method For Enhanced Preparation And Storage Of Homemade Baby Food	8,985,843 (03/24/2015)
French Press Blender	9,320,383 (04/26/2016)
Food Mixer	9,332,881 (05/10/2016)
Blender	9,775,467 (10/03/2017)
Blender	9,839,326 (12/12/2017)
Pressure Cooker Utility Application	10,016,085 (07/10/2018)

EXHIBIT B – TRADEMARKS

	<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
1	Serial #: <u>76506130</u> Filing Dt: 04/14/2003 Mark: THE MAGIC BULLET	Reg #: <u>2929383</u>	Reg. Dt: 03/01/2005
2	Serial #: <u>76533492</u> Filing Dt: 07/29/2003 Mark: YOUTHOLOGY	Reg #: <u>3261454</u>	Reg. Dt: 07/10/2007
3	Serial #: <u>76570482</u> Filing Dt: 01/16/2004 Mark: ACTIVE REJUVATIN	Reg #: <u>3496300</u>	Reg. Dt: 09/02/2008
4	Serial #: <u>76592514</u> Filing Dt: 03/22/2004 Mark: HOMELAND HOUSEWARES	Reg #: <u>3333833</u>	Reg. Dt: 09/13/2005
5	Serial #: <u>76584752</u> Filing Dt: 04/05/2004 Mark: BULLET BLENDER	Reg #: <u>2947491</u>	Reg. Dt: 05/10/2005
6	Serial #: <u>76584753</u> Filing Dt: 04/05/2004 Mark: CYCLONIC CUTTING ZONE	Reg #: <u>3233893</u>	Reg. Dt: 04/24/2007
7	Serial #: <u>76584754</u> Filing Dt: 04/05/2004 Mark: MAGIC BULLET	Reg #: <u>2947492</u>	Reg. Dt: 05/10/2005
8	Serial #: <u>76584755</u> Filing Dt: 04/05/2004 Mark: BULLET JUICER	Reg #: <u>2947493</u>	Reg. Dt: 05/10/2005
9	Serial #: <u>76584756</u> Filing Dt: 04/05/2004 Mark: DOES ANY JOB IN 10 SECONDS...OR LESS.	Reg #: <u>3166838</u>	Reg. Dt: 10/31/2006
10	Serial #: <u>76584757</u> Filing Dt: 04/05/2004 Mark: MAGIC BULLET	Reg #: <u>2947494</u>	Reg. Dt: 05/10/2005
11	Serial #: <u>76584895</u> Filing Dt: 04/05/2004 Mark: HOMELAND HOUSEWARES	Reg #: <u>2969501</u>	Reg. Dt: 07/19/2005
12	Serial #: <u>76615272</u> Filing Dt: 10/12/2004 Mark: MAGIC BULLET EXPRESS	Reg #: <u>3043909</u>	Reg. Dt: 01/17/2006
13	Serial #: <u>76641734</u> Filing Dt: 06/27/2005 Mark:	Reg #: <u>3315115</u>	Reg. Dt: 10/23/2007
14	Serial #: <u>76641742</u> Filing Dt: 06/27/2005 Mark:	Reg #: <u>3333822</u>	Reg. Dt: 10/02/2007
15	Serial #: <u>76652146</u> Filing Dt: 03/23/2006 Mark:	Reg #: <u>3610732</u>	Reg. Dt: 04/28/2009
16	Serial #: <u>77095750</u> Filing Dt: 01/31/2007 Mark: DOES ANY JOB ANYWHERE IN 10 SECONDS...OR	Reg #: <u>3406702</u>	Reg. Dt: 04/01/2008
17	Serial #: <u>77097383</u> Filing Dt: 02/01/2007 Mark: THE SCIENCE OF YOUNGER LOOKING SKIN	Reg #: <u>3392176</u>	Reg. Dt: 03/30/2008

[Exhibit B continues on next page.]

