

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM484259

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mindful Cloth + Press		07/13/2018	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	Unsalted No Sharks LLC		
Street Address:	213 East 6th Street		
City:	Michigan City		
State/Country:	INDIANA		
Postal Code:	46360		
Entity Type:	Limited Liability Company: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87403460	UNSALTED	
Registration Number:	4995102	LAKE LIFE UNSALTED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3126349500		
Email:	tm@partridgepartnerspc.com		
Correspondent Name:	Colin O'Brien		
Address Line 1:	321 North Clark Street, Suite 720		
Address Line 4:	Chicago, ILLINOIS 60654		
NAME OF SUBMITTER:	Colin O'Brien		
SIGNATURE:	/Colin O'Brien/		
DATE SIGNED:	08/01/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of July 13, 2018 from Mindful Cloth + Press ("ASSIGNOR"), to Unsalted No Sharks LLC ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks UNSALTED (the "Mark") United States Serial Number 87403460 and LAKE LIFE UNSALTED United States Registration Number 4995102 together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to the Products in respect upon which the Mark are used and for which they are registered; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year first above written.

MINDFUL CLOTH + PRESS


Linda Weber