

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM484248

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beverly Enterprises, Inc.		08/01/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	GGNSC Administrative Services LLC		
Street Address:	1000 Beverly Way		
City:	Fort Smith		
State/Country:	ARKANSAS		
Postal Code:	72919		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2734217	CERES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4023466000		
Email:	daniel.bruce@kutakrock.com		
Correspondent Name:	Daniel Bruce		
Address Line 1:	1650 Farnam Street		
Address Line 4:	Omaha, NEBRASKA 68102		
NAME OF SUBMITTER:	Daniel Bruce		
SIGNATURE:	/Daniel Bruce/		
DATE SIGNED:	08/01/2018		
Total Attachments: 1			
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OP \$40.00 2734217

TRADEMARK ASSIGNMENT

In consideration for the sum of one dollar (\$1.00) and other goods and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Beverly Enterprises, Inc., a Delaware corporation ("Assignor") hereby sells, conveys, transfers and assigns to GGNSC Administrative Services LLC, a Delaware limited liability company ("Assignee"), (i) all right, title and interest throughout the world in and to the trademark "CERES", including (a) all derivations, stylizations, logos and common law rights associated therewith and symbolized thereby, (b) all right, title and interest in and to United States Trademark Registration No. 2734217 issued by the United States Patent and Trademark Office on July 8, 2003, and (c) all goodwill of the business associated with the foregoing trademark; and (ii) any and all legal actions and rights and remedies at law or in equity for past infringements, misappropriations, or other violations of the aforementioned CERES trademark, including the right to sue for, collect and retain all damages, profits, proceeds, and all other remedies associated therewith.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date shown below.

BEVERLY ENTERPRISES, INC.

By: 
Title: HOLLY RASMUSSEN-JONES
Date: 8/1/2018 SECRETARY