	<u>Description</u>		<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
18	Serial #: 72128852 Mark: BACK TO LIFE	Filing Dt: 03/17/2007	Reg #: 3521395	Reg. Dt: 10/21/2008
19	Serial #: 72128976 Mark: BACK 2 LIFE	Filing Dt: 03/17/2007	Reg #: 3558192	Reg. Dt: 01/08/2009
20	Serial #: 7221904 Mark: THE BULLET	Filing Dt: 07/03/2007	Reg #: 3491157	Reg. Dt: 03/25/2008
21	Serial #: 72235798 Mark: PLATINUM PRO	Filing Dt: 07/23/2007	Reg #: 3416404	Reg. Dt: 04/22/2008
22	Serial #: 72240055 Mark: SINGLE SHOT	Filing Dt: 07/26/2007	Reg #: 3609452	Reg. Dt: 04/21/2009
23	Serial #: 72343026 Mark: BACK2LIFE	Filing Dt: 12/03/2007	Reg #: 3581450	Reg. Dt: 02/24/2009
24	Serial #: 72509299 Mark: BULLET EXPRESS	Filing Dt: 06/16/2008	Reg #: 3659139	Reg. Dt: 07/21/2009
25	Serial #: 72502410 Mark: BULLET EXPRESS	Filing Dt: 06/18/2008	Reg #: 3659142	Reg. Dt: 07/21/2009
26	Serial #: 72699363 Mark: TAKE IT FOR A TASTE DRIVE	Filing Dt: 03/25/2009	Reg #: 4142982	Reg. Dt: 05/15/2012
27	Serial #: 72712495 Mark: THE AMAZING 8 MINUTE MEAL MACHINE	Filing Dt: 04/13/2009	Reg #: 3929138	Reg. Dt: 03/08/2011
28	Serial #: 72712513 Mark: MAKE ANY FULL FAMILY MEAL READY TO HEAT	Filing Dt: 04/13/2009	Reg #: 3929139	Reg. Dt: 03/08/2011
29	Serial #: 72742245 Mark: VITAL HYDRATION CREAM CLEANSER	Filing Dt: 05/21/2009	Reg #: 3991338	Reg. Dt: 01/04/2011
30	Serial #: 72742603 Mark: RADIANCE RENEW PERFECTING GEL	Filing Dt: 05/21/2009	Reg #: 3901351	Reg. Dt: 01/04/2011
31	Serial #: 72748167 Mark: YOUTHFUL CLARITY	Filing Dt: 05/29/2009	Reg #: NONE	Reg. Dt:
32	Serial #: 72838632 Mark:	Filing Dt: 09/30/2009	Reg #: 3844089	Reg. Dt: 09/07/2010
33	Serial #: 72850767 Mark: BULLET EXPRESS TRIO	Filing Dt: 10/16/2009	Reg #: 3945337	Reg. Dt: 04/12/2011
34	Serial #: 72854936 Mark: BABY BULLET	Filing Dt: 10/22/2009	Reg #: 3912098	Reg. Dt: 01/25/2011
35	Serial #: 72861905 Mark: 12 MINUTE BACK PAIN SOLUTION	Filing Dt: 10/30/2009	Reg #: 3799455	Reg. Dt: 06/08/2010
36	Serial #: 72932503 Mark: BULLET QUICKFIRE COOKER	Filing Dt: 02/11/2010	Reg #: NONE	Reg. Dt:
37	Serial #: 72933646 Mark: IT LOOKS AND COOKS LIKE NOTHING YOU'VE SEEN	Filing Dt: 02/11/2010	Reg #: NONE	Reg. Dt:
38	Serial #: 78879234 Mark: MAGIC BULLET TO GO	Filing Dt: 05/08/2006	Reg #: 3383204	Reg. Dt: 02/12/2008
39	Serial #: 78908530 Mark: YOUTHOLGY 90 SECOND WRINKLE REMOVING EYE	Filing Dt: 06/14/2006	Reg #: 3400012	Reg. Dt: 03/18/2008

[Exhibit B continues on next page.]

