

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM484288

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
QISDA CORPORATION		07/31/2018	Corporation: TAIWAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BENQ CORPORATION		
<b>Street Address:</b>	16 Jihu Road, Neihu		
<b>City:</b>	Taipei City		
<b>State/Country:</b>	TAIWAN		
<b>Postal Code:</b>	95113		
<b>Entity Type:</b>	Corporation: TAIWAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3490096	BENQ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4084184631		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(408) 418-4630		
<b>Email:</b>	nedhearnml@aol.com		
<b>Correspondent Name:</b>	EDWARD R. HEARN		
<b>Address Line 1:</b>	111 NORTH MARKET STREET, SUITE 300		
<b>Address Line 4:</b>	SAN JOSE, CALIFORNIA 95113		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	EDWARD R. HEARN		
<b>Address Line 1:</b>	111 NORTH MARKET STREET, SUITE 300		
<b>Address Line 4:</b>	SAN JOSE, CALIFORNIA 95113		
<b>NAME OF SUBMITTER:</b>	EDWARD R. HEARN		
<b>SIGNATURE:</b>	/EDWARD R. HEARN/		
<b>DATE SIGNED:</b>	08/01/2018		
<b>Total Attachments: 2</b>			
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In the United States Patent and Trademark Office  
Deed of Assignment  
Regarding Trademarks

WHEREAS, Qisda Corporation, a Taiwan corporation ("Assignor"), having its registered office at 157 Shan-Ying Road, Gueishan Township, Taoyuan County, Taiwan, has adopted, used, and is using that certain trademark for which it has obtained certificates of registration from the United States Patent and Trademark Office ("Trademark"), as follows:

**BENQ**, Federal Trademark Registration Number 3490096, registered on August 19, 2008, as follows:

- (a) In International Class 35, operating on-line marketplaces for sellers of goods and/or services, namely, enabling customers to conveniently view and purchase the goods of others via web sites; retail store services featuring electric appliances and electronic implements; retail store services featuring photographic implements.
- (b) In International Class 37, repair of computers; repair of electric appliances and equipment; repair of cameras; repair of photographic equipment.
- (c) In International Class 42, computer services, namely, acting as an application service provider in the field of knowledge management to host computer application software for searching and retrieving information from databases and computer networks.

WHEREAS, BenQ Corporation, a Taiwan corporation ("Assignee"), having its registered office at 16 Jihu Road, Neihu, Taipei City, Taiwan, is desirous of acquiring the Trademark and the registration thereof, all related goodwill, together with any and all related certificates of or applications for registration, as well as the right to sue for any past infringement of the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized thereby, as well as any and all related certificates of or applications for registration and any and all causes of action for past infringement of the Trademark and the above-identified registration thereof.

The Commissioner of Patents and Trademarks is requested to file this Deed of Assignment on the Principal Register or otherwise as appropriate.

Executed at TAIWAN, this 31<sup>st</sup> day of July, 2018.

ASSIGNOR:

QISDA CORPORATION

By: 

TK Young

Title: Chief, Legal Office

**REAFFIRMED TRADEMARK ASSIGNMENT AGREEMENT**

The Trademark Assignment Agreement ("Agreement") entered into as of September 1, 2007 ("Effective Date") by and between Qisda Corporation, a Taiwan corporation, having its registered office at 157 Shan-Ying Road, Gueishan Township, Taoyuan County, Taiwan ("Qisda"), and BenQ Corporation, a Taiwan corporation, having its registered office at 16 Jihu Road, Neihu, Taipei City, Taiwan ("BenQ"), is hereby reaffirmed by Qisda and BenQ as of July 27, 2018 ("Reaffirmed Date").

WHEREAS, Qisda has spun-off its "BenQ" branding business to its subsidiary, BenQ Corporation;

WHEREAS, BenQ has acquired, and Qisda had transferred, certain Qisda trademarks, including, but not limited to "BenQ", registered throughout the world, and including, without limitation, the "BenQ" mark, United States Registration No. 3490096;

NOW, THEREFORE, as of the Effective Date and as confirmed on the Reaffirmed Date, the parties agree as follows:

1. Qisda hereby assigns, with no cost to BenQ, the entire right and interest to any trademarks throughout the world of which BenQ intends to acquire, and including, without limitation, the "BenQ" mark, United States Registration No. 3490096.
2. BenQ shall be responsible for performing all necessary procedures in connection with the assignments of the said trademarks.
3. Qisda shall provide all necessary assistance to BenQ to complete related procedures in connection with the assignment of the said trademarks.

IN WITNESS WHEREOF, the parties have cause this contract to be duly executed intending to be bound thereby.

QISDA CORPORATION

BENQ CORPORATION

By:   
TK Young  
Title: Chief, Legal Office

By:   
Andrea Yang  
Title: Director, Brand Communications Office