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
40 Serial #: <u>28910321</u> Filing Dt: 06/16/2006 Mark: MAGIC BULLET PLATINUM PRO	Reg #: <u>2617660</u>	Reg. Dt: 05/05/2009
41 Serial #: <u>28937054</u> Filing Dt: 07/25/2006 Mark: MAGIC BULLET TO GO!	Reg #: <u>3383326</u>	Reg. Dt: 02/12/2008
42 Serial #: <u>85053088</u> Filing Dt: 06/02/2010 Mark: YOUTHOLGY RESEARCH INSTITUTE	Reg #: <u>3940211</u>	Reg. Dt: 04/05/2011
43 Serial #: <u>85079866</u> Filing Dt: 07/07/2010 Mark: LIFEBULLET	Reg #: NONE	Reg. Dt:
44 Serial #: <u>85086936</u> Filing Dt: 07/30/2010 Mark: NUTRITION EXTRACTOR	Reg #: <u>4214502</u>	Reg. Dt: 09/25/2012
45 Serial #: <u>85106659</u> Filing Dt: 08/12/2010 Mark: MAGIC BULLET BIG SHOT	Reg #: NONE	Reg. Dt:
46 Serial #: <u>85199359</u> Filing Dt: 12/16/2010 Mark: PARTY BULLET	Reg #: NONE	Reg. Dt:
47 Serial #: <u>85215434</u> Filing Dt: 01/11/2011 Mark: NUTRI BULLET	Reg #: <u>4161917</u>	Reg. Dt: 06/19/2012
48 Serial #: <u>85239152</u> Filing Dt: 02/10/2011 Mark: BODY BULLET	Reg #: NONE	Reg. Dt:
49 Serial #: <u>85239278</u> Filing Dt: 02/10/2011 Mark: PEA IN A POD	Reg #: <u>4214744</u>	Reg. Dt: 09/25/2012
50 Serial #: <u>85239332</u> Filing Dt: 02/10/2011 Mark: MAKE AN ENTIRE WEEK'S WORTH OF HEALTHY A	Reg #: <u>4136631</u>	Reg. Dt: 05/01/2012
51 Serial #: <u>85239397</u> Filing Dt: 02/10/2011 Mark: MIGHTY BULLET	Reg #: NONE	Reg. Dt:
52 Serial #: <u>85267928</u> Filing Dt: 03/15/2011 Mark: NUTRI BLAST	Reg #: NONE	Reg. Dt:
53 Serial #: <u>85204852</u> Filing Dt: 04/26/2011 Mark: THE BULLET BRAND	Reg #: NONE	Reg. Dt:
54 Serial #: <u>8529233</u> Filing Dt: 05/24/2011 Mark: KITCHEN MAGICIAN	Reg #: NONE	Reg. Dt:
55 Serial #: <u>85357506</u> Filing Dt: 06/27/2011 Mark: BUDDY BULLET	Reg #: NONE	Reg. Dt:
56 Serial #: <u>85504410</u> Filing Dt: 12/27/2011 Mark:	Reg #: NONE	Reg. Dt:
57 Serial #: <u>85517461</u> Filing Dt: 01/16/2012 Mark: BULLET CHEF	Reg #: NONE	Reg. Dt:
58 Serial #: <u>85532753</u> Filing Dt: 02/02/2012 Mark: NEVER FORGET THE TIMES YOU CAN'T REMEMBE	Reg #: NONE	Reg. Dt:
59 Serial #: <u>85521021</u> Filing Dt: 03/15/2012 Mark: JUICE BULLET	Reg #: NONE	Reg. Dt:
60 Serial #: <u>85601400</u> Filing Dt: 04/18/2012 Mark: BULLET BLAST	Reg #: NONE	Reg. Dt:
61 Serial #: <u>85610904</u> Filing Dt: 04/27/2012 Mark: XXX BLADE	Reg #: NONE	Reg. Dt:
62 Serial #: <u>85689205</u> Filing Dt: 07/27/2012 Mark: BULLET BLIZZARD	Reg #: NONE	Reg. Dt:

[Exhibit B continues on next page.]

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
63 Serial #: 85695330 Mark: NUTRIBULLET	Filing Dt: 08/03/2012 Reg #: NONE	Reg. Dt:
64 Serial #: 85718172 Mark: NUTRI BULLET PRO	Filing Dt: 08/31/2012 Reg #: NONE	Reg. Dt:
65 Serial #: 85718279 Mark: SUPER BULLET	Filing Dt: 09/31/2012 Reg #: NONE	Reg. Dt:

[Exhibit B continues on next page.]

<u>Description</u>	<u>Registration/ Application Number and Date</u>
A HANDS-ON EDUCATION & HEALTHY EATING EXPERIENCE FOR STUDENTS	5,002,412 (07/19/2016)
BULLET	4,768,521 (07/07/2015)
Design Only (BLENDER BASE -- TRADEDRESS)	4,416,702 (10/15/2013)
Design Only (SWIRL PICTURE -- UPDATED)	4,581,906 (08/05/2014)
DESSERT BULLET	4,540,335 (05/27/2014)
DOES ANY JOB IN 10 SECONDS...OR LESS	4,412,542 (10/01/2013)
LEAN BOOST	5,047,093 (09/20/2016)
MAGIC BULLET MINI	4,732,518 (05/05/2015)
MINI BULLET	4,728,391 (04/28/2015)
NATURE'S PRESCRIPTION	4,800,907 (08/25/2015)
NUTRIBULLET	4,889,548 (01/19/2016)
NUTRIBULLET & Design (University Crest)	4,993,398 (07/05/2016)
NUTRIBULLET & Design (University Crest)	4,993,399 (07/05/2016)
NUTRIBULLET LEAN	5,088,215 (11/22/2016)
NUTRIBULLET LEAN BOOST	5,047,094 (09/20/2016)
NUTRIBULLET RX	4,634,360 (11/04/2014)
NUTRIBULLET UNIVERSITY	5,042,533 (09/13/2016)
NUTRIBULLET UNIVERSITY	5,060,616 (10/11/2016)
NUTRIBULLET VITALITY SUPERBOOST	4,277,250 (01/15/2013)
NUTRIJUICE	86/391380

[Exhibit B continues on next page.]

DescriptionRegistration/
Application
Number and Date

NUTRILIVING	4,481,911 (02/11/2014)
NUTRILIVING	4,479,075 (02/04/2014)
NUTRILIVING	86/403321
PUREE LIVING	4,323,549 (04/23/2013)
RX	4,634,361 (11/04/2014)
SUPERFOOD CLEANSING GREENS	4,943,466 (04/19/2016)
SUPERFOOD ENERGY BOOST	4,577,497 (07/29/2014)
SUPERFOOD FAT BURNING BOOST	4,577,498 (07/29/2014)
SUPERFOOD SOUP BOOST	4,777,299 (07/21/2015)
SUPERFOOD SUPER REDS	4,714,266 (03/31/2015)
SUPERFOOD SUPERBOOST	4,573,666 (07/22/2014)
SUPERFOOD SUPERGREENS	4,553,612 (06/17/2014)
VEGGIE BULLET	5,092,521 (11/29/2016)
VITABULLET	86/666205
BACK2LIFE & Design	5,120,763 (01/10/2017)
POSTURE FIT INSOLES	5,115,787 (01/03/2017)

EXHIBIT C – COPYRIGHTS

Description

Registration/
Application
Number

Title	Owner	Registration Number
The Magic Bullet V3 (infomercial video tape for food preparation product)	Homeland Housewares LLC	PA 1-219-709
Magic Bullet Retail Box	Homeland Housewares LLC	VA 1-380-760
101 Recipes You can Make in 10 Seconds or Less	Homeland Housewares LLC	VA 1-328-606
The Magic Bullet 10 Second Recipes and User Guide	Homeland Housewares LLC	TX 5-947-668 VA 1-328-605
Magic Bullet Website (buythebullet.com)	Homeland Housewares LLC	TX 5-970-352
Baby Bullet TV Infomercial	Baby Bullet, LLC	PA 1 -774-834
Baby Bullet User Manual and Cookbook	Baby Bullet, LLC	TX 7-403-410
Baby Bullet Pocket Nutritionist	Baby Bullet, LLC	TX 7-377-605
Baby Bullet Retail Box	Baby Bullet, LLC	TX 7-384-936
Ready in 8 Bullet Express Cookbook	Bullet Express, LLC	TX 7-293-581
Bullet Express User Manual	Bullet Express, LLC	TX 7-179-611
Bullet Express Retail Box	Bullet Express, LLC	Filed Pending
Bullet Express Website	Bullet Express, LLC	
Back2Life Quick Start Program Guide	Back in Five, LLC	TX 7-305-378
Back2Life User Guide Multilingual DVD	Back in Five, LLC	PA 1-762-518
Back2Life User Guide and Manual *old version 12.1.2007	Back in Five, LLC	TX 7-024-717
Back2Life User Guide and Manual *new version 9.15.2008	Back in Five, LLC	TX 7-237-710
Back2Life Infomercial Show	Back in Five, LLC	PA 1-606-444
Back2Life Retail Box	Back in Five, LLC	Filed Pending
Back2Life Website	Back in Five, LLC	NO
Youthology - Eye Serum Infomercial	Youthology Research Institute, LLC	PA 1-367-572
Magic Bullet to Go Recipe Handbook and User Guide	Homeland Housewares LLC	TX 6-540-891
Magic Bullet to Go Infomercial	Homeland Housewares LLC	PA 1-376-388
Platinum Pro User Manual	Homeland Housewares LLC	TX 7-227-850
Magic Bullet Platinum Pro Retail Box	Homeland Housewares LLC	TX 7-222-923
Platinum Pro Warranty Card	Homeland Housewares LLC	TX 7-228-333
Magic Bullet Platinum Pro 101 Fabulous 10-Second Recipes	Homeland Housewares LLC	TX 7-298-278
Nutri Bullet Pocket Nutritionist	NutriBullet, LLC	Filed Pending
Nutri Bullet User Guide and Recipe Book	NutriBullet, LLC	Filed Pending
Nutri Bullet Retail Box	NutriBullet, LLC	VA 1-826-296
Rain Bullet Infomercial Show	NutriBullet, LLC	PA 1-810-313
Party Bullet Retail Box	Homeland Housewares LLC	Filed Pending
Juice Bullet Retail Box	Homeland Housewares LLC	Filed Pending

[Exhibit C continues on next page.]

<u>Description</u>	<u>Registration/ Application Date</u>	<u>Registration/ Application Number</u>
SUPERFOOD SUPERBOOST	11/04/2015	TX0008192386
SUPERFOOD ENERGY BOOST	09/26/2013	TX0007791791
SUPERFOOD FAT BURNING BOOST	11/04/2015	TX0008192388
Nutribullet RX Retail box	01/21/2015	VA0001948626
Nutribullet RX User's Manual	01/29/2015	TX0008013302
Nutribullet RX Recipe Book	01/29/2015	TX0008013708
Nutribullet RX infomercial	01/29/2015	PA0001939726
Nutribullet RX website: Optimized Nutrition Extraction with Smart Technology	01/27/2015	TX0008029873
Nutribullet RX Quick Start Guide: Making a NutriBlast Rx Couldn't be Easier!	01/29/2015	TX0008013304
SUPERFOOD SOUP BOOST	01/30/2015	TX0008033254
Magic Bullet – Mini Retail Box	02/12/2015	VA0001950602
Magic Bullet – Mini User Manual & Recipe Book	02/24/2015	TX0008023072
Magic Bullet – Mini Website	02/12/2015	TX0008003246
Nutribullet Life Changing Recipes - Book	02/26/2015	TX0008015349
Nutribullet – 5-Piece Retail Box	03/23/2015	VA0001953127
NutriBullet Deluxe - 14 Piece Set Retail Box	03/23/2015	VA0001953128
Nutribullet – Deluxe Upgrade Kit Retail Box	03/23/2015	VA0001953129
NutriBullet - Accessory Kit Retail Box	03/23/2015	VA0001953126
Naturally Delicious Recipe Book	08/03/2015	TX0008142290
NutriBullet Retail Boxes	08/26/2015	VA0001968292
NutriBullet Pro Retail Box	08/26/2015	VA0001968778
NutriBullet Life Changing Recipes (Soft)	08/31/2015	TX0008158633
The Original Magic Bullet Retail Box	08/26/2015	VA0001968780
SuperFood SuperBoost	11/04/2015	TX0008192386
SUPERFOOD FAT BURNING BOOST	11/04/2015	TX0008192388
Magic Bullet Deluxe Retail Box	11/05/2007	VA0001638549
Magic Bullet to Go Retail Box	07/31/2013	VA0001878112
Nutri Bullet Natural Healing Foods	08/06/2013	TX0007757352

[Exhibit C continues on next page.]

<u>Description</u>	<u>Registration/ Application Date</u>	<u>Registration/ Application Number</u>
www.NutriBullet.com - website	10/31/2013	TX0007822869
Superfood Superboost	08/01/2013	TX0007777296
Superfood Fat Burning Boost	09/26/2013	TX0007792049
Superfood Energy Boost	09/26/2013	TX0007791791
Superfood Supergreens	06/24/2014	TX0007932435
Superfood Super Reds	07/14/2017	TX0007938910
The Party Bullet Mixology Manual	08/30/2013	TX0007771328
Dessert Bullet Retail Box (Green box)	10/24/2013	TX0007802641
Dessert Bullet User Guide and Recipe Book	10/31/2013	TX0007794768
Dessert Bullet website (www.dessertbullet.com)	12/11/2013	TX0007822925
Dessert Bullet Retail Box (Pink box)	07/15/2014	TX0007943056
Magic Bullet Mini - Retail Box	02/12/2015	VA0001950602
Magic Bullet Mini - 10 Second Recipes and User Guide	02/24/2015	TX0008023072
NUTRIBULLET Rx	01/21/2015	VA0001